



APPENDICES

Written Text							
No.	Text	Representation			Identity		
		Mi met ic	Intentional	Constructionist	Enlightenmen subject	Sociological Subject	Post- modern subject
1	"Fashion is in the sky, in the street, fashion has to do with ideas, the way we live, what is happening." -Coco Chanel We wear clothes to make a statement, to reveal a part of ourselves.	V				V	V
2	The men of My Chemical Romance did it with each album, reinventing their music, and by extension their look, every few years. The Beatles' fitted suits and skinny ties. Elvis' leather jacket. Johnny Ramone's Chuck Taylors—all signaled changing trends in music <i>and</i> fashion.			V	V		V
3	<i>"I was a punk before it got its name. I had that hairstyle and purple lipstick."</i> –Vivienne Westwood			V	V		

4	I'd be remiss if I didn't nod to other famous punk fashion innovators like Debbie Harry, Richard Hell (who arguably created the classic "punk" look, holding T-shirts together with safety pins) and Malcolm McLaren who ran the famous London boutique SEX with Westwood while managing the Sex Pistols.		V	V	V	
5	<i>"Know, first, who you are; and then adorn yourself accordingly."</i> —Epictetus		V	V		
6	<i>"Punk is not just the sound, the music. Punk is a lifestyle."</i> – Billie Joe Armstrong		V		V	
7	Punk is about being true to yourself. It was a music community created for people who were a little bit weird, a little bit off-center [...] I might not understand why you wear what you do, but that's not the point. The point is to be you—and what's more punk than that?	V		V	V	

8	Synonymous with rock 'n' roll lifestyle and culture, Converse's Chuck Taylor sneaker has been the go-to footwear of rock, punk, metal and hip hop musicians for nearly half a century.			V	V		
9	Thrasher skate tees	V		V		V	
10	Givenchy septum rings			V		V	V
11	Black lipstick			V		V	V
12	Chokers			V		V	V
13	Unicorn hair			V			
14	It's Punk For A Day Day (yes, it's apparently a thing), and in order to make your smile a little brighter, we've rounded up a bunch of pups that are embracing their punk lifestyle. From purple mohawks to studded denim vests, these 20 puppers are more punk than you could ever wish to be.	V		V			V
15	Riot Grrrrrrrrrrrl			V	V		
16	Classic. Vintage. Punk	V					
17	Denim is the only material I wear		V				
18	Denim vests are the way forward	V					

19	If it doesn't have safety pin, it's not punk	V		V	V		
20	Purple hair, don't care			V	V		
21	Get a look at this vest from all angles			V		V	
22	The Grim Pupper is coming for you	V					
23	The 2000s were an interesting time for hairstyles, especially in the alt/punk scene. People did some crazy things with hair dye, straighteners and hair gel that make us all glad a hairstyle is only temporary.	V					V
24	Liberty spikes --- Benji Madden	V			V	V	V
25	This spiky-hair look is every scene kid's dream. It requires some precision—you have to get your hair to that perfect length where it's long enough to make substantial spikes but not too long where it flops over. Then, you have to dump approximately three bottles of the stickiest hair gel you could find. Benji totally rocked this look in the "Lifestyles Of The Rich And Famous" music video, and	V				V	

	we've been jealous ever since.						
26	Bright colors --- Hayley Williams	V			V	V	V
27	[...] Wentz's geyliner, making it necessary to add to this list of iconic looks.	V			V	V	V
28	Half curled, half straightened --- Avril Lavigne	V		V	V	V	V
29	Greasy black hair --- Gerard Way. Nearly every emo kid has or has wanted dye their hair the blackest it could possibly do [...] Gerard Way perfected this look and made everyone else jealous.	V			V	V	V
30	Extreme side bangs --- Cassadee Pope, Hey Monday. These bangs are very similar to the scene Bieber cut, but were popular with nearly every length of hair. They had to be shaggy and preferably cover one of your eyes, similar to Hey Monday's Cassadee Pope [...] headbanging at warped tour.	V			V		V
31	[...] headbanging at Warped Tour	V				V	



32	Travis Barker is one of many who embraced hair gel to create a gravity-defying mohawk that didn't budge, even when he was drumming. If you were brave enough to bite the bullet and shave your sides, you definitely made other people jealous.	V		V		V
33	Alternative culture has always been about the underground. But once it hit the mainstream, the classic punk and grunge styles went from relatively unknown to runway chic.	V				
34	Most of us have owned a pair of Docs—or a pair of knockoffs that look just like the real deal—and we've discovered that certain styles are more of a splurge than others.	V			V	
35	The leather jacket is a punk must-have, and brands across the board have mastered the art of the everyday fall fashion staple.	V			V	

