

## BAGIAN AKHIR

### DAFTAR PUSTAKA

- Abdul kareem, A. A., Fayed, Z. T., Rady, S., Amin El-Regaily, S., & Nema, B. M. (2023). Factors Influencing Investment Decisions in Financial Investment Companies. *Systems*, 11(3), 1–28. <https://doi.org/10.3390/systems11030146>
- Abni, M. Y., & Trisnawati, R. (2022). The Influence of Investment Knowledge, Capital Market Training, Minimal Capital, Technological Developments, and Motivation on Students' Interest in Investing in the Capital Market. *Journal of Social Research*, 2(1), 32–43. <https://doi.org/10.55324/josr.v2i1.418>
- Agustin, A., & Khasanah, U. (2023). The role of islamic financial literacy in moderating attitudes, subjective norms and perceptions of behavioral control of investment decisions. *COSTING: Journal of Economic, Business and Accounting*, 7(1), 613–625.
- Ajzen, I. (1991). The Theory of Planned Behavior. *ORGANIZATIONAL BEHAVIOR AND HUMAN DECISION PROCESSES*, 33(1), 52–68. <https://doi.org/10.47985/dcidj.475>
- Ajzen, I. (2019). TPB Questionnaire Construction Constructing a Theory of Planned Behaviour Questionnaire. *University of Massachusetts Amherst*, 1–7. <http://people.umass.edu/~ajzen/pdf/tpb.measurement.pdf>
- Akhtar, F., & Das, N. (2019). Predictors of investment intention in Indian stock markets: Extending the theory of planned behaviour. *International Journal of Bank Marketing*, 37(1), 97–119. <https://doi.org/10.1108/IJBM-08-2017-0167>
- Amaliyah, E. D. E., & Nugroho, B. S. (2022). Improving Personal Financial Management through Financial Technology, Financial Capability, and Spiritual Intelligence as Intervening Variable. *Admisi Dan Bisnis*, 23(1), 57–70. <https://jurnal.polines.ac.id/index.php/admisi>
- Amin, N. F., Garancang, S., & Abunawas, K. (2023). Konsep Umum Populasi dan Sampel dalam Penelitian. *Jurnal Pilar*, 14(1), 15–31.
- Andi Asari, Zulkarnaini, Hartatik, A. C. A., Suparto, Jacomina Vonny Litamahuputty, F. M., Dewadi, Dyah Rini Prihastuty, Maswar, W. A. S., & Nanti Sari Murni, T. S. (2023). *Pengantar Statistika* (A. Asari (ed.); Pertama). PT Mafy Media Literasi Indonesia.

