

## ABSTRAK

**DENHAR GENTAYU PANATAGAMA. 2013. *The perspectives of The New York Times and Kuwait Times towards protest of Lady Gaga's Show*. Jurusan Bahasa dan Sastra Inggris, Fakultas Bahasa dan Seni, Universitas Negeri Jakarta.**

Skripsi ini menampilkan analisis bingkai mengenai berita tentang konser Lady Gaga yang mendapatkan protes di Jakarta dalam *The New York Times* edisi 15 & 28 Mei dan *Kuwait Times* edisi 16 & 25 Mei 2012. Analisis bingkai digunakan karena penulis akan mencari tahu ideologi yang terdapat dalam pemberitaan mengenai konser Lady Gaga yang mendapatkan protes di Jakarta di *The New York Times* dan *Kuwait Times*. Tujuan analisis ini adalah untuk mengidentifikasi ideologi yang terdapat dalam berita konser Lady Gaga yang mendapat protes di masing masing surat kabar. Teori bingkai yang digunakan adalah teori dari Zhongdang Pan dan Kosicki. Teori ini digunakan untuk menganalisa ideologi dalam berita konser Lady Gaga yang mendapat protes di Jakarta melalui analisis struktur sintaktis, skrip, thematic, dan retorik. Analisis ini menggunakan metode deskriptif analitis interpretative, karena penulis akan mencari tahu bingkai yang akan membentuk pola pikir Koran-koran tersebut dalam memunculkan ideologi. Ada beberapa perbedaan dalam penyampaian berita mengenai konser Lady Gaga yang mendapat protes yang dimuat oleh *The New York Times* dan *Kuwait Times*. Perbedaan tersebut dapat dilihat dari struktur sintaktis, skrip, tematis, dan retorik yang berbeda dalam empat surat kabar tersebut. Kesimpulan yang dapat diambil adalah bahwa ideologi dalam *The New York Times* dan *Kuwait Times* berbeda, karena tiap surat kabar memiliki tema dan struktur bingkai tersendiri dalam menciptakan dan menyampaikan berita.

Keywords: Analisis Framing, Struktur Sintaktis, Skrip, Tematis, Retorik, Bingkai Berita, Ideologi.

## ABSTRACT

**DENHAR GENTAYU. 2013. *The perspectives of The New York Times and Kuwait Times towards protest of Lady Gaga's show.* English Department, Faculty of Languages and Arts, State University of Jakarta.**

This skripsi presents a framing analysis of the Lady Gaga's show get protest news in The New York Times May 15<sup>th</sup> & 28<sup>th</sup> and Kuwait Times 16<sup>th</sup> & 25<sup>th</sup> 2012 edition. The framing analysis is chosen because the written will find out how The New York Times and Kuwait Times construct their ideology towards Lady Gaga's show get protest. The aim of the analysis is to identify the ideology that will be concluded by analyzing the framing making in Lady Gaga's show get protest in Jakarta news in each newspaper. The framing theory from Zhongdang Pan and Kosicki is used to examine the ideology in the news article by analyzing syntactical, scripts, thematic, and rhetorical structures. The analysis uses descriptive analytical interpretative method because the writer will finally interpret the ideology in those newspapers. After analyzing those four structures in terms of the delivering news on Lady Gaga's show receive protest in Jakarta which is published in The New York Times May 15<sup>th</sup> & 28<sup>th</sup> and Kuwait Times 16<sup>th</sup> & 25<sup>th</sup>, the writer finds out that the perspectives The New York Times is supporting Lady Gaga with some sentences. Then Kuwait Times without supporting Muslims in Indonesia, Kuwait Times tried to make just a explanation about this problem from some quotations and statements. The differences can be seen from the distinct of syntactical, script, thematic, and rhetorical structures in four newspapers. As conclusion, the ideology in The New York Times and Kuwait Times are dissimilar because each newspapers has its own themes and structures of framing in providing and delivering news.

Keywords: Framing Analysis, Syntactical, Script, Thematic, Rhetorical Structures, News Framing, Ideology

## ACKNOWLEDGMENT

- **BISMILLAHIRRAHMANIRRAHIM.** First and for most I would like to express by Highest Gratitude to ALLAH SWT the Most Merciful. Peace and blessing also upon the greatest Prophet MUHAMMAD SAW, his family and all of his followers including all of us.
- First of all, the writer would like to express big thanks to my beloved parents, Anna Triana & Firman Nurdin. They bore me, raised me, supported me, taught me, and loved me. I LOVE YOU. Also to my brother and sister in my life.
- I wish to thanks Mrs. Atikah Ruslianti M.Hum because throughout my skripsi writing period, she provided encouragement, explained things clearly and simply, sound advice, good teaching, and lots of good ideas. I would have been lost in writing skripsi without her.
- Thanks to Anastasya Nindya Apsari my beloved partner for seven years, the part of my life. She always supported me during this struggle.
- I also thanks to my best class colleagues 08SBM : Anggi, Budi, Satrio, Rafwal, Iqbal, Zakki, Fajrizka, Putri, Bibeh, Fajar, Harris, Hanna, Rohimah, Bunga, Linda, Elfa, and Putryca. Success for you guys. I also thanks to senior friends and other 08 years friends.
- I also thanks to the lecturer of English Department Mr. Ifan Iskandarr (my favorite person), Mrs. Ati Sumiati, Mrs. Hasnini Hasra, Mr. Sodik, Mrs. Hanny, Mr. Nusa (my favorite person too), Mr. Max, Mrs. Rahayu, Mrs. Ratna Dewanti, Mrs. Siti Drivoka, and Mrs. Eka. I also thanks to the staff who work hard behind English Department.
- All the parties whom cannot be mentioned here for their prayers and support, wish God give you all his many blessings.

