

CHAPTER 1

INTRODUCTION

1.1 Background of the study

In our lives as living beings, we certainly never escape from interaction with other people. The people we meet in our daily lives are also different. It is important for us to know the personality of other people to make it easier for us to interact with each other. Personality can be interpreted as a way for an individual to react and interact with other individuals. Personality can also be said as the characteristics that stand out for an individual.

By recognizing other people's personalities, it will be easier for us to interact. In our vast life, it is very important for us to interact with other people. With people we know or don't know, interaction is the most important thing. Because we are social beings who cannot do without other people. So interaction is the key in this life. Interaction can be done in various forms, not only speaking, but body gestures can also be a form of interaction. And not only with fellow humans, interactions can also be carried out between humans and animals and even plants. Often, we invite animals to talk or move their bodies in talking to animals. It can also be classified in the interaction. So, interaction is one of the most important things for us in life.

The frequent social interactions that we do have more or less influence on the personality. The theory of personality can be found in the psychoanalytic theory developed by the scientist Sigmund Freud. According to him, personality develops through several stages, each of which is marked by a certain conflict. Sigmund Freud's psychoanalytic theory of personality argues that human behavior is the result of the interaction between three component parts of the mind. They are the Superego, the ego, and the Id.

Sigmund Freud is an Austrian neurologist and founder of psychoanalysis, a clinical method for treating psychopathology through dialogue between a patient and a psychoanalyst. He has the full name Sigismund Schlomo Freud. He was born in Moravia on 6 May 1856 and died in London on 23 September 1939. He qualified for a doctorate in 1881 at the University of Vienna. He was appointed a guide in neuropathology and became an affiliated professor in 1902. Freud lived and worked in Vienna, having established his clinical practice there in 1886. In 1938, Freud left Austria to escape Nazi persecution. He died in exile in England in 1939. In discovering the theory of psychoanalysis, Freud outlined his theory of the unconscious and then developed a model of the psychic structure consisting of the id, ego and super-ego. And later, in his later works, Freud developed a broad interpretation and criticism of religion and culture.

According to Freud, mental life has three levels of consciousness, which is conscious, preconscious, and unconscious. The first is **conscious**, which is the level of consciousness which contains all that we are paying attention to at any given moment.

According to Herditya, R.F (2017) *“Conscious, many have argued, is what separates human from other animals. Conscious refers to our awareness of own mental process, such as our thought, feeling, and sensations. It is possible that we are the only beings on this planet that have this type of self-awareness or level of consciousness and the ability to introspect, or look inward and examine these processes”*

The second is the **preconscious**, which is the awareness that becomes the bridge between conscious and unconscious.

According to Herditya, R.F (2017) *“Preconscious is that which upon reflection could become conscious voluntarily. For instance, remembering your boyfriend’s name when you were not thinking about him. The ego’s inner layer, that which is unconscious repressed and therefore it held out of awareness”*

The third is **unconscious** which is the most important part of the human soul. According to Herditya, R.F (2017) *“Unconscious is the part of mind that storing all of our experiences, especially those traumatic or unpleasant nature. It is the largest part of mind structure”*. What is in the unconscious is actually something we are not aware of. Because it is hidden in our unconscious. Freud continued to develop his theory, from the three components of thought that have been mentioned before, Freud explained that humans have a structure of thought that resides within them.

However, if we discuss personality, we will see that personality is based on the structure of human thought. The structure of human thought is divided into three, namely the super ego, ego and id.

Broadly speaking, the works on the principle of morality where it becomes the one who makes decisions within us about what is wrong and what is right and

also becomes a barrier to Internal drive (Id) when the id wants to do something just for the sake of pleasure. In other words, the superego is the norms that are formed and exist in us since we were small because of the doctrine and also the upbringing of our parents.

Meanwhile, **the ego** can be said to be the product of our thinking. The ego is almost similar to the id, but the ego itself has been influenced by the outside world. The ego itself helps us to make decisions, helps us to do what we have to do while still being accompanied by the pleasure principle but avoiding the mistakes of the super ego.

