

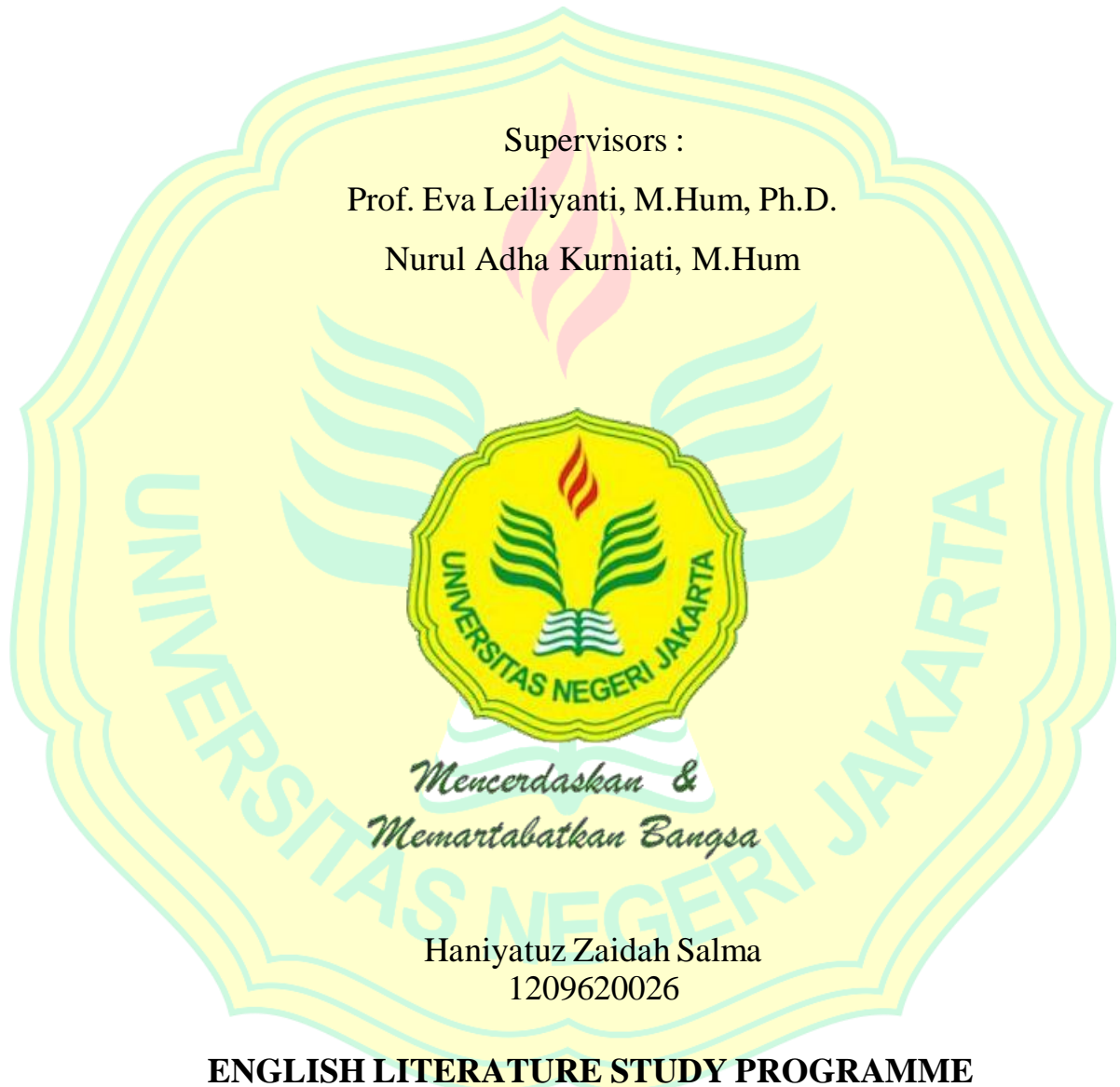
**Online Outcry on the Murder of Hardeep Nijjar: A language
evaluation on political discourse on social media platform 'X'**

An Undergraduate Thesis Submitted in Partial Fulfilment of Obtaining a
Bachelor's Degree in English Literature

Supervisors :

Prof. Eva Leiliyanti, M.Hum, Ph.D.

