

## DAFTAR PUSTAKA

- Almossawi, Mohammed. 2014. Promoting Green Purchase Behavior To The Youth (Case of Bahrain). *British Journal OF Marketing Studies* Vol 2, No 5, pp 1-16.
- Aman, A.H Lizawati, Amran Harun, Zuhul Hussein. 2012. The Influence of Enviromental Knowledge and Concern on Green Purchase Intention the Role of Attitude as a Mediating Variable. *British Journal of Art and Social Sciences*. ISSN: 2046-9578, Vol. 7 No. II (2012)
- Ajzen Icek, *Attitudes, Personality And Behavior*, Second Edi (England: Open University Press, 2005)
- Baker, Josephine Picket and Ritsuko Ozaki. 2008. Pro Enviromental Product: Marketing Influence On Consumer Purchase Decision. *Journal of Consumer Marketing: Emerald*. 25/5 pp 281-293.
- Blend, Jeffrey R and Eileen O. Van Ravenswaay. 1999. Measuring Consumer Demand For Ecolabeled Apples. Nashville: American Agricultural Economics Association.
- Brandao de Souza, L. 2006. Trend and Approach in Lean Healthcare. *Leadership in Health Service*, 22(2). 121.139
- Bostrom, Magnus and Mikael Klintman. 2008. Eco Standars, Product Labelling and Green Consumerism. Hampshire: Palgrave Macmillan
- Creswell, J.W. 2012. *Research Design: Qualitative and Quantitativ Approaches*. CA: Sage Publications.
- Chan, Ricky Y.K. 2011. Determinants of Chinese Consumers' Green Purchase Behavior. *John Wiley & Sons Inc. Psychology & Marketing* Vol. 18 (4):389-413.
- Chen, Yu Shan and Ching Hsun Chang. 2012. Enhance Green Purchase Intentions the roles of green perceived value, green perceived risk and green trust. *Emerald Group Publishing Limited: Managemen Decision* Vol 50 No 3 pp 502-520. DOI 10.1108/00251741211216250.
- D'Souza, Clare. 2004. Ecolabel Programmes: a Stakeholder (Consumer) Perspective. *Corporate Communications: An Internasional Journal* Vol 9 No. 3 pp 179-188. Emerald Group Publishing Limited. DOI 10.1108/13563280410551105.
- D'Souza, Clare, Mehdi Taghian, Peter Lamb and Roman Peretiatko. *Green Decision: Demographics and Consumer Understanding of Enviromental Labels*. *International Journal of Consumer Studies* ISSN 1470-6531. Blackwell Publishing Ltd.
- D'Souza, Clare, Mehdi Taghian and Rajiv Khosla. 2007. Examination of Enviromental belief and its impact on the influence of price, quality and demographic characteristics with respect to green purchase intention.
- Gupta, Alok, Bo Chiuan Su, Zhiping Walter. 2004. An Empirical Study of Consumer

Switching from Traditional to Electronic Channels: A Purchase- Decision Process Perspective. *International Journal of Electronic Commerce*. 8:3 pp 131-161. <http://dx.doi.org/10.1080/10864415.2004.11044301>.

Gracia, A and T. De Magistris. 2007. Organic Food Product Purchase Behavior: a Pilot Study for Urban Consumers in The South of Italy. *Spanish Journal of Agricultural Research* ISSN: 1695-971-X pp 439-451.

Grunert, Suzanne C. 1993. *Green Consumerism in Denmark: Some Evidence From the OKO foods Project*. Odense University.

Hartman, Patrick and Vanessa Apaolaza-Ibanez. 2011. Consumer Attitude and Purchase Intention Toward Green Energy Brands: The Roles of Psychological Benefits and Enviromental Concern.

Homer, Pamela M and Lynn R. Kahle (1988). A Structural Equation Test OF THE Value-Attitude-Behavior Hierarchy. *Researchgate*.

Howard, J.A. And Sheth, J.N. 1969. *The Theory of Buyer Behavior*. New York: Wiley

Landon, E. Laird JR. 1974. Self Concept, Ideal Self Concept, and Consumer Purchase Intention. *Journal of Consumer Reaearch* Vol 1.

Lannuzzi, Al. 2018. *Greener Product, The Making and Marketing of Sustainable Brand*. Boca Raton: CRC Press Taylor & Francis Group.

Leire, Charlotte and Ake Thildell. 2005. Product Related Environmental Information to Guide Consumer Purchases- a Review and Analysis of Research on Perceptions, Understanding and Use Among Nordic Consumers. *Journal of Cleaner Production* pp 1061-1070:Elsevier Ltd

Magistris, Tiziana de and Azucena Gracia. 2008. The Decision to Buy Organic Food Product in Southern Italy. *British Food Journal: Emerald Group Publishing Limited*. Vol 110 No 9 pp 929-947. DOI 10.1108/00070700810900620.

Mostafa, Mohamed M. 2007. Gender differences in Egyptian consumers' green purchase behavior: the effects of enviromental knowledge, concern and attitude. *International Journal of Consumer Studies* pp 220-229. Blackwell Publishing Ltd. Doi: 10.1111/j.1470-6431.2006.00523.x

O'Cass, A. 2000. An Assessment of Consumers Product, Purchase Decision, Advertising and Consumption Involvement in Fashion Clothing. *Journal of Economic Psychology* 21 pp 545-576: Elsevier.

Olsson, Per and Carl Folke. 2001. Local Ecological Knowledge and Institutional Dynamics For Ecosystem Management: a Study of Lake Racken Watershed, Sweden. *Ecosystems* 85-104 DOI: 10.1007/s100210000061.

Pedersen, Esben Rahlek and Peter Neergaard. 2005. Caveat Emptor-Let The Buyer Beware! Enviromental Labelling and The Limitations of Green Consumerism. *Business Strategy*

and The Environment 15, 15-29. Jhon Wiley & Sons, Ltd and ERP Environment.

Philip J. Kotler. 2009. Marketing Management. Prentice Hall Higher Education.

Prothero, Andrea. 2010. Green Consumerism and The Societal Marketing Concept: Marketing Strategies for the 1900's. Journal of Marketing Management. 6:2, 87-103. DOI:10.1080/0267257X.1990.9964119.

Pusat Komunikasi Publik Kementerian Perindustrian. 2015. Rencana Induk Pembangunan Industri Nasional 2015-2035. Jakarta: Pusat Komunikasi Publik Kementerian Perindustrian.

Rahbar, Elham and Abdul Wahid. Investigation of green marketing tools effect on consumer's purchase behavior. Business Strategy Series Vol 12 No 2 pp 73-83. Emerald Group Publishing Limited. DOI: 10.1108/17515631111114877.

Rex, Emma and Henrikke Baumann. 2006. Beyond Ecolabels: What Green Marketing Can Learn From Conventional Marketing. Journal of Cleaner Production Vol 15 pp 567-576. Elsevier Ltd. doi: 10.1016/j.jclepro.2006.05.013

Rolling, N and J.Jiggins (1998). The Ecological Knowledge System. Researchgate.net. pp 242-246.

Sammer, Katharina and Rolf Wustenhagen. 2006. The Influence of Eco Labelling on Consumer Behavior – Results of a Discrete Choice Analysis for Washing Machines. Business Strategy and The Environment 15 pp 185-199: Jhon Wiley & Sons Ltd and ERP Environment. DOI: 10.1002/bse

Sarumathi, S. 2014. Green Purchase Behavior- A Conceptual Framework of Socially Conscious Consumer Behavior. Global Journal of Finance and Management. ISSN 0975-6477 Vol 6, Number 8 pp 777-782.

Schultz, P.W. 2000. Empathizing with nature: The effect of perspective taking on concern for environmental issues. Journal of Social Issues 56. P. 391-406

Schiffman, Leon G & Joseph Wisenblit (2015:30). Consumer Behaviour 11<sup>th</sup> edition. USA: Pearson Education.

Tai-Yi Yu & Tai-Kuei Yu. 2017. The Moderating Effect of Student's Personality Trait on Pro Environmental Behavioral Intention in Response to Climate Change. International Journal of Environmental Research and Public Health 14, 1472; doi:10.3390/ijerph14121472.

Thøgersen, Jhon, Pernille Haugaard and Anja Olesen. 2010. Consumer Responses to Ecolabels. European Journal of Marketing Vol. 44 No. 11/12 pp 1787-1810: Emerald Group Publishing Limited. DOI: 10.1108/03090561011079882.

Vermeir, Iris and Wim Verbeke. 2006. Sustainable Food Consumption: Exploring The Consumer "Attitude-Behavior Intention " Gap. Journal of Agricultural and Environmental Ethics 19:169-194. DOI: 10.1007/s10806-005-5485-3.

Walsh, Gianfranco and Vincent-Wayne Mitchell. 2010. Consumers's Intention to Buy Privat Label Brands Revisited. *Journal of General Management* Vol 35 No.3.

Yanfeng Zhou, John Thøgersen, Yajing Ruan and Guang Huang. 2013. The Moderating Role of Human Values in Planned Behavior: The Case of Chinese Consumers' Intention to Buy Organic Food. *Journal of Consumer Marketing* Vol 30:4. DOI: 10.1108/jcm-02-2013-0482.

Yeonshin Kim and Sejung Marina Choi. 2005. Antecedents of Green Purchase Behavior: an Examination of Collectivism, Environmental Concern and PCE. In *NA Advances in Consumer Research* Volume 32, eds Geeta Menon and Akshay R. Rao, Duluth, MN: Association for Consumer Research. Pages:592-599.

Young, William, Kumju Hwang, Seonaidh McDonald, Caroline J. Oates. 2009. Sustainable Consumption: Green Consumer Behaviour when Purchasing Products. John Wiley & Sons, Ltd and ERP Environmental. DOI:10.1002/sd.394