- Azwar, S. (2013). *Sikap Manusia: Teori Dan Pengukurannya* (2nd ed.). Pustaka Pelajar.
- Bamforth, J., Jebarajakirthy, C., & Geursen, G. (2018). Understanding undergraduates' money management behaviour: a study beyond financial literacy. *International Journal of Bank Marketing*, 36(7), 1285–1310. <https://doi.org/10.1108/IJBM-05-2017-0104>
- Blackwell, R. D., Miniard, P. W., & Engel, J. F. (2006). *Consumer Behavior* (10th ed.). Thomson South-Western.
- Bosnjak, M., Ajzen, I., & Schmidt, P. (2020). The theory of planned behavior: Selected recent advances and applications. *Europe's Journal of Psychology*, 16(3), 352–356. <https://doi.org/10.5964/ejop.v16i3.3107>
- Burhanudin, Hidayati, S. A., & Putra, S. B. M. (2021). Pengaruh Pengetahuan Investasi, Manfaat Investasi, Motivasi Investasi, Modal Minimal Investasi, dan Return Investasi Terhadap Minat Investasi di Pasar Modal. *Distribusi - Journal of Management and Business*, 9(1), 15–28.
- Cahya, B. T., & Kusuma W, N. ayu. (2019). Pengaruh Motivasi dan Kemajuan Teknologi Terhadap Minat Investasi Saham. *Jurnal Ilmu Ekonomi Dan Keislaman*, 7, 192–207.
- CNBC Indonesia. (2023, July). *Pasar Saham RI Kalah Telak dari Singapura, Thailand & India*. 2. Retrived from <https://www.cnbcindonesia.com/news/20230726100946-4-457382/pasar-saham-ri-kalah-telak-dari-singapura-thailand-india>
- Deloitte. (2022). Striving for balance, advocating for change. *The Deloitte Global 2022 Gen Z & Millennial Survey*, 1–40. Retrived from <https://www2.deloitte.com/content/dam/Deloitte/global/Documents/deloitte-e-2022-genz-millennial-survey.pdf>
- Eduardus, T. (2010). Portofolio dan Investasi Teori dan Aplikasi. In *Kanisius* (Vol. 1, Issue 1). <https://doi.org/10.33086/amj.v2i1.67>
- Gahagho, Y. D., Rotinsulu, T. O., & Mandej, D. (2021). Pengaruh Literasi Keuangan Sikap Keuangan Dan Sumber Pendapatan Terhadap Perilaku Pengelolaan Keuangan Mahasiswa Fakultas Ekonomi Dan Bisnis Unsrat Dengan Niat Sebagai Variabel Intervening. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 9(1), 543–555. <https://ejournal.unsrat.ac.id/index.php/emba/article/view/32337>
- Gay, L. ., & Diehl, P. . (1992). *Research Methods for Business and Management* (1st ed.). Macmillan Publishing Company.
- Ghozali, I. (2008). *Structural Equation Modelling. Edisi II*. Universitas

Diponegoro.

HAFIDZI, R., Aminuyati, & Sugiarto, A. (2021). Efektivitas Penggunaan Media Video Pembelajaran Geografi Terhadap Hasil Belajar Siswa Kelas X ( Studi Kasus Di Sma Muhammadiyah Sambas ) Artikel Penelitian Oleh : Riad Hafidzi Geografi Terhadap Hasil Belajar Siswa Kelas X ( Studi Kasus di SMA Muhammadiyah. *Jurnal Pendidikan Dan Pembelajaran Khatulistiwa (JPPK)*, 1–8.

Hair, Joe F., Howard, M. C., & Nitzl, C. (2020). Assessing measurement model quality in PLS-SEM using confirmatory composite analysis. *Journal of Business Research*, 109(November 2019), 101–110. <https://doi.org/10.1016/j.jbusres.2019.11.069>

Hair, Joseph F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R. In *Practical Assessment, Research and Evaluation* (Vol. 21, Issue 1).

Hair, Joseph F., Ringle, C. M., & Sarstedt, M. (2013). Partial Least Squares Structural Equation Modeling: Rigorous Applications, Better Results and Higher Acceptance. *Long Range Planning*, 46(1–2), 1–12. <https://doi.org/10.1016/j.lrp.2013.01.001>

Ham, M., Jeger, M., & Ivković, A. F. (2015). The role of subjective norms in forming the intention to purchase green food. *Economic Research-Ekonomska Istrazivanja*, 28(1), 738–748. <https://doi.org/10.1080/1331677X.2015.1083875>

Handayani, R., & Zulyanti, N. R. (2018). Pengaruh Earning Per Share (Eps), Debt To Equity Ratio, (Der), Dan Return on Assets (Roa) Terhadap Return Saham Pada Perusahaan Manufaktur Yang Terdaftar Di Bei. *Jurnal Manajemen*, 3(1), 615. <https://doi.org/10.30736/jpim.v3i1.143>

Hasanudin, Andini Nurwulandari, R. K. S. (2021). Pengaruh Pengetahuan Investasi, Motivasi dan Pelatihan Pasar Modal terhadap Keputusan Investasi yang dimediasi oleh Minat Investasi. *JIMEA / Jurnal Ilmiah MEA (Manajemen, Ekonomi, Dan Akuntansi)*, Vol. 5 No.(3), 494–512.