36	Any punk-loving fashion person has likely dreamed of owning a piece from Vivienne Westwood, the designer largely responsible for bringing modern punk fashion to the mainstream. A classic pair of tartan trousers might not be cheap—but they're truly iconic.	V			V		
37	Shredded jeans			V		V	
38	[...] we'll stick to DIY-ing our jackets with pins and patches from our favorite bands and brands for now.	V				V	
39	No matter how it's worn, alt icons have made leather a wardrobe must-have.	V				V	
40	When it comes to styling our favorite moto boots, it's fun to break out of the black skinny jean mold and go for a style, such as camo, that's a little more daring. So it comes as no surprise that Burberry's camo trousers are match made in heaven for your classic Docs.	V					

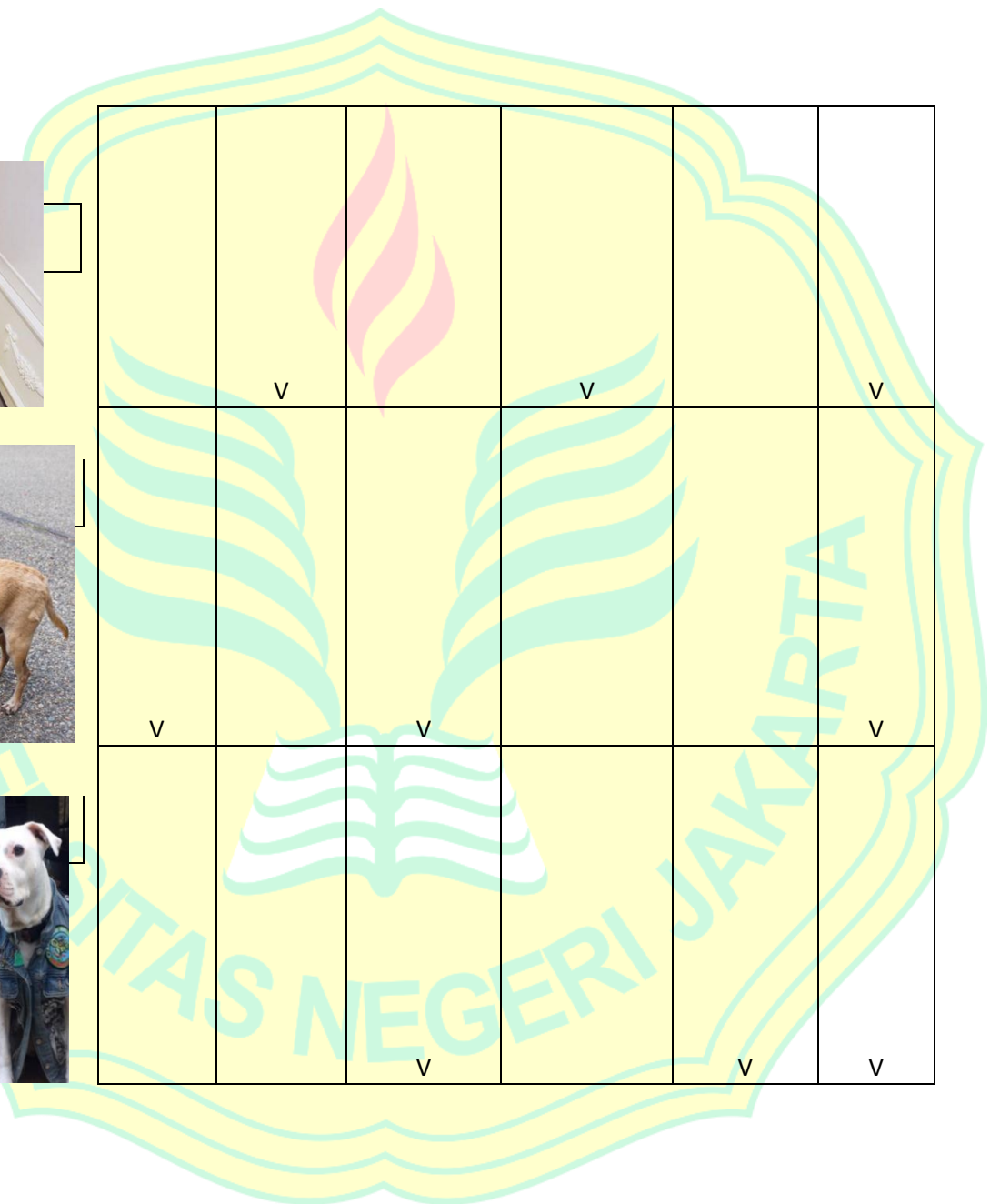
41	Fashion and music lovers can agree that punk is more than just a genre—it's a style all its own.			V			
42	From the Ramones to Debbie Harry, the leather moto jacket has proven its staying power in the closets of alternative fashion lovers everywhere. To give your moto style some unique flair, considering decking your jacket in pins, studs, patches and DIY distressing.	V			V		
43	Whether you're wearing for warmth or strictly for style reasons, flannels go with fall like piercings go with punk. Pick an oversized style to layer over your favorite band tees. With a pair of skinnies, your pop-punk look is totally set.	V				V	V