On the other hand, **the id** or internal drive contained in Sigmund Freud's theory explains the id that is brought from the moment we are born. The id works according to our drives and needs to give us pleasure. The id is very hidden and mysterious, we cannot see it. All the impulses we feel about passion and instinct originate from the Id. But actually the id aims to reduce the tension that occurs within us. Comes from within us.

The writer of this study found psychoanalysis in previous studies such as "Psychoanalysis" by Dr. Saul McLeod, which focuses on the workings of psychoanalysis. There is an article entitled "Introduction to Psychoanalysis Contemporary theory and practice" compiled by Anthony Bateman which explains or introduces the theory of psychoanalysis. Next, there is a study written in 2008 by John Lees entitled "A history of psychoanalytic research". This study focuses on the history of psychoanalysis. Another example of study using psychoanalytic theory is "A Psychoanalysis on Main Character in Paulo Coelho's "The Zahir"

written by Recksha Ferdha Herditya, 2017. In this study, the writer uses the psychoanalytic theory of Sigmund Freud as the basic material for his study, but the sub-theories of psychoanalysis in the form of the structure of the human mind such as ego, super ego, and internal drive or id are used as the main material to examine the main characters in the novel *The Zahir* by Paulo Coelho.

There are also some previous studies that use theoretical psychoanalysis but focus on the three basic structures of human thought which are ego, superego and id. The first previous study is "ID, EGO AND SUPEREGO REPRESENTED BY THE MAIN CHARACTER OF FIFTY SHADES OF GRAY MOVIE CHRISTIAN GRAY" written by Riza Alun Sudrazat in 2016. There is an article entitled "Id, Ego and Superego in the Main Character of Mata di Tanah Melus Novel by Okky Madasari" written by Yuliana Sari, Sarwuji Suwandi, and Nugraheni Eko Wardani in 2018. And another example is a study compiled by Michael Advendri Pradipta in 2019 entitled "THE ANALYSIS OF ID, EGO, AND SUPER EGO OF YURI ORLOV IN LORD OF WAR MOVIE BY ANDREW NICCOL". The three journals have similarities in analyzing a character using a human thought structure approach, namely the ego, super ego and the id. Where each of these studies focuses their study on the main character of the literary works that surround them. Films to novels are examples of literary works that can be analyzed using the ego, super ego and id approaches. The choice of language to character determination is one of the reasons why literary works can be examined with various theories created by experts, one of which is the psychoanalytic theory created by Sigmund Freud.

Another previous study was a study written by Ainhoa Carreras Torres in 2021 entitled "Materialist Criticism and Aesthetic Values: The Marketing Structure of the Novel Jane Austen and *Bridgerton* by Van Dusen". This study aims to explore and analyze the aesthetic value of Jane Austen's silver fork novel and *Bridgerton's* drama on the Netflix platform. The writer uses *Bridgerton's* Netflix drama and Jane Austen's novel to analyze the materialist critics and aesthetic value. The writer connects marketing and ideology contained in the two works. The writer assures that although the two literary works have a very far distance in publishing, the two literary works may have similarities in terms of politics.

"The idea is to draw the 19th century patterns established by Colburn and the silver fork novelists and see the impact it might have had upon the current systems of production, distribution, and consumption of fiction. I will not only be focusing on the shape and contents of the different entertainment good, but also on the social, political and economic forces that seem to give shape to a specific text" (Torres, A.C, 2021).

Because we have seen many examples of studies that use a psychoanalytic approach. So, in this study we will analyze the psychoanalytic approach in a new online streaming series. The year 2020 until now has been the toughest year for all people in the world, due to the ongoing pandemic caused by the corona virus or what we usually call Covid-19. Governments around the world are telling all citizens to stay at home and work from home to reduce the spread of the virus. Prohibitions, appeals and penalties apply to anyone who breaks the rules. All community activities such as school, college and also work are carried out from home. And because all the activities are carried out from home, many people want to spend their time and also reduce their boredom by watching movie or TV series