Henseler, J., Ringle, C. M., & Sarstedt, M. (2015). A new criterion for assessing discriminant validity in variance-based structural equation modeling. *Journal of the Academy of Marketing Science*, 43(1), 115–135. <https://doi.org/10.1007/s11747-014-0403-8>

Humairo, N., & Yuliana, I. (2019). Mampukah Kecerdasan Spiritual Memoderasi Hubungan Faktor Demografi dalam Mengelola Keuangan Pribadi Mahasiswa? *Esensi: Jurnal Bisnis Dan Manajemen*, 9(2), 225–234.

<https://doi.org/10.15408/ess.v9i2.13236>

IDN Research Institute. (2023). *INDONESIA GEN Z REPORT 2024*.

J Siegel, J. (2016). *Stocks for the Long Run The Definitive Guide to Financial Market Returns & Long-Term Investment Strategies* (Issue 1). Mc Graw Hill Education.

Kock, N. (2021). *WarpPLS User Manual : Version 7 . 0 October 2021*.

Kotler, P., & Keller, K. L. (2012). *Marketing management* (14th ed.). Pearson Education.

Kotler, P., & Keller, K. L. (2016). *Marketing Management 15th Global Edition*. (15th ed.). Pearson Education.

Kristianto, B. A. W., & H, E. (2022). Strategi Peningkatan Kualitas Ruang Terbuka Hijau Di Hutan Kota B Agung Wahyu Kristianto, Eny H Strategi Peningkatan Kualitas Ruang Terbuka Hijau Di Hutan Kota Pakal Surabaya. *Soetomo Administration Reform Review*, 1(2), 325–346.

Kusmawati. (2011). Pengaruh Motivasi, Persepsi Risiko terhadap Niat Berinvestasi di Pasar Modal dengan Pemahaman Investasi dan Usia Sebagai Variabel Moderat. *Jurnal Ekonomi Dan Informasi Akuntansi (Jenius)*, 1(2), 103–117.

Kustodian Sentral Efek Indonesia. (2023). *Statistik Pasar Modal Indonesia*.

Kusuma Negara, A., & Galuh Febrianto, H. (2020). Pengaruh Kemajuan Teknologi Informasi Dan Pengetahuan Investasi Terhadap Minat Investasi Generasi Milenial Di Pasar Modal. *Business Management Journal*, 16, 81–95.

Laily, N. (2016). Pengaruh Literasi Keuangan Terhadap Perilaku Mahasiswa Dalam Mengelola Keuangan. *Journal of Accounting and Business Education*, 1(4). <https://doi.org/10.26675/jabe.v1i4.6042>

Latha, R. (2016). Investors ' Behaviour Towards Investment Intention : A Study Of Investors Of Mutual Funds In Nagapattinam District. *International Journal of Innovative Research and Advanced Studies*, 3(9), 6.

Lubis, P. K. D. (2019). Influence of Knowledge Investment and Investment Motivation Against the Interest of Investing in the Stock Market on Economic Education Status of Students of State University of Medan. *Journal of Physics: Conference Series*, 1387(1). <https://doi.org/10.1088/1742-6596/1387/1/012064>

Malik, A. D. (2017). Analisa Faktor – Faktor Yang Mempengaruhi Minat Masyarakat Berinvestasi Di Pasar Modal Syariah Melalui Bursa Galeri



Investasi Uisi. *Jurnal Ekonomi Dan Bisnis Islam (Journal of Islamic Economics and Business)*, 3(1), 61.  
<https://doi.org/10.20473/jebis.v3i1.4693>

Mangantar, A. A. ., Mangantar, M., & Baramuli, D. N. (2020). Pengaruh Return on Asset, Return on Equity Terhadap Return Saham Pada Subsektor Food and Beverage Di Bursa Efek Indonesia. *Jurnal EMBA: Jurnal Riset Ekonomi, Manajemen, Bisnis Dan Akuntansi*, 8(1), 272–281.

