

REFERENCES

- Aiman, Mohd. (2017). *The usage of Social Media among Lesbian, Gay, Bisexual & Transgender (LGBT) Community in American*. Universitas Shah Alam Selangor.
- Croteau, D. & Hoynes, W. (1997). *Media/society: Industries, images and audiences*. London, UK: Pine Forge Press.
- Androlaki, Ralli. (2015). *The Leading Role of Influencers in the YouTube Beauty Community*. Sweeden: Linnaeus University.
- Brandon, Miller. (2017). *YouTube as Educator: A Content Analysis of Issues, Themes, and the Educational Value of Transgender-Created Online Videos*. University of the pacific.
- Barthes, R. (2007). *Membedah Mitos-mitos Budaya Massa: Semiotika atau Sosiologi Tanda. Simbol dan Representasi (Penerjemah: Ikramullah Mahyuddin)*. Yogyakarta: Jalasutra
- Black, Paula. (2014). *The Beauty Industry : Gender,. Culture, Pleasure*. Newyork.
- Butler, J. (2008). *Gender Trouble: subject of sex/ gender/ desire*. London: Routledge.
- Bretman Rock | Biography & History. (2020) Retrieved June 6, 2020, from <https://www.dreshare.com/bretman-rock/>
- Beauty noun - Oxford Advanced Learner's Dictionary. Retrieved June 6, 2020, from <https://www.oxfordlearnersdictionaries.com/definition/english/beauty>
- Chandler, Daniel 2002, *Semiotics: The Basics*. USA and Canada Routledge.
- Ezzina, Rym. (2015). *Transitivity Analysis of « The Crying lot of 49 » by Thomas Pynchon*. p. 285-

- Hjrot & Komulainen. (2017). *Performances of gender in male beauty vloggers' makeup consumption*. Lund University.
- Halliday, M. A. K. (2004). *An introduction to functional grammar, third edition*, p.168-302.
- Harrison, Claire. *Visual Social Semiotics : Understanding How Still Image Makes Meaning*, p.46-60.
- Hansen, L & Hayes, G. (2017) *Changes in Social Media Affect, Disclosure, and Sociality for a Sample of Transgender Americans in 2016's Political Climate*. University of California.
- Ezzina, Rym. (2015). *Transitivity Analysis of « The Crying lot of 49 » by Thomas Pynchon*. p.285-286
- Katherine Firth, Ping Shaw, Hong Cheng 2005, *Analyzes the Content of Advertisement from Asian Women's Magazines especially Instyle Magazine and Cosmopolitan Magazine*. Singapore: Journal of Communication.
- Metzner, M, J. (2012). *Perceptions Of Beauty*. Florida: Atlantic University.
- Manny Gutierrez | Biography & History (2020). Teen Vogue. Retrieved June 6, 2020, from <https://www.teenvogue.com/story/manny-gutierrez-beauty-career-intervie>
- Patrick Starr | Biography & History (2020). Patrick Starr: My Family, Makeup and My Journey to ... Retrieved June 6, 2020, from <https://people.com/social-media-stars/patrick-starr-bio/>
- Sugiharti, Dona. (2018). *Beauty Construction on Pond's white beauty Gita Gutawa Version: Semiotic Analysis of Advertisement*. Universitas Airlangga.
- Y Hu, L. M. (2014). *What We Instagram: A First Analysis of Instagram Photo Content and User Typers*. Association for the Advancement of Artificial Intelligence.

- Rangkaputi, S. (2017). *Male Image, Feminity and on consumer Behaviour related to cosmetic products : a study of Thai men in Bangkok*. Southren Cross University.
- Thompson, Geoff (1996). *Introducing Functional Grammar*, p. 105.
- Wolf, N. (1991). *The Beauty Myth: How Images of Beauty Are Used Against Women*. New York: HarperCollins Publishers Inc.
- Y Hu, L. M. (2014). *What We Instagram: A First Analysis of Instagram Photo Content and User Typers*. Association for the Advancement of Artificial Intelligence.
- French, Wendy., Fajardo, Jasmine., & Lepre, Jordanne. (2015). *Female Celebrities' Instagram Posts' Effect on Female College Students*. University of Tampa Instagram. (2018). Retrieved April 19, 2018, from: <http://instagram.com/press/#>
- Karsay, Kathrin., Knoll, Johannes., & Matthes, Jorg. (2018). London: Sage
- Kavitha, S., & Bhuvaneshwari, R. (2016). *Impact of Social Media on Millenials – A Conceptual Study*. Coimbatore, India: P.S.G.R Krishnamal
- Lukman, Enrico. (2015). *The latest numbers on web, mobile, and social media in Indonesia (Infographic)*. <<https://www.techinasia.com/indonesia-web-mobile-data-start-2015>>