CHAPTER III

METHODOLOGY

This chapter provides research method, source of the data, data collection procedure, and data analysis procedure.

3.1 Research Method

The research method of this study is descriptive analysis, a study where the facts are described and then analyzed (Kuntha Ratna, 2004:53). This research is conducted by analyzing the words, phrases, clauses and sentences indicating code switching and code mixing in 12 our cover articles of Gogirl! magazine.

3.2 Data and Source of the data

The source of the data is 12 Our Cover articles of Gogirl! magazine that are taken from January - December of 2012 which are contain some linguistic phenomenon like code switching and code mixing. The writer focuses this study to the types of code switching and code mixing used in twelve Our Cover articles of Gogirl! magazine. The data of this study are words, phrases, clauses, and sentences which are switched and mixed between English and Indonesia in the articles.

3.3 Data Collection Procedure

The writer has done some steps in collecting the data :

- Determining the 12 Our Cover articles of Go!girl magazine.
- Reading carefully the 12 Our Cover articles of Go!girl magazine.
- Identifying words, phrases, clauses, and sentences that indicating code switching and code mixing in the 12 Our Cover articles.
- Categorizing the types of code switching and code mixing of the Our Cover articles.

3.4 Data Analysis Procedure

After collecting the data needed, the writer has done some steps in analyzing the data :

- Classifying the code switching and code mixing words, phrases, clauses, and sentences.
- Analyzing the data of the study : the types of code switching and code mixing in the our cover articles.
- Drawing the conclusion

No	Words, clauses, phrases, and sentences	Types of code switching			Types of code mixing				
		a	b	c	d	e	f	g	h

a : Tag-switch

b : Intersential-switch

c : Intra-sential switch

d : Insertion

e : Hybridization

f : Sentence Insertion

g : Idioms and collocation insertion

h : Reduplication