Maskur, A., Tjahjaningsih, E., & Saeroji, A. (2015). Pengaruh Norma Subjektif Dan Kontrol Perilaku Yang Dipersepsikan Terhadap Niat Pinjam KUR Mikro ( Studi Pada Nasabah BRI di Pati). *Proceeding SENDI\_U*, 1–15.  
<https://www.unisbank.ac.id/ojs/index.php/sendu/article/view/3278>

Masrurun, I., & Yanto, H. (2015). Determinan Perilaku Investor Individu Dalam Pengambilan Keputusan Investasi Saham. *Accounting Analysis Journal*, 4(4), 1–9.

Mastura, A., Nuringwahyu, S., & Zunaida, D. (2020). Pengaruh Motivasi Investasi, Pengetahuan Investasi Dan Teknologi Informasi Terhadap Minat Berinvestasi Di Pasar Modal (Studi Pada Mahasiswa Fia Dan Feb Unisma Yang Sudah Menempuh Mata Kuliah Mengenai Investasi). *Jiagabi*, 9(1), 64–75.

Maswir, M. (2022). Pengaruh Minat Investasi Terhadap Keputusan Investasi Pada Pt. Global Kapital Investama Berjangka Pekanbaru. *Eko Dan Bisnis: Riau Economic and Business Review*, 1–14.

Mhlophe, B. (2016). Consumer Purchase Intentions towards Organic Food: Insights from South Africa. *Business & Social Sciences Journal (BSSJ)*, 1(1), 1–32.  
<https://doi.org/10.26831/bssj.2016.1.1.1-32>

NISP, O. (2021). OCBP NISP *Financial Fitness Index*. In *British Journal of Sports Medicine* (Vol. 35, Issue 4). <https://doi.org/10.1136/bjism.35.4.209>

Niswah, A. A., & Cahya, B. T. (2023). Faktor-Faktor yang Mempengaruhi Pengambilan Keputusan Investasi di Pasar Modal dengan Minat Investasi Sebagai Variabel Intervening. *JEBISKU: Jurnal Ekonomi Dan Bisnis Islam IAIN Kudus*, 1(2), 2.

Nurfadilah, N., Wahyuni, I., & Subaida, I. (2022). Pengaruh Pengetahuan Investasi Dan Kemajuan Teknologi Terhadap Keputusan Investasi Dengan Minat Investasi Sebagai Variabel Intervening (Studi Mahasiswa Prodi Manajemen Universitas Abdurachman Saleh Situbondo). *Jurnal Mahasiswa Entrepreneurship (JME)*, 1(8), 1630.  
<https://doi.org/10.36841/jme.v1i8.2209>

