THE DEVELOPMENT OF LEARNING MEDIA CLIP VIDEO OF MAKING SWEET BREAD IN THE BASIC COURSE OF BREAD AND CAKE

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ABSTRACT

The aim of this research is to produce a developing learning media products as a mean of learning to make sweet bread for culinary students. The procedure used as a reference model of development is ADDIE model of instructional design. The steps of its development consist of a) Analysis b) Design, c) Development, d) Implementation (e) Evaluation procedure, in the form of an evaluation test conducted by media experts, the materials specialists of this media. This is done so that the media was made eligible to learning media. Based on the results recapitulation of the test, it is obtained an average value of 4.8 on a media experts which means the quality is very good, 4.06 on materials specialists which means the quality is good, 4.33 in individual test, which means the quality is very good, 4.53 which means the quality is very good, 3.85 in field tests which means the quality is good. The test results show the video clip quality of making sweet bread as a mean of learning has already got as of learning in basic baking and pastry.

key words: learning media, media clip video, making bread