

**DESIGNING MICROLEARNING-BASED VIDEO CONTENT AND DIGITAL
LITERACY-INFUSED ENGLISH LEARNING MATERIALS FOR FIFTH
GRADERS**



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A Thesis

Submitted in Partial Fulfilment of the Requirements for the Master Degree

Program of English Language Education

MASTER PROGRAM OF ENGLISH LANGUAGE EDUCATION


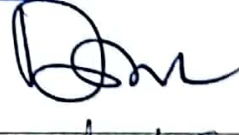
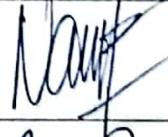

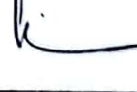
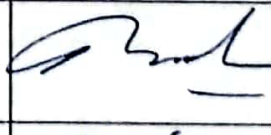
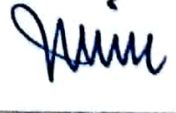
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ABSTRAK

Lailatul Maya. (2023). *Merancang Konten Video Berbasis Microlearning dan Materi Ajar Bahasa Inggris yang Terinfusi Literasi Digital untuk Siswa Kelas*. Tesis. Jakarta: Magister Pendidikan Bahasa Inggris. Fakultas Bahasa dan Seni, Universitas Negeri Jakarta.

Sudah banyak pemutakhiran dan kajian terhadap pengembangan materi pembelajaran bahasa Inggris, namun eksplorasi komprehensif terhadap pengembangan materi pembelajaran berbasis microlearning dan literasi digital tampaknya masih kurang. Dengan demikian, penelitian tentang topik ini sangat penting untuk mengarahkan pengembangan dan penggunaan praktis bahan pembelajaran bahasa Inggris. Penelitian ini bertujuan untuk mengembangkan konten video berbasis microlearning dan materi pembelajaran bahasa Inggris yang diinfuskan literasi digital untuk siswa kelas lima. Penelitian ini menggunakan penelitian desain dan pengembangan yang diusulkan oleh Richey & Klein (2014). Secara spesifik, penelitian pengembangan bahan ajar ini merujuk pada prosedur yang dirujuk dari Allela (2021). Demi mencapai tujuan penelitian, dilakukan analisis terhadap materi pembelajaran bahasa Inggris yang ada di tiga sekolah dasar di wilayah yang berbeda. Produk yang dirancang dari penelitian ini adalah lima microlearning object material (MLOM) dalam bentuk video, yang kemudian divalidasi oleh lima ahli pedagogi, enam ahli media, dan tiga praktisi. Selanjutnya, produk tersebut telah dipresentasikan kepada 25 siswa di dua sekolah dasar untuk uji coba kelompok kecil. Hasil validasi yang terkumpul kemudian dianalisis dengan menggunakan perhitungan skor rata-rata. Berdasarkan hasil tersebut, nilai validitas berada di antara 4,39 dan 4,93 yang menunjukkan produk memenuhi kualifikasi sebagai bahan ajar yang valid. Oleh karena itu, penelitian ini merekomendasikan agar guru bahasa Inggris kelas lima sekolah dasar dapat mengambil manfaat dari penggunaan video pembelajaran bahasa Inggris berbasis microlearning dan literasi digital untuk memfasilitasi pengajaran bahasa Inggris di kelas mereka.

Kata Kunci: *Microlearning, video, literasi digital, pengembangan bahan ajar, siswa kelas lima*

ABSTRACT

Lailatul Maya. (2023). *Designing Microlearning-based Video Content and Digital Literacy Infused English Learning Materials for Fifth Graders*. Thesis. Jakarta: Master of English Education Study Program. Faculty of Language and Arts, Jakarta State University.

There have been numerous updates and studies on the development of English learning materials, but a comprehensive exploration of microlearning-based and digital literacy-infused learning material development appears to be lacking. Thus, research on this topic is essential for directing the development and practical use of English learning materials. This research aims to develop microlearning-based video content and digital literacy-infused English learning materials for fifth graders. This research employed the design and development research proposed by Richey & Klein (2014). Specifically, this research on the development of learning materials refers to the procedure described in Allela (2021). For the sake of achieving the research objectives, an analysis of the existing English learning materials was conducted in three primary schools in distinct regions. The designed products of this research are five microlearning object materials (MLOM) in the form of videos, which are then validated by five pedagogy experts, six media experts, and three practitioners. Furthermore, the products have been presented to 25 students in two primary schools for small group trials. The collected validation results are then analyzed using the mean score calculation. According to the results, the validity values fall between 4,39 and 4,93, indicating the products meet the qualification as valid learning material. Therefore, this research recommends that primary school fifth-grade English teachers may benefit from using microlearning-based and digital literacy-infused English learning videos to facilitate English teaching in their classroom.

