

ABSTRACT

Keymandhita, Mustika. 2013. *Code Switching and Code Mixing in Our Cover Articles of Gogirl! Magazine*. English Department, Faculty of Languages and Arts, State University of Jakarta.

In this study, the writer investigated the types of code switching and code mixing in 12 Our Cover articles of Gogirl! magazine. The theory of types of Code switching by Poplack and Code mixing by Kachru were used as the main theories of this research. The types of code switching and code mixing can be determined based on their using in each of case. The writer chose twelve Our Cover articles published in Gogirl! magazine as the data source. The data are are words, phrases, clauses, and sentences which are switched and mixed between English and Indonesia in the articles. The data are collected using check list instrument and analyzed by descriptive analysis. Then, the finding of the analysis are shown and were analyzed in the form of percentage. The result of the analysis showed that in the twelve Our Cover articles of Gogirl! magazine used three types of code switching namely intra-sentential switching (36,13 %), intersentential switching (11,35 %), tag-switching (5,46%), and three types of code mixing namely unit insertion (34,65 %), unit hybridization (9,9%), and idioms and collocation insertion (2,47 %). There were two types of code mixing that did not use in that articles namely sentence insertion and reduplication.

Keywords : *Code switching, Code mixing, Our Cover article, Gogirl! magazine*