

DAFTAR PUSTAKA

- Albracht, C. (2019). Ecological responsibility, landscape literacy and the aesthetic awareness of place. *Great Plains Research*, 29(1), 25–32. <https://doi.org/10.1353/gpr.2019.0003>
- Alkaher, I., & Carmi, N. (2019). Is population growth an environmental problem? Teachers' perceptions and attitudes towards including it in their teaching. *Sustainability*, 11(7), 1-24. <https://doi.org/10.3390/su11071994>
- Arikunto, S. (2010). *Prosedur Penelitian Suatu Pendekatan Praktik*. Jakarta: PT. Rineka Cipta.
- Awad, T. A. (2011). Environmental segmentation alternatives: buyers' profiles and implications. *Journal of Islamic Marketing*, 2(1), 55-73. <https://doi.org/10.1108/17590831111115240>
- Azrai, E. P., Sigit, D. V., Heryanti, E., Ichsan, I. Z., Jajomi, Y. P., & Fadrikal, R. (2019). Green consumerism among students: a survey in campus. *Journal of Physics: Conference Series*, 1317(1), 1-6. <https://doi.org/10.1088/1742-6596/1317/1/012200>
- Azrai, E. P., Sigit, D. V., & Puji, M. (2017). The correlation between environmental awareness and students participation in go green school activity at adiwiyata's school. *Biosfer: Jurnal Pendidikan Biologi*, 10(2).7-11. <https://doi.org/10.21009/biosferjpb.10-2.2>
- Boehnert, J. (2015). Ecological literacy in design education: a theoretical introduction. *Journal Contribution*, 8(1), 1-11. <https://doi.org/10.7577/formakademisk.1405>
- Chaudhary, R., & Bisai, S. (2018). Factors influencing green purchase behavior of millennials in India. *Management of Environmental Quality: An International Journal*, 29(5), 798–812. <https://doi.org/10.1108/MEQ-02-2018-0023>
- Cheah, I., & Phau, I. (2011). Attitudes towards environmentally friendly products. *Marketing Intelligence & Planning*, 29(5), 452–472. <https://doi.org/10.1108/02634501111153674>
- Code, J. M. (2019): Ecoliteracy and the trouble with reading: ecoliteracy considered in terms of Goethe's 'delicate empiricism' and the potential for reading in the book of nature. *Environmental Education Research*, 25(8), 1267-1280. <https://doi.org/10.1080/13504622.2018.1558438>
- Cutter-Mackenzie, A., & Smith, R. (2003). Ecological literacy: the 'missing paradigm' in environmental education (part one). *Environmental Education Research*, 9(4), 497–524. <https://doi.org/10.1080/1350462032000126131>

- Dagher, G.K., & Itani, O. (2014). Factors influencing green purchasing behaviour: empirical evidence from the Lebanese consumers. *Journal of Consumer Behaviour*, 13(3), 188–195. <https://doi.org/10.1002/cb.1482>
- Eze, U. C., & Ndubisi, N. O. (2013). Green buyer behavior: evidence from Asia consumers. *Journal of Asian and African Studies*, 48(4), 413–426. <https://doi.org/10.1177/0021909613493602>
- Goleman, D., Bennett, L., & Barlow, Z. (2012). *Ecoliterate: How Educators Are Cultivating Emotional, Social and Ecological Intelligence*. San Francisco CA: Jossey-Bass.
- Gündüz, S., Dagli, G., & Aslanova, F. (2015). Comparative evaluation of the environmental consciousness levels of high school students in Northern Cyprus, Turkey and Azerbaijan. *Anthropologist*, 22(3), 622-635.
- Hammarsten, M., Askerlund, P., Almers, E., Avery, H., & Samuelsson, T. (2019). Developing ecological literacy in a forest garden: children's perspectives. *Journal of Adventure Education and Outdoor Learning*, 19(3), 227-241. <https://doi.org/10.1080/14729679.2018.1517371>
- Hammond, S. W., & Herron, S. S. (2012). The natural provenance: ecoliteracy in higher education in Mississippi. *Environmental Education Research*, 18(1), 117–132. <https://doi.org/10.1080/13504622.2011.583982>
- Han, H. (2020). Theory of green purchase behavior (TGPB): a new theory for sustainable consumption of green hotel and green restaurant products. *Bus Strat Env*, 29(6), 2815– 2828. <https://doi.org/10.1002/bse.2545>
- Handayani, W., & Prayogo, R. A. (2017). Green consumerism: an eco-friendly behaviour form through the green product consumption and green marketing. *Sinergi: Jurnal Ilmiah Ilmu Manajemen*, 7(2), 25-29. <https://doi.org/10.25139/sng.v7i2.364>
- Harizan, S. M. H., Haron, M. H., & Wahid, N. A. (2013). Islam, eco-literacy and green purchase: evidence from Malaysia. *Journal of Islamic Business and Management*, 3(1), 133-149.
- Hartmann, S., & Klaschka, U. (2017). Interested consumers' awareness of harmful chemicals in everyday products. *Environmental Sciences Europe*, 29(1), 29. <https://doi.org/10.1186/s12302-017-0127-8>
- Jan, I. H., Ji, S., & Yeo, C. (2019). Values and Green Product Purchase Behavior: The Moderating Effects of the Role of Government and Media Exposure. *Sustainability*, 6642(11), 1-16. <https://doi.org/10.3390/su11236642>
- Jain, P., & Jain, P. (2016). Population and development: impacts on environmental performance. *Chinese Journal of Population Resources and Environment*, 14(3), 208-214. <https://doi.org/10.1080/10042857.2016.1215824>