Keywords: *Microlearning, video, digital literacy, learning material development, fifth graders*

DECLARATION

This research, entitled “Designing Microlearning-based Video Content and Digital Literacy-infused English Learning Materials for Fifth-Graders,” was submitted in partial fulfillment of the requirements for the master’s degree program in English language education of Jakarta State University. I hereby affirm that it is the sole product of my own original ideas. I am well conscious that I have cited assertions and concepts from several resources. All quotes and references have been properly cited.

Jakarta, July 24th 2023

The Researcher,



Lailatul Maya



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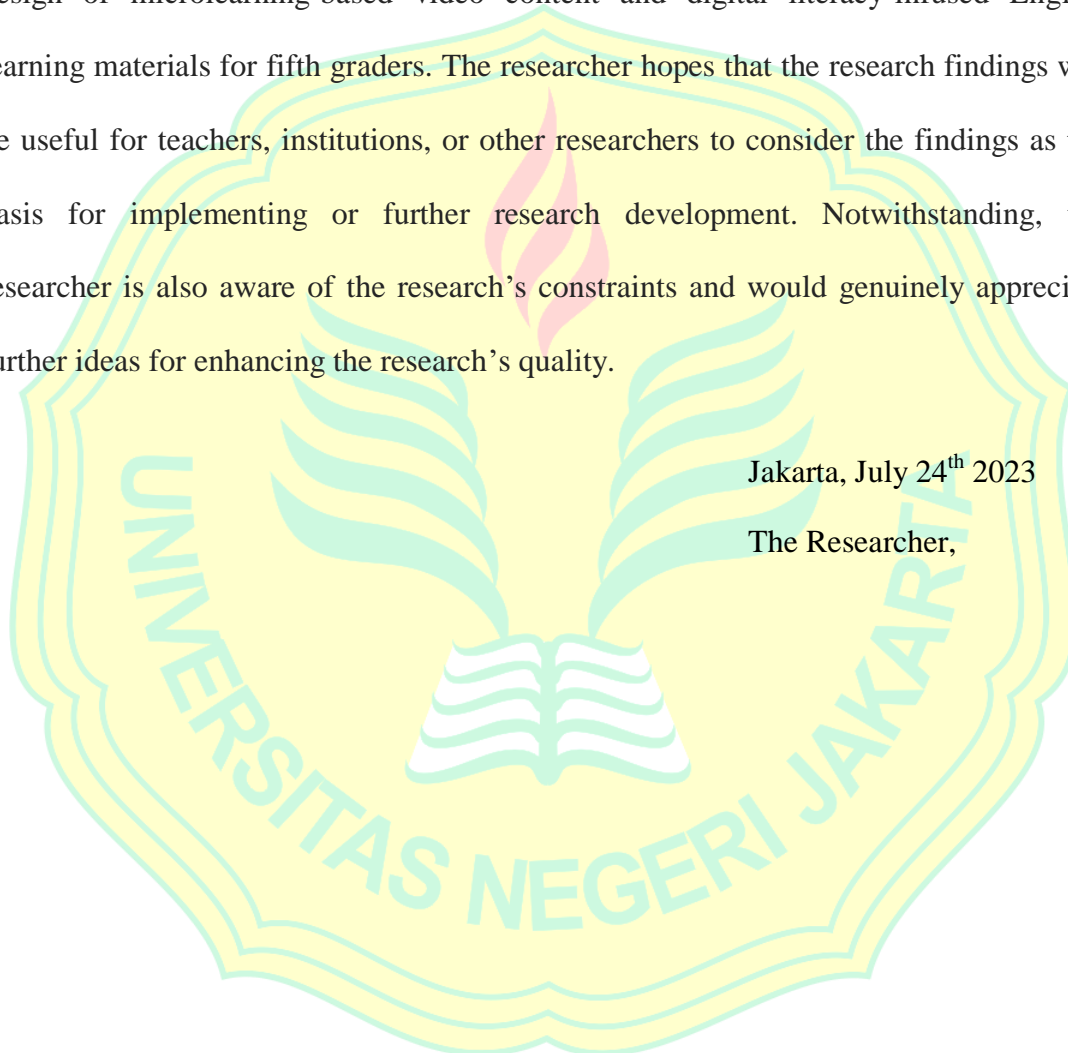
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PREFACE

This research is performed as part of the requirements for a master's degree in Department of English Education at Universitas Negeri Jakarta and entitled "Developing Microlearning-Based Video Content and Digital Literacy-Infused English Learning Materials for Fifth Graders." The objective of this research is to provide a design of microlearning-based video content and digital literacy-infused English learning materials for fifth graders. The researcher hopes that the research findings will be useful for teachers, institutions, or other researchers to consider the findings as the basis for implementing or further research development. Notwithstanding, the researcher is also aware of the research's constraints and would genuinely appreciate further ideas for enhancing the research's quality.

