

***STUFF.CO.NZ AND NEW ZEALAND HERALD'S MEDIA PERSPECTIVE  
ON ISLAM AND MUSLIM IN CHARLIE HEBDO AND CHRISTCHURCH  
CASES***



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**2020**

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## ABSTRACT

**Annisa Medianti. 2020. *Stuff.co.nz and The New Zealand Herald Media Perspective on Islam and Muslim in Charlie Hebdo and Christchurch cases*. Skripsi: Jakarta, Program Studi Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta.**

The study of media perspective has gained wide interest that can help to better understand media framing and ideologies that will lead to the understanding of how reality is constructed. This study aims to unveil the implications behind news articles posted by two New Zealand's top newspapers *Stuff* and *The New Zealand Herald* on topics related to Islam and Muslim. This study focuses on two attacks involving Muslims, the first is Charlie Hebdo shooting case in Paris, France and the second is Christchurch shooting case in New Zealand. The articles are analyzed using framing analysis introduced by Zhongdang Pan & Gerald M. Kosicki using four major framing structures: syntax, script, thematic, and rhetoric structures to identify the signifying elements in each articles. The findings show that both medias tend to connect Muslims in an attack to Syrian organizations and violence, along with holding the view of Muslim assailant negatively albeit not being blatant on delivering the statements. However, *Stuff* implies the perspective in a more subtle way than *The New Zealand Herald*.

**Keywords:** media perspective, Islam, framing, framing analysis, New Zealand, Islamophobia.

## ABSTRAK

**Annisa Medianti. 2020. *Stuff.co.nz and The New Zealand Herald Media Perspective on Islam and Muslim in Charlie Hebdo and Christchurch cases*. Skripsi: Jakarta, Program Studi Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta.**

Studi mengenai perspektif media telah menarik ketertarikan secara luas yang dapat membantu untuk mengulas lebih baik tentang framing media dan ideologi yang menuntun kepada bagaimana realita dibentuk. Studi ini bertujuan untuk mengungkap maksud dibalik artikel-artikel berita yang disajikan oleh dua surat kabar di Selandia Baru, *Stuff* dan *The New Zealand Herald* pada topik terkait Islam dan Muslim. Studi ini berfokus kepada dua serangan yang melibatkan Muslim, serangan Charlie Hebdo di Paris dan serangan Christchurch di Selandia Baru. Sejumlah artikel yang telah dipilih dianalisis menggunakan analisis framing oleh Zhongdang Pan & Gerald M. Kosicki dengan memperhatikan empat struktur framing utama: struktur sintaks, skrip, tematik, dan retorik untuk mengetahui elemen-elemen penanda di setiap artikel. Temuan pada studi ini menunjukkan bahwa kedua media cenderung menghubungkan Islam dan Muslim dengan organisasi di Syria dan kekerasan, serta menaruh pandangan negatif kepada pelaku Muslim meskipun tidak menunjukkannya secara gamblang. Meskipun demikian, *Stuff* menyampaikan perspektif tersebut dengan cara yang lebih halus dibanding *The New Zealand Herald*.

Kata kunci: perspektif media, Islam, framing, analisis framing, Selandia Baru, Islamophobia.

## ACKNOWLEDGEMENT

First of all, the writer would like to deliver her gratitude towards the Almighty Allah SWT for His countless blessings that allowed the writer to keep her health and spirit to finish the thesis on time. The process of writing this thesis could not have been possible without the help and countless of support from her dearest people around her. The contribution and support that the writer obtained from them are very well appreciated and she feels thankful for them.

The writer would deliver her deepest gratitude towards her family, Mama, Mbak Disa, Mas Dado, Mas Dimas for the love, prayer, moral and financial support along with the laughter that fulfill the writer's spirit to finish this thesis. She also would like to thank her supervisor, Mrs. Ellita Permata Widjayanti, M.A for all her shared guidance, knowledge, time, patience, and support. Thank you for giving her countless of valuable lessons in conducting this study. May Allah bless you with health, comfort, and happiness that you well deserve. Also thank you for all the lecturers and staffs in English Department UNJ. Her gratitude also goes to her best friends: Syavira, Laras, Amanda, Shafira, and Rangga. Thank you for being the best support system that she ever had, along with the laughs and shared stories. She hopes that the friendship will last until the very last of their time, and that her friends are having the best in this world. The writer also would like to thank her high school mates: Rey, Suci, Rena, Yolan, Almas, Olivia, Sa'adah, Soleh, Sepdy, Katon, and Rizqialdy. Also her junior high school mates: Ismi, Naufal, Teddy, Faris, and Dimas. Thank you for being a loyal friend to the writer. Last but not least, to her class 16SC, English Department UNJ. Thank you for the beautiful memories.

August 3, 2020.

Annisa Medianti

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