

ABSTRACT

TIKA FEBRI LESTIANI (4315082111). Farmers Income levels Ornamental Freshwater Fish Farming in Situ Malang Nengah, Parigi Mekar Village, District Ciseeng, Bogor regency. Thesis, Jakarta: Department of Geography, Faculty of Social Sciences, State University of Jakarta, January 2013.

This study aims to determine the level of income of freshwater fish farmers in Situ Malang Nengah. The research was carried out in Situ Malang Nengah, Parigi Mekar village, District Ciseeng, Bogor regency. When the study was conducted in September to October 2012.

The population in this study are all freshwater fish farmers who cultivated freshwater fish in Situ Malang Nengah. The sample of respondents as many as 68 people. Engineering samples are taken using a sample of the population, where the entire population were sampled. Data retrieval technique using a closed questionnaire. The data analysis technique used is descriptive survey approach, where the data obtained from the study is the percentage frequency table and then the results are described.

The result showed as much as 79,41% or 54 respondents had an average income of Rp1.522.200 which was categorized income with income between Rp 954.000 to Rp 2.216.000 per month. While at 20.59% or 14 respondents had an average income of Rp 2.865.900 were categorized high income with a value > Rp 2.282.000 per month. From 8 keys to success in freshwater fish farming which is a type of fish, the condition of the mother and seeds, containers and equipment maintenance, water (maintenance medium), feeding, pest and disease control and prevention, packaging and transportation, and marketing, the most dominant factor in the determine the size of the income of farmers is the price of ornamental fish ornamental fish vary according to the type, and the number of floating nets owned. Valuable fish species that sell the type of Koi highest selling price reached Rp 4.000 per cow, the farmer's income from ornamental fish yields are higher, while the type of goldfish have the lowest selling price of between Rp 300 - Rp 750. For possession of a floating net amount, the more the number of nets floating ornamental fish growers, the greater the opportunity for the cultivation of ornamental fish in greater numbers, most floating net ownership is at least 25 pieces and 2 pieces of floating nets, but the selection species of fish seed prices also vary depending on the ownership of floating net amount of capital owned by ornamental fish farmers.

Keywords: Freshwater Ornamental Fish Farming, Farmer Income Level