Jakarta, July 24th 2023

The Researcher,



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Bismillahirrohmanirrohiim... I would want to thank Allah SWT for His love and blessings first and foremost. Allah constantly provides me with direction, no matter where I am or what I do. As a consequence of all of His intentions, I am able to live in this world, where I am surrounded by many lovely individuals who appreciate me and remain by my side through all of my ups and downs. Due to His kindness, I was able to complete my master's thesis on "Designing Microlearning-based Video Content and Digital Literacy-infused English Learning Materials for Fifth-Graders" despite the difficulties I had throughout my postgraduate studies.

This research was conducted as part of my Master of English Language Education Study Program requirements at the Faculty of Languages and Arts. As a consequence, I would want to express my gratitude to everyone who assisted me completing the study.

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Jakarta, July 24th, 2023

The Researcher

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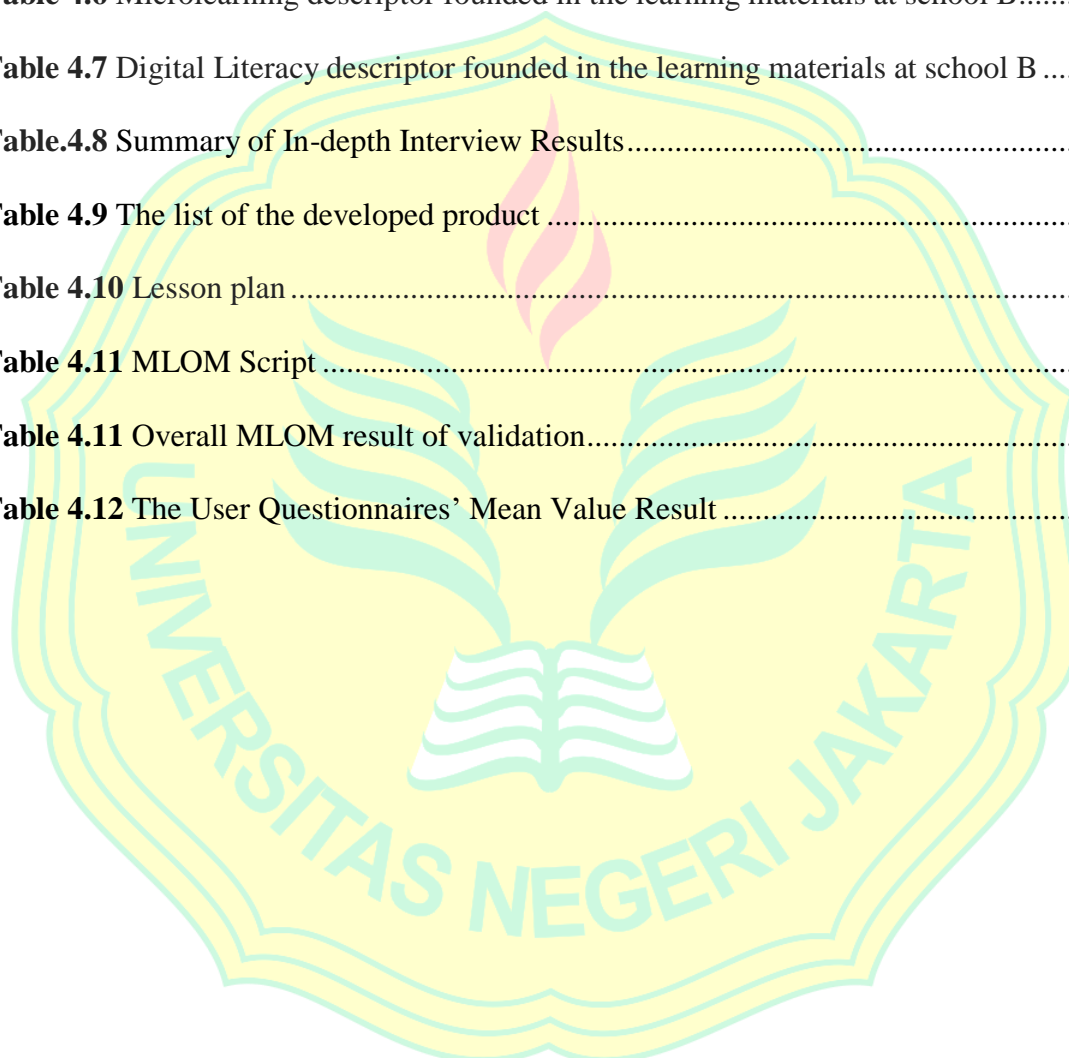
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