Nurul Adha Kurniati, M.Hum



Haniyatuz Zaidah Salma
1209620026

ENGLISH LITERATURE STUDY PROGRAMME

FACULTY OF LANGUAGE AND ARTS

STATE UNIVERSITY OF JAKARTA

2024

Abstrak

Salma, Hanizatuz Zaidah. 2024. *Online Outcry on the Murder of Hardeep Nijjar: A language evaluation on political discourse on social media platform 'X'*. A Thesis: Jakarta, Indonesia, English Literature Study Programme, Faculty of Languages and Arts, Universitas Negeri Jakarta

Studi ini mengkaji implementasi Analisis Transitivitas, Teori Appraisal, dan teori hegemoni Antonio Gramsci dalam mengevaluasi dan membandingkan penggunaan bahasa yang muncul dari protes publik terkait kasus pembunuhan pemuka agama Sikh, Hardeep Singh Nijjar, di platform media sosial X. Melalui kerangka teori tersebut, studi ini menerapkan pendekatan komprehensif dalam mengevaluasi bahasa dan fluktuasi narasi berita di media sosial. Dengan menggunakan metodologi studi kasus deskriptif-komparatif, penelitian ini melakukan analisis wacana berorientasi teks terhadap sampel tweet menggunakan metode pengambilan sampel bertingkat yang disengaja untuk menunjukkan bagaimana konflik terkait pembunuhan Hardeep Singh Nijjar telah meningkatkan kesenjangan politik dan agama antara netizen di Kanada dan India terkait diaspora Sikh, dari bulan Juli 2023 hingga September 2023. Hasil analisis teks menunjukkan bahwa penilaian negatif mendominasi penggambaran isu-isu tertentu, yang mengindikasikan adanya upaya berkelanjutan untuk mempertahankan dominasi ideologis. Analisis engagement menunjukkan penggunaan elemen monoglossic dan heteroglossic secara strategis untuk mengelola persetujuan publik. Penelitian ini berkontribusi pada bidang analisis wacana kritis dengan menyoroti penggabungan perspektif teoritis untuk memahami mekanisme kompleks dari pengaruh media dan kontrol ideologis.

Kata kunci: Evaluasi bahasa, Teori Appraisal, Analisis Transitivitas, Hegemoni Gramsci, analisis wacana politik Sikh, X

Abstract

Salma, Haniyatuz Zaidah. 2024. *Online Outcry on the Murder of Hardeep Nijjar: A language evaluation on political discourse on social media platform 'X'*. A Thesis: Jakarta, Indonesia, English Literature Study Programme, Faculty of Languages and Arts, Universitas Negeri Jakarta

This study explores the integration of Transitivity Analysis, Appraisal Theory and Antonio Gramsci's theory of hegemony in evaluating and comparing the language of public outcry generated from the assassination case of Sikh religious leader Hardeep Singh Nijjar on social media platform X. Using a descriptive-comparative case study methodology, this study is text-oriented discourse analysis of sampled tweets through purposeful stratified sampling to demonstrate how the recent conflict surrounding the assassination of Hardeep Singh Nijjar has heightened the political and religious divide between users in Canada and India regarding the Sikh diaspora, from July 2023 until September 2023. Results of text analysis reveals that negative judgments are prevalent in the portrayal of certain issues, indicating a sustained effort to maintain ideological dominance. The engagement analysis shows a strategic use of monoglossic and heteroglossic elements to manage public consent. This study contributes to the field of critical discourse analysis by highlighting the importance of combining theoretical perspectives to understand the complex mechanisms of media influence and ideological control.

Key words: Language evaluation, Appraisal Theory, Transitivity Analysis, Gramsci's Hegemony, Sikh political discourse analysis,

LEMBAR PENGESAHAN

Skripsi ini diajukan oleh:

Nama : Haniyatuz Zaidah Salma
No. Registrasi : 1209620026
Program Studi : Sastra Inggris
Fakultas : Bahasa dan Seni
Judul Skripsi :

Online Outcry on the Murder of Hardeep Nijjar : A language evaluation on political discourse on social media platform 'X'

Telah berhasil dipertahankan di hadapan dewan penguji, dan diterima sebagai persyaratan yang diperlukan untuk memperoleh gelar Sarjana Sastra pada Fakultas Bahasa dan Seni Universitas Negeri Jakarta.


Dewan Penguji

Pembimbing



Prof. Eva Leiliyanti, Ph.D
NIP. 197605052002122002

Ketua Penguji



Tesaannisa, M.Hum.
NIP. 199003262020122009

Penguji Ahli Materi



Atikah Ruslianti, M.Hum.
NIP. 197203242006042001

Penguji Ahli Metodologi



Nurul Adha Kurniati, M.Hum.
NIP. 199305292019032021



Jakarta, 05 Agustus 2024
Dekan Fakultas Bahasa dan Seni