- Perwito, Nugraha, & Sugiyanto. (2020). The Mediation Effect of Financial Behavior on the Relationship Between Financial Literacy and Investment Decisions. *Competition: Jurnal Ilmiah Manajemen*, 11(2), 155–164.
- Prabowo, H., Mustafida, D., & Kurniawan, B. (2023). The Effect of Investment Knowledge on Investment Decisions of FEB Students at Investment Gallery FEB Upgris With Financial Literacy and Financial Behavior as Intervening Variables. *Jurnal Aplikasi Bisnis Dan Manajemen*, 9(1), 59–69. <https://doi.org/10.17358/jabm.9.1.59>
- Putri, L. P. (2021). Pengaruh Literasi Keuangan Terhadap Keputusan Investasi Melalui Perilaku Keuangan Sebagai Variabel Moderating. *Seminar Nasional Teknologi Edukasi Sosial Dan Humaniora*, 1(1), 769–775.
- Raut, R. K. (2020). Past behaviour, financial literacy and investment decision-making process of individual investors. *International Journal of Emerging Markets*, 15(6), 1243–1263. <https://doi.org/10.1108/IJOEM-07-2018-0379>
- Raut, R. K., Das, N., & Kumar, R. (2018). Extending the theory of planned behaviour: Impact of past behavioural biases on the investment decision of Indian investors. *Asian Journal of Business and Accounting*, 11(1), 265–292. <https://doi.org/10.22452/ajba.vol11no1.9>
- Sabda Ar Rahman, R. E., & Subroto, W. T. (2022). Pengaruh Motivasi Dan Pengetahuan Terhadap Minat Investasi Di Pasar Modal Pada Mahasiswa. *Jurnal PROFIT: Kajian Pendidikan Ekonomi Dan Ilmu Ekonomi*, 9(2), 112–122. <https://doi.org/10.36706/jp.v9i2.17263>
- Sholihin, M., & Ratmono, D. (2021). *Analisis SEM-PLS dengan WarpPLS 7.0 untuk Hubungan Nonlinier dalam Penelitian Sosial dan Bisnis* (2nd ed.). Andi Offset.
- Siti, B., Hidayati, A., Bintang, S., & Putra, M. (2021). Pengaruh Pengetahuan Investasi, Manfaat Investasi, Motivasi Investasi, Modal Minimal Investasi Dan Return Investasi Terhadap Minat Investasi Di Pasar Modal ( Studi Pada Mahasiswa Fakultas Ekonomi Dan Bisnis Universitas Mataram ) Latar Belakang Pasar *mo*. 9(1).
- Sitijak, J. L., Afrizawati, & Ridho, S. L. Z. (2021). Pengaruh Pengetahuan Investasi dan Literasi Keuangan Terhadap Keputusan Berinvestasi Mahasiswa Politeknik Negeri Sriwijaya di Pasar Modal. *Jurnal Terapan Ilmu Ekonomi, Manajemen Dan Bisnis*, 1(3), 134–141.
- Situmorang, P. M. (2008). *Pengantar Pasar Modal* (Pertama). Mitra Wacana Media.
- Taylor, S., & Todd, P. (1995). *Integrated Model of Waste Management*.

- Thanh Hoa, P. T. (2022). The Impact of Belief, Attitude and Subjective Norm on OCOP Products Purchase Intention of Vietnamese Consumers. *International Journal of Multidisciplinary Research and Analysis*, 05(05), 556–563. <https://doi.org/10.47191/ijmra/v5-i2-44>
- Thurasamy, R., & Harun, Z. (2005). Entrepreneurial Intention Among the Student of Universiti Sains Malaysia (USM). *International Journal of Management and Entrepreneurship*, Vol. 1 Pp. 8-20., 1.
- Trang Phung, & Tho Nguyen. (2017). Perceived Risk, Investment Performance and Intentions in Emerging Stock Markets. *International Journal of Economics and Financial Issues*, 7(1), 269–278.
- Triana, O. F., & Yudiantoro, D. (2022). Pengaruh Literasi Keuangan, Pengetahuan Investasi, dan Motivasi Terhadap Keputusan Berinvestasi Mahasiswa di Pasar Modal Syariah. *SERAMBI: Jurnal Ekonomi Manajemen Dan Bisnis Islam*, 4(1), 21–32. <https://doi.org/10.36407/serambi.v4i1.517>
- Vaughan, G. M., & Hogg, M. A. (2005). *Introduction to social psychology* (4th ed.). Pearson Education.
- Wirawan, R., Mildawati, T., & Suryono, B. (2022). Determinan Pengambilan Keputusan Investasi Berdasarkan Norma Subjektif, Kontrol Perilaku, Dan Perilaku Heuristik. *EKUITAS (Jurnal Ekonomi Dan Keuangan)*, 6(1), 43–57. <https://doi.org/10.24034/j25485024.y2022.v6.i1.5163>
- Yusnita, R. T., Waspada, I., & Sari, M. (2022). Investment Decision Judging from Personal Income, Financial Literacy and Demographic Factors. *Proceedings of the 6th Global Conference on Business, Management, and Entrepreneurship (GCBME 2021)*, 657(Gcbme 2021), 67–71. <https://doi.org/10.2991/aebmr.k.220701.016>