or online streaming on all available social media platforms. Because what we know today is that social media has grown rapidly. Various platforms are available for us to watch the latest movies or series. So, now it is very easy for us to watch or find the latest content. According to Matrix (2014, as cited in Torres, A.C, 2021) “*entertainment is fast becoming an all-you-can-eat buffet*”. At this time, the quality of drama series has been very developed and much better. In the past, the images on the television screen that we watched were only black and white. But now it's different, the pictures on television that we watch every day already have many colors ranging from black to pink, red to green. Plus, the many choices of broadcasts or events at this time, from sporting events, traveling events, cooking shows, the latest news broadcasts, infotainment broadcasts to the latest fashion broadcasts. Each television has its own style or characteristic in broadcasting an event. We just have to choose what shows we want to watch according to our taste and style.

Not only in the world of television, media streaming is also experiencing very rapid development. In the past, the difficulty of the internet was the reason for us to get information from the outside world. However, unlike today, the convenience and speed available today make it easier for people to access the internet. We can know Information about anything we can find on the internet. We can even find information from very far abroad with the convenience of the internet today. One of the advantages of the internet at this time is the ease of broadcasting drama in online streaming. At this time there are many drama series that are spread with various titles in the theme. The many choices of titles and themes in the series make

it easy for us to choose the drama series that we like. Both films to drama series or movie are in great demand by people around the world.

The convenience of the internet that exists today is caused by very rapid technological advances. The benefits of technological advances that are currently happening make drama series or films have very good picture quality. The quality of the picture and also the colors in a drama series or movie are one of the reasons why the drama series or movie is in demand by many people. The choice of theme and also the quality of a drama series or movie makes the drama series more memorable in the hearts of those who watch it so that the drama series or movie becomes popular and is loved by many viewers.

And there are lots of platforms that provide various types of drama series or movie to watch. One of them is Netflix. Netflix itself is a subscription-based streaming service that everyone to watch TV shows and movies without commercials on an internet-connected device. All people around the world can watch various kinds of films or TV series through Netflix. Because Netflix presents a lot of types of drama series. Starting from drama series with the theme of romance, sports, crime cases, sports to fashion. Netflix also provides cartoons as well as biographical documentation. This is what makes Netflix loved by many people. According to BBC (2021, as cited in Kompas.com, 2021) *“Now Netflix has more than 200 million paying subscribers. This number increased by 30 percent from 2019”*. This proves that Netflix is increasingly in demand by many people because of the advantages they have. Netflix not only provides drama series with various

themes, but Netflix also provides films that have received distribution permits outside the cinema.

“The increase in the number of Netflix subscribers in the last year is due to the increasing number of films from various countries, as well as facilitating various languages for their subscribers throughout the film.” (Fauzia.M, 2021).

Many people download this platform to kill their time and reduce their boredom during a pandemic. And one of the most popular series in Netflix is *Bridgerton*. *Bridgerton* is an American streaming television drama series created by Chris Van Dusen and produced by Shonda Rhimes. It is based on Julia Quinn's novels set in the competitive world of Regency in London during the season. *“Shonda Rhimes show which premiered in December 28th became increasingly successful in a matter of the weeks”* (Torres, A.C, 2021).

Bridgerton becomes the number one series on Netflix during 2021. The drama reaches number one in 83 countries including the United States, United Kingdom, Brazil, France, India and South Africa. Netflix says that *Bridgerton* hit a record 82 million views in just the first 28 days online.

1.2 Research question?

How do Superego, Ego, ego, and Id shape Daphne's personality?

1.3 Purpose of study

The purpose of the study aims to analyze how the Superego, Ego and Id are in Daphne's characters in the *Bridgerton* drama series.

1.4 Scope of study

This study focuses on how do we analyze a character in the television series using the theory of Sigmund Freud, which is Psychoanalysis. We will analyze a female character named Daphne *Bridgerton*. She is a woman who is old enough to marry and is looking for a man to be her husband. But, she had to face a difficult situation in determining her choice. This study focuses on the dialogue and scenes that take place in the series.

1.5 Significance of the study

This study is expected to make the reader understand a person's personality through theoretical psychoanalysis. This study hopefully will be useful for enrich knowledge and contribute to future study become developed for further study in related fields for readers in Jakarta State University's library.