- Jaiswal, D., & Kant, R. (2018). Green purchasing behaviour: A conceptual framework and empirical investigation of Indian consumers. *Journal of Retailing and Consumer Services*, 41, 60-69. <https://doi.org/10.1016/j.jretconser.2017.11.008>
- Joshi, Y., & Rahman, Z. (2015). Factors Affecting Green Purchase Behaviour and Future Research Directions. *International strategic management review*, 3(2), 128-143. <https://doi.org/10.1016/j.ism.2015.04.001>
- Kaufmann, H. R., Panni, M. F. A. K., & Orphanidou, Y. (2012). Factors affecting consumers' green purchasing behavior: an integrated conceptual framework. *Amfiteatru Economic Journal*, 14(31), 50-69.
- Keraf, A. S. (2014). *Filsafat lingkungan hidup akam sebagai sebuah sistem kehidupan*. Sleman: PT. Kanisius.
- Kotler, P., & Armstrong, G. (2010). *Principles of Marketing*. USA: Pearson.
- Lai, C. K. M., & Cheng, E. W. L. (2016). Green purchase behavior of undergraduate students in Hong Kong. *The Social Science Journal*, 53(1), 67-76. <https://doi.org/10.1016/j.sosci.2015.11.003>
- Lin, S. T., & Niu, H. J. (2018). Green consumption: environmental knowledge, environmental consciousness, social norms, and purchasing behavior. *Bus Strat Env*, 2018(27), 1679-1688. <https://doi.org/10.1002/bse.2233>
- Manik, K. E. S. (2018). *Pengelolaan Lingkungan Hidup*. Jakarta: Kencana.
- Marvi, M. H., Minbashrazgah, M. M., Zarei, A., & Baghini, G. S. (2020). Knowledge foundation in green purchase behaviour: multidimensional scaling method. *Cogent Business & Management*, 7(1), 1-18. <https://doi.org/10.1080/23311975.2020.1773676>
- McBride, B. B., Brewer, C. A., Berkowitz, A. R., & Borrie, W. T. (2013). Environmental literacy, ecological literacy, ecoliteracy: what do we mean and how did we get here? *Ecosphere*, 4(5), 1-20. <https://doi.org/10.1890/ES13-00075.1>
- McGinn, A. E. (2014). *Quantifying and understanding ecological literacy: a study of first year students at liberal arts institutions*. Pennsylvania: Dickinson College.
- Mkik, S., & Mkik, M. (2020). Consumer attitude and purchase behavior: the effect of green advertising and links review. *International Journal of Science and Research*, 9(7), 1414-1419.
- Mostafa, M. M. (2007). Gender differences in Egyptian consumers' green purchase behaviour: the effects of environmental knowledge, concern and attitude. *International Journal of Consumer Studies*, 31, 220-229. <https://doi.org/10.1111/j.1470-6431.2006.00523.x>