**Denhar Gentayu Panatagama**

## TABLE OF CONTENTS

<b>LEMBAR PENGESAHAN.....</b>	<b>i</b>
<b>LEMBAR PERNYATAAN.....</b>	<b>ii</b>
<b>LEMBAR PERNYATAAN PUBLIKASI.....</b>	<b>iii</b>
<b>ABSTRAK.....</b>	<b>iv</b>
<b>ABSTRACT.....</b>	<b>v</b>
<b>ACKNOWLEDGMENT.....</b>	<b>vi</b>
<b>TABLE OF CONTENTS.....</b>	<b>vii</b>
<b>CHAPTER I.....</b>	<b>1</b>
<b>INTRODUCTION.....</b>	<b>1</b>
1.1 Background of the study.....	1
1.2 Research Question.....	6
1.3 Purpose of the Study.....	6
1.4 Limitation of the Study.....	6
1.5 Significance of the Study.....	7
1.6 Previous Study.....	7
<b>CHAPTER II.....</b>	<b>8</b>
<b>LITERATURE REVIEW.....</b>	<b>8</b>
2.1 Studies Mass Media.....	8
2.2 Ideology.....	10

2.3 Studies on Framing Analysis.....	14
2.4 Framing Analysis Model.....	15
2.4.1 Framing Analysis Model by Zhongdang Pan and Gerald M Kosicki.....	15
2.4.2 Framing Analysis Model by Gamson and Modigliani.....	22
2.4.3 Framing Analysis Model by Robert N. Eantman.....	23
2.5 Ideology in News Report.....	25
2.6 Studies on Perspectives.....	25
2.5 Brief Description on Lady Gaga’s Show Receive Protest News Report.....	26
2.7 Brief Description on the Source Data.....	28
2.7.1 The New York Times.....	28
2.7.2 Kuwait Times.....	29
2.8 Theoretical Framework.....	29
<b>CHAPTER 3.....</b>	<b>31</b>
<b>METHODOLOGY.....</b>	<b>31</b>
3.1 Research Methodology.....	31
3.2 Data Source.....	31
3.3 Data Collection Procedure.....	32
3.4 Data Analysis Procedure.....	33

<b>CHAPTER IV.....</b>	<b>34</b>
<b>DISCUSSION AND FINDINGS.....</b>	<b>34</b>
4.1 Data Description.....	34
4.2 Data Discussion.....	34
4.2.1 Analysis on the New York Times May 15 <sup>TH</sup> 2012.....	34
4.2.1.1 Analysis on Syntactical Structures.....	35
4.2.1.2 Analysis on Script Structures.....	38
4.2.1.3 Analysis on Thematic Structures.....	40
4.2.1.4 Analysis on Rhetorical Structures.....	43
4.2.2 Analysis on The New York Times May 28 <sup>TH</sup> 2012.....	45
4.2.2.1 Analysis on Syntactical Structures.....	46
4.2.2.2 Analysis on Script Structures.....	49
4.2.2.3 Analysis on Thematic Structures.....	51
4.2.2.4 Analysis on Rhetorical Structures.....	53
4.2.3 Analysis on Kuwait Times May 16 <sup>TH</sup> 2012.....	55
4.2.3.1 Analysis on Syntactical Structures.....	56
4.2.3.2 Analysis on Script Structures.....	59
4.2.3.3 Analysis on Thematic Structures.....	61
4.2.3.4 Analysis on Rhetorical Structures.....	64
4.2.4 Analysis on Kuwait Times May 25 <sup>TH</sup> 2012.....	66
4.2.4.1 Analysis on Syntactical Structures.....	66

4.2.4.2 Analysis on Script Structures.....70

4.2.4.3 Analysis on Thematic Structures.....72

4.2.4.4 Analysis on Rhetorical Structures.....75

4.3 Findings.....77

**CHAPTER V.....81**

**CONCLUSION, IMPLICATION, AND RECOMMENDATIONS.....81**

5.1 Conclusion.....81

5.2 Implication.....82

5.3

Recommendation.....83

**BIBLIOGRAPHY.....84**

**APPENDICES**

**FOUR NEWSPAPERS TAKEN FROM THE NEW YORK TIMES AND  
KUWAIT TIMES**

**TABLE OF SYNTACTICAL, SCRIPT, THEMATIC, AND  
RHETORICAL STRUCTURES**

**The Perspectives of The New York Times and Kuwait Times  
towards Protest of Lady Gaga's Show**



**Denhar Gentayu Panatagama**

**2225086546**

**A Skripsi submitted in partial fulfillment of the requirements for the degree of  
“Sarjana Sastra”**

**ENGLISH DEPARTMENTS  
FACULTY OF LANGUAGES AND ARTS  
STATE UNIVERSITY OF JAKARTA**

**2013**