44	Distressed, destroyed or shredded—whatever your wash, channel your inner wild child with a pair of jeans that are ripped, ragged and totally worn. Take a cue from Hayley Williams and pair with sleek boots, or couple with your go-to sneakers to be gig-ready in no time at all.			V	V		
45	Docs take the crown when it comes to punk-rock footwear.			V			

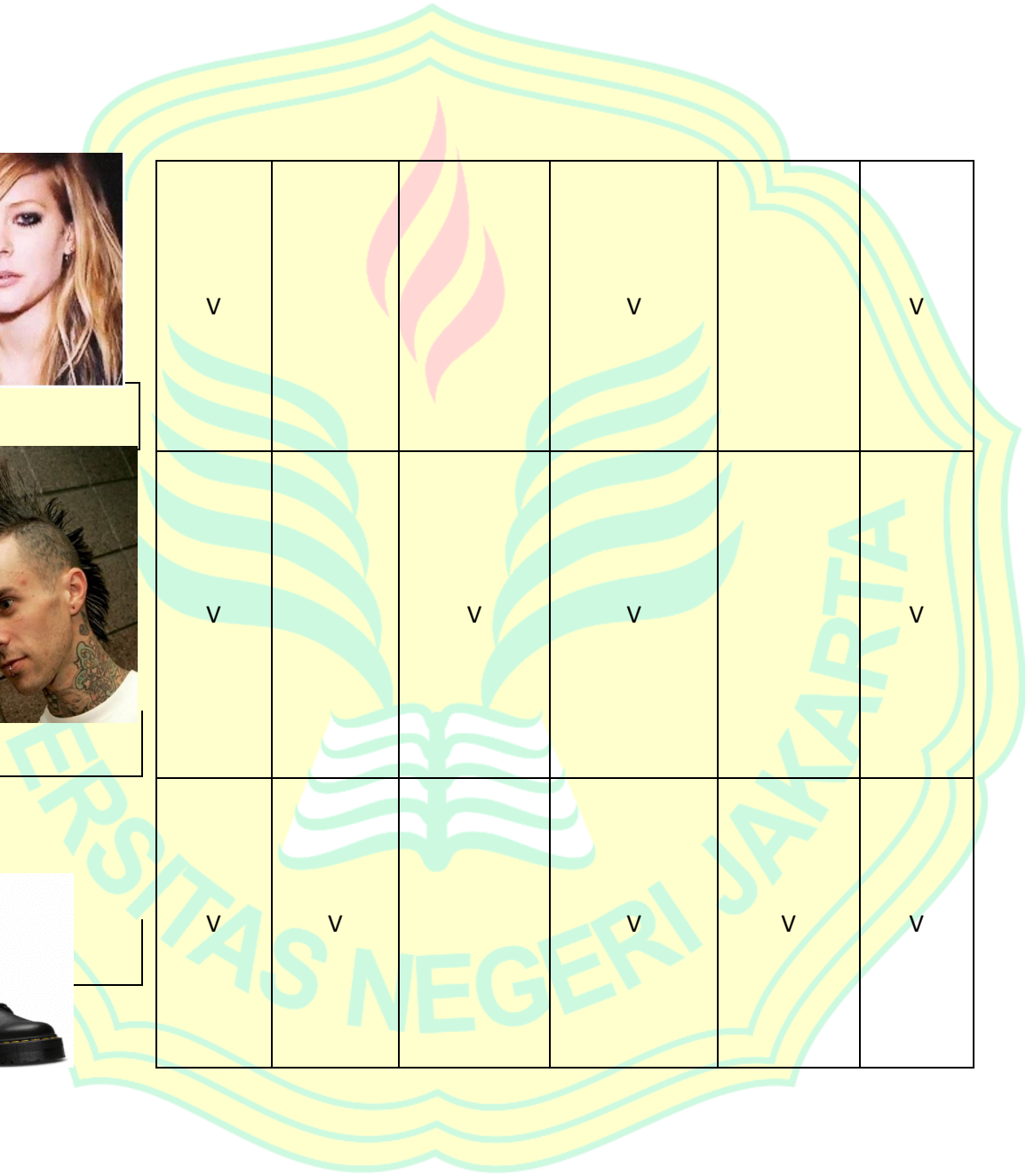


Visual Text							
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2		V				V	

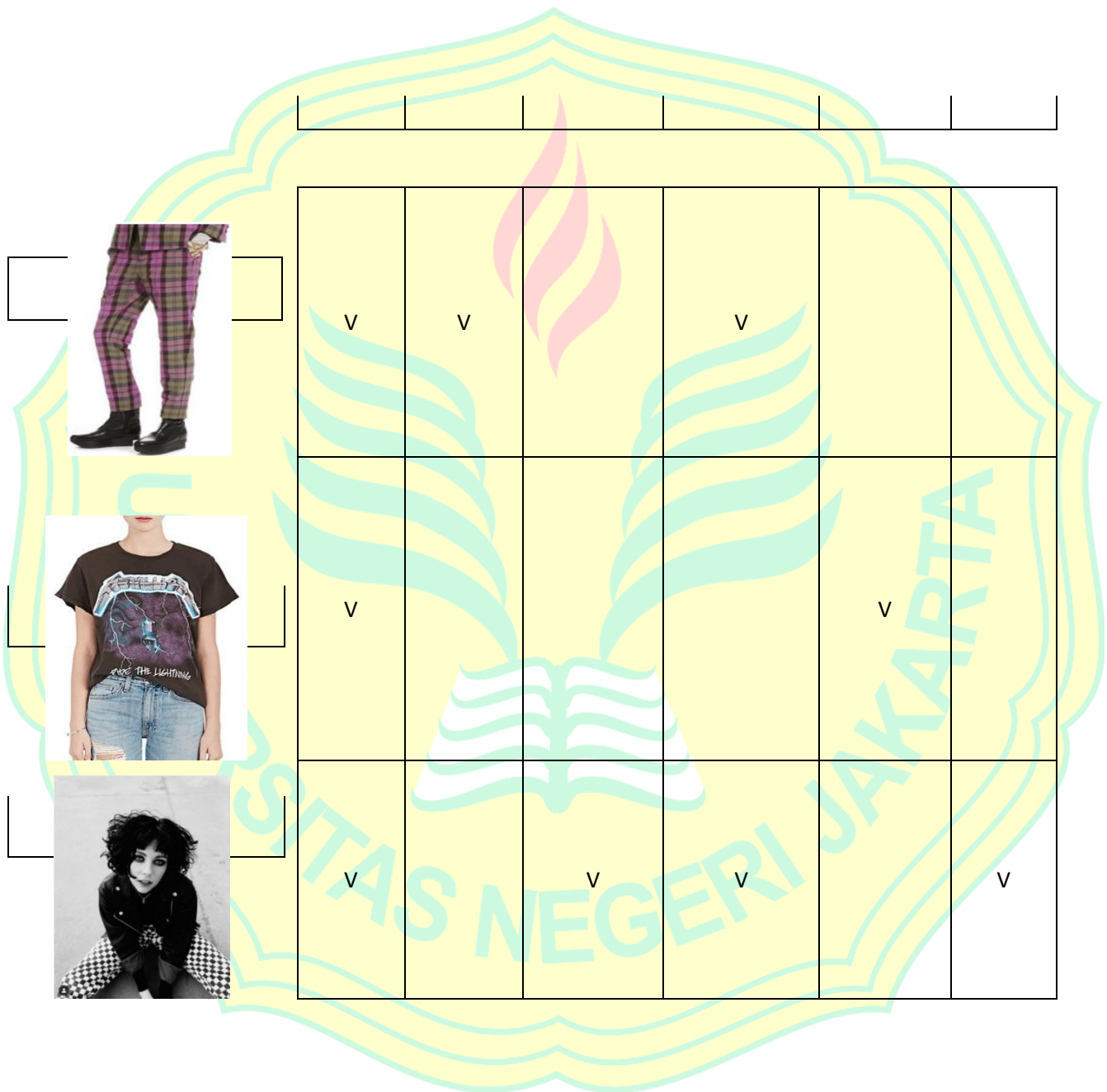
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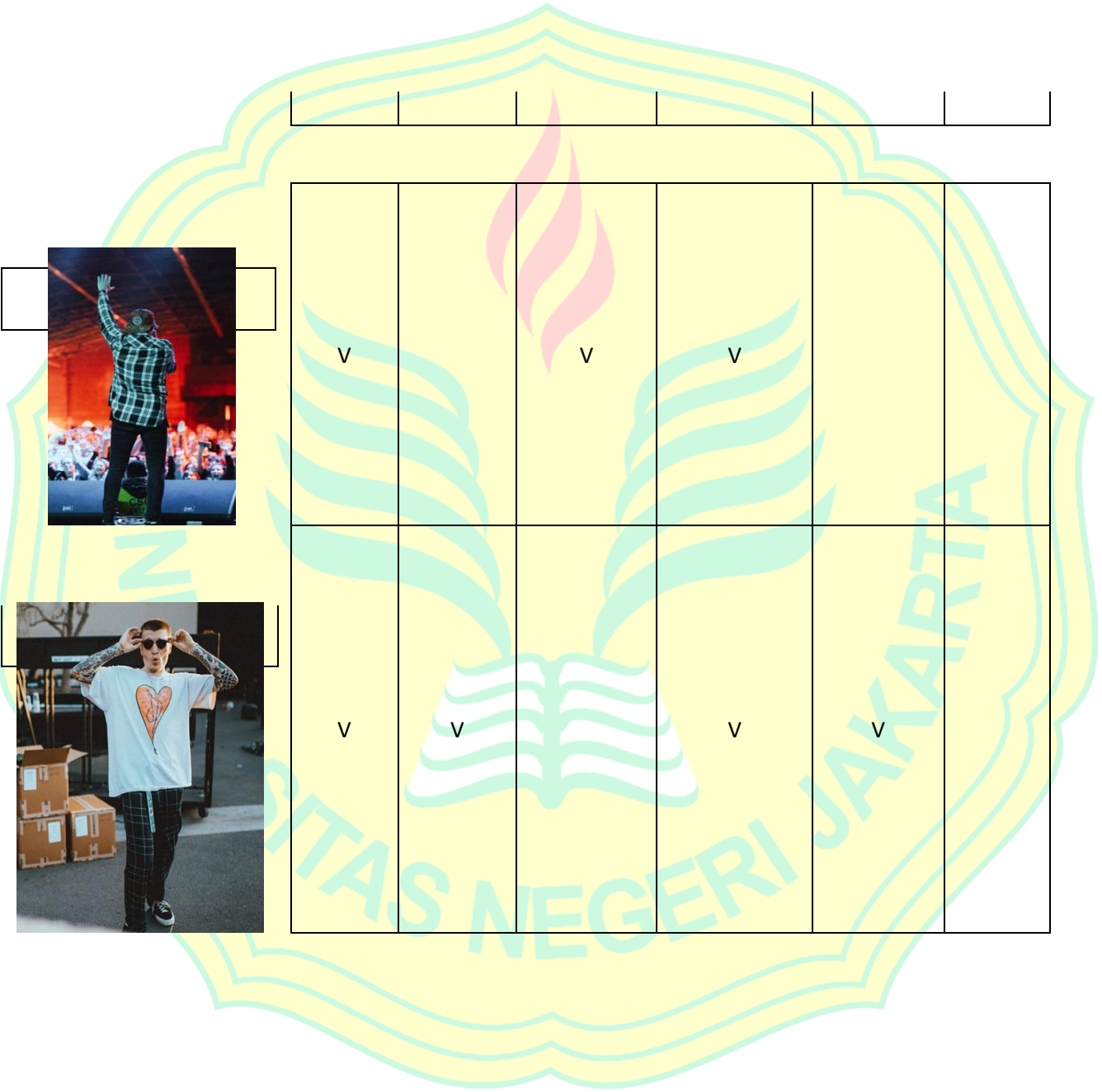


9		v	v		v		
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11		v		v	v		v



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12		v		v	v		
13		v	v		v	v	



14



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