- Muliana, A., Maryani, E., & Somantri, L. (2018). Ecoliteracy level of student teachers (study toward students of Universitas Syiah Kuala Banda Aceh). *IOP Conference Series: Earth and Environmental Science*, 145, 1-7. <https://doi.org/10.1088/1755-1315/145/1/012061>
- Najib, M., Sumarwan, U., & Septiani, S. (2020). Organic food market in Java and Bali: consumer profile and marketing channel analysis. *Buletin Ilmiah Litbang Perdagangan*, 14(2), 283-304. <https://doi.org/10.30908/bilp.v14i2.447>
- Pandey, N. (2021). Demand assessments of organic products and consumers willingness to pay for organic food products. *Singapore Journal of Scientific Research*, 11(1), 67-76. <https://doi.org/10.17311/sjsres.2021.67.76>
- Park, J. O., & Sohn, S. H. (2018). The role of knowledge in forming attitudes and behavior toward green purchase. *Social Behavior and Personality*, 46(12), 1937-1954. <https://doi.org/10.2224/sbp.7329>
- Pitt, A. N., Schultz, C. A., & Vaske, J. J. (2019). Engaging youth in public lands monitoring: opportunities for enhancing ecological literacy and environmental stewardship. *Environmental Education Research*, 25(9), 1386-1399. <https://doi.org/10.1080/13504622.2019.1649368>
- Pitman, S. D., & Daniels, C. B. (2016). Quantifying ecological literacy in an adult western community: the development and application of a new assessment tool and community standard. *PLoS ONE*, 11(3), 1-18. <https://doi.org/10.1371/journal.pone.0150648>
- Pitman, S. D., Daniels, C. B., & Sutton, P. C. (2017). Characteristics associated with high and low levels of ecological literacy in a western society. *International Journal of Sustainable Development & World Ecology*, 25(3), 227-237. <https://doi.org/10.1080/13504509.2017.1384412>
- Pitman, S. D., Daniels, C. B., & Sutton, P. C. (2018). Ecological literacy and psychographics: lifestyle contributors to ecological knowledge and understanding. *International Journal of Sustainable Development & World Ecology*, 25(2), 117-130. <https://doi.org/10.1080/13504509.2017.1333047>
- Poety, M., Wiyono, J., & W. R. C. A. (2017). Hubungan tingkat pengetahuan dengan perilaku membuang sampah pada siswa SMP Sriwedari Malang. *Jurnal Ilmiah Keperawatan*, 2(1), 37-52.
- Prakash, G., & Pathak, P. (2017). Intention to buy eco-friendly packaged products among young consumers of India: a study on developing nation. *J. Clean. Prod.* 141, 385-393. <https://doi.org/10.1016/j.jclepro.2016.09.116>
- Putra, I. P. A. S. S., & Suryani, A. (2015). Peran green trust dalam memediasi green perceived value terhadap green purchase behavior pada produk organik. *E-Jurnal Manajemen Unud*, 4(10), 3015-3036.

- Rahman, H. A. (2018). Green consumerism (kepenggunaan hijau). *Asian Journal of Environment, History and Heritage*, 2(2), 43-54.
- Refirman, R., Rahayu, S., & Anggraini, A. (2018). Hubungan antara pengetahuan ibu tentang kesehatan reproduksi dengan sikap terhadap pendidikan seks bagi remaja di Rawa Pasung, Bekasi Barat. *Biosfer: Jurnal Pendidikan Biologi*, 9(2), 6-13. <https://doi.org/10.21009/biosferjpb.9-2.2>
- Ritter, Á. M., Borchardt, M., Vaccaro, G. L. R., Pereira, G. M., & Almeida, F. (2015). Motivations for promoting the consumption of green products in an emerging country: exploring attitudes of Brazilian consumers. *Journal of Cleaner Production*, 106, 507-520. <https://doi.org/10.1016/j.jclepro.2014.11.066>
- Sartika, P I. A., Arifin, Z., & Abdillah, Y. (2014). Pengaruh word of mouth dan ecoliteracy terhadap green purchasing (survei pada mahasiswa fakultas ilmu administrasi prodi administrasi Universitas Brawijaya Malang angkatan 2010/2011 dan 2011/2012 pengguna produk tupperware). *Jurnal Administrasi Bisnis*, 17(2), 1-7.
- Shamini, H., & Hariharan, G. (2019). Factors affect to consumers green purchasing behavior: a study on Batticaloa District. *South Asian Journal of Social Studies and Economics*, 5(1), 1-8. <https://doi.org/10.9734/sajsse/2019/v5i130135>
- Sigit, D. V., Azrai, E. P., Heryanti, E., Ichsan, I. Z., Jajomi, Y. P., & Fadrikal, R. (2019). Development green consumerism e-book for undergraduate students (GC-EBUS) as learning media in environmental learning. *Indian Journal of Public Health Research & Development*, 10(8), 2026-2031.
- Sigit, D. V., Azrai, E. P., Setyawati, D. N., & Ichsan, I. Z. (2019). Environmental literacy of biology undergraduate students in Jakarta: Profile and comparative analysis. *Journal of Physics: Conference Series*, 1402(3), 1-7. <https://doi.org/10.1088/1742-6596/1402/3/033048>
- Sigit, D. V., Fauziah, R., & Heryanti, E. (2017). The impact of ecolabel knowledge to purchase decision of green producton biology students. *Journal of AIP Conference Proceedings*. <https://doi.org/10.1063/1.4995219>
- Sigit, D. V., Prastiwi, L., Ristanto, R. H., & Rifan, M. (2021). Adiwiyata school in Indonesia: A correlation between eco-literacy, environmental awareness, and academic ability with environmental problem-solving skill. *Journal of Physics: Conference Series*, 1796(1), 1-11. <https://doi.org/10.1088/1742-6596/1796/1/012068>
- Soomro, R. B., Mirani, I. A., Sajid, M., & Marvi, S. (2020). Exploring the green purchasingbehavior of young generation in Pakistan: opportunities for green entrepreneurship. *Asia Pasific Journal of Innovation and Entrepreneurship*, 14(3), 289-302. <https://doi.org/10.1108/APJIE-12-2019-0093>

- Stone, M. K. (2010). A schooling for sustainability framework. *Teacher Education Quarterly*, 37(4), 33-46.
- Suryanda, A., Komala, R., & Usmania, A. (2019). Eco-literacy: which better either joining study group or self study? *Jurnal Pena Sains*, 6(2), 80-87. <https://doi.org/10.21107/jps.v6i2.6015>
- Suryanda, A., Miarsyah, M., & Septiani, D. (2020). Pembentukan perilaku tanggung jawab lingkungan melalui keikutsertaan siswa SMA dalam kegiatan ekstrakurikuler kelompok pecinta alam. *Quagga: Jurnal Pendidikan dan Biologi*, 12(2), 94-103. <https://doi.org/10.25134/quagga.v12i2.2764>
- Suryanda, A., Ryansyah, A., & Ernawati. (2019). Hubungan antara ecoliteracy dan willingness to pay mahasiswa biologi untuk membawa school lunch. *Didaktika Biologi: Jurnal Penelitian Pendidikan Biologi*, 3(1), 11-17. <https://doi.org/10.32502/dikbio.v3i1.1570>
- Wang, Y., Huscroft, J. R., Hazen, B. T., & Zhang, M. (2018). Green information, green certification and consumer perceptions of remanufactured automobile parts. *Resources, Conservation and Recycling*, 128, 187–196. <https://doi.org/10.1016/j.resconrec.2016.07.015>
- White, K., Habib, R., & Hardisty, D. J. (2019). How to shift consumer behaviors to be more sustainable: a literature review and guiding framework. *Journal of Marketing*, 83(3), 22–49. <https://doi.org/10.1177/0022242919825649>
- Yadav, R., & Pathak, G. S. (2017). Determinants of consumers' green purchase behavior in a developing nation: applying and extending the theory of planned behavior. *Ecological Economics*, 134, 114-122. <https://doi.org/10.1016/j.ecolecon.2016.12.019>
- Yang, D. F., Lu, Y., Zhu, W. T., & Su, C. T. (2015). Going green: how different advertising appeals impact green consumption behavior. *Journal of Business Research*, 68(12), 2663–2675. <https://doi.org/10.1016/j.jbusres.2015.04.004>
- Young, W., Hwang, K., McDonald, S., & Oates, C. J. (2010). Sustainable consumption: green consumer behaviour when purchasing products. *Sustainable Development*, 18(1), 20-31. <https://doi.org/10.1002/sd.394>
- Zhao, H. H., Gao, Q., Wu, Y.P., Wang, Y., & Zhu, X.D. (2014). What affects green consumer behavior in China? a case study from Qingdao. *J. Clean. Prod*, 63, 143–151. <https://doi.org/10.1016/j.jclepro.2013.05.021>
- Zangori, L., & Cole, L. (2019). Assessing the contributions of green building practices to ecological literacy in the elementary classroom: an exploratory study. *Environmental Education Research*, 25(11), 1674-1696. <https://doi.org/10.1080/13504622.2019.1662372>
- Zulkifli, A. (2014). *Dasar-dasar ilmu lingkungan*. Jakarta: Salemba Tenika.