

## CHAPTER V

### CONCLUSION AND SUGGESTION

This chapter aimed to providing the conclusion and suggestion. In this chapter, the writer concluded her research and suggested some research which related to the topic of the study.

#### 5.1. Conclusion

According to the analysis, the four types of politeness strategies proposed by Brown and Levinson (1987) appear in the talk show *The Late Night Show with Jimmy Fallon* season 1 episode 658 featuring Barack Obama as the sole guest. There are 18 *bald on-record strategy* (10%), 90 *positive politeness strategy* (49%), 46 *negative politeness strategy* (25%), and 29 *off record strategy* (16%).

It is found that the politeness strategy is the most frequently-appeared strategy, which is 49% in total percentage. Out of 90 utterances containing this politeness strategy, 74 of them belongs to BO's utterance. As a public figure, it is important for Obama to maintain his positive face wants to be liked, approved of, appreciated and respected by others. In this study, the writer concluded that all the sub-strategies/characteristics of this strategy are distributed evenly, except the sub-strategy number 10 *offer or promise*, number 14 *assume or assert reciprocity*.

The sub-strategy that mostly appears is strategy number 12 *including S and H in the activity* followed by *intensify interest to H* and *avoiding disagreement* each 20 and 18 respectively. These top three characteristics appear in different context of the conversation. For example, Barack Obama uses *including S and H in the activity* mostly when he wants to be friendly (redressing H's positive face) and when he wants to avoid taking the full responsibility of a certain issue by being the only responsible person. These contexts also apply to Jimmy Fallon condition or context of the utterance.

As for *avoiding disagreement*, both Barack Obama and Jimmy Fallon use this when they want to redress the FTA between them by using some hedging. Hedging is used the most by both of the participants to limit their opinion about the issue. Besides, the use of hedging can possibly keep their opinion be vague and therefore, it can build a good image for both of them.

*Negative politeness* is in the second position as the most frequently-appeared strategy in *The Late Night Show with Jimmy Fallon* season 1 episode 658 featuring Barack Obama as the guest. This third strategy appears 25 % in percentage. From 183 utterances, 46 of them contain this strategy with 19 of them belong to Barack Obama and the rest 27 utterances belong to Jimmy Fallon. Brown and Levinson stated 10 sub-strategies of this type of politeness strategy, but in this study, the writer only found 4 sub-strategies. They are: *Be conventionally indirect*, *question/hedging*, *minimize the imposition*, and *give*

*deference*. *Question/hedging* is the most frequently used strategy in this show appears 34 times followed by *be conventionally indirect* and *give deference* with 6 and 5 times appearance respectively.

In the third position, *Off record strategy* sits with 29 times of appearance and 16% in percentage. 16 of them belong to Barack Obama and the rest 13 belongs to Jimmy Fallon. Out of 15 sub-strategies of this type of politeness strategies proposed by Brown and Levinson, only 6 of them appear in the talk show with various amounts in each sub-strategy. They are: *Give hints*, *give association clues*, *overstate*, *use contradiction*, *use metaphor*, *use rhetorical question*, *be vague*, and *be incomplete/use ellipsis*. The most frequently used sub-strategy is *be incomplete/use ellipsis* with 9 times of appearance. It is followed by *(use metaphor)* and *(overstate)* with 7 and 4 times of appearance respectively.

Bald on-record strategy is the least frequently-used strategy in the talk show *The Late Night Show with Jimmy Fallon* season 1 episode 658 featuring Barack Obama as the guest. In this episode, only 18 utterances contain this type of strategy with 10% in percentage. 9 of the utterances belong to Barack Obama and the rest 9 utterances belong to Jimmy Fallon. Bald on-record strategy has two conditions; they are *Case of non-minimization of the face threat* and *Case of FTA-oriented bald on-record usage*. In this study, the first condition appears 15 times and the second strategy only appears 3 times.

Positive politeness strategy appeared more than 49 % in this study. It indicates that both the host and the guest shared the same mutual interest in save their face and each other face. The sub-strategy *including H in the activity* is mostly used by Barack Obama considering his status as a politician. (In responding to the questions that threaten his face, such as the questions about the pay-off loans or the government's policy, Obama will mostly uses "we" instead of "I" or "you" to indicate that he does not the only one who is responsible for that matters. Obama implies that he wants the hearers to cooperate with him and emphasize that solving the problems should be done together.) It is also concluded that the host and the guest use the sub-strategy *avoid disagreement* by applying some hedging to limit their opinion and to minimize the force of their utterances.

Although negative politeness strategy is not the most dominant strategy used, but the writer found that 46 utterances containing the sub-strategy of this third type of politeness, that is *hedging*. It is found that both the host and guest use this strategy almost even. The use of hedging in the utterances, according to Brown and Levinson, can show that speaker wants to play safe because he/she does not want to take the full responsibility of the truth of his utterance.

The social factors influencing the choice of politeness strategies use such power, social distance, and rank of imposition appeared

in order to choose an appropriate politeness strategies. The percentage of P, D, and R influencing Bald on record and Off record are only 10% of each. While as for Positive politeness is 15%. Therefore, Negative politeness is the most strategies influenced by P, D, and R. This strategy is shown more than 50% in this study. To concluded, Jimmy Fallon as the host has a more power to carry the show, to ask and request to Barrack Obama as the guest yet has a less power as a civilian over Barrack Obama as a president. Barrack Obama has more power to respond any Fallon's requests, so both Jimmy Fallon and Barrack Obama choose appropriate strategies according to their status in order to save their face and keep the social harmony in the show.

## **5.2. Suggestion**

After conducting the study, the writer suggests especially the English Department students who are interested in politeness theory by Brown and Levinson (1987) to analyze the way people save their face in communication in another talk show program or probably in different kinds of corpus, such as real talk situation. In this study, the researcher limits her study only in linguistic elements of the conversation due to the limited time that she has. Therefore, the writer suggests those who are interested in this field to also put paralinguistic elements of the conversation such as gesture, intonation and other non-verbal actions in the analysis in order to have a more thorough analysis of the study.