

# CHAPTER 1

## INTRODUCTION

### **1.1. Background of the Study**

Cohesion is one of important aspects in a text because cohesion focuses on how every sentence is clearly connected so that the readers can easily understand information delivered. Halliday and Hasan (1976) defined that “the concept of cohesion is a semantic one; it refers to relation of meaning that exists within the text” (p. 4). In other words, cohesion has a function to link one sentence with the other sentence that makes cohesion is important in a text especially in newspapers that have a lot of consumers or readers.

Dealing with the importance of cohesion in newspapers, the study wants to analyze how the sentences of newspapers articles composed. Newspaper is one of media communication used to communicate or deliver information. Unlike the other media of communication, such as radio or television, newspapers are well known as printed media that have a lot of consumers or readers all over the world.

In Indonesia, there are many printed media or newspapers, such as The Jakarta Post newspapers, The Jakarta Globe newspapers, Kompas newspapers, Reader's Digest Magazines, Kawanku magazines, and Go Girl magazines. Being professional media, newspapers should have more formal or serious topics than magazines. And The Jakarta Globe Online Newspaper is chosen as the writer's corpus.

The Jakarta Globe Online Newspaper is more than just an extension of The Jakarta Globe printed newspaper. “It complements the newspaper with the latest stories, a daily e-mail newsletter, breaking news around the clock and a searchable archive of stories” (<http://www.thejakartaglobe.com/>). Therefore, the writer is able to search news through all the years in Jakarta Globe Online. That is the reason of choosing Jakarta Globe as the writer’s corpus.

Another reason is Jakarta Globe is both newer and more independent than The Jakarta Post. The Jakarta Globe was launched on 12<sup>th</sup> November 2008 while The Jakarta Post was launched on 25<sup>th</sup> April 1983. Moreover, the owner of Jakarta Globe is PT Jakarta Globe Media while one of The Jakarta Post stakeholders is Suara Karya newspaper having close relationship with Golkar Party. These background newspapers influence the news or information they delivered.

To deliver news or information, The Jakarta Globe online newspapers use some columns containing various articles, such as, news articles, business articles, international articles, my Jakarta articles, so on and so forth. Among them, the writer chooses news articles because they provide news covering all the things happened not only in Indonesia but also in the world.

News articles of Jakarta Globe are chosen by the writer from January 2011 to November 2011 because there are some booming news during the time, such as, Gayus case, Royal Wedding of Prince William, Crop Circle in Central Java, tsunami in Japan, Indonesian royal wedding, Sea Games in Indonesia, Blackberry sale event, and so on. These events also become booming news in yahoo website.

Dealing with the topic chosen, the same research of this field had been conducted by Zakia Maulani (2011) in *Cohesion in Abstract of English Department Students' Skripsi*. This research focuses on cohesion in academic writing which is abstracts of English Department Students' Skripsi and finds out how cohesive the abstracts are. Another research had been conducted by Tonny Hidayat (2002) in *An Analysis of cohesion in Asian Soups*. This research focuses on cohesion in a cook book entitled Asian Soups and finds out the most cohesive ties used in the book. Meanwhile the writer's research focuses on cohesion used in journalistic writing which is news articles of Jakarta Globe and finds out the appropriateness of cohesion used in the articles.

## **1.2. Research Questions**

- What cohesive ties are used in news articles of Jakarta Globe?
- How appropriate are the cohesive ties used in the articles?

## **1.3. Purpose of the Study**

The purpose of the study is to explain cohesive ties used in news articles of Jakarta Globe and analyze the appropriateness of cohesive ties used in the articles based on M.A.K. Halliday and Ruqaiya Hasan theory of Cohesion in English.

#### **1.4. Limitation of the Study**

The study focuses on analyzing cohesion used in news articles of Jakarta Globe by using M.A.K. Halliday and Ruqaiya Hasan theory of Cohesion in English.

#### **1.5. Significance of the Study**

This study is useful for all readers, especially English Department students to broaden their knowledge on the application of Halliday and Hasan cohesion theory in newspapers articles analysis. Besides, this study gives benefits for all students to increase their ability in writing and grammar subjects by understanding better about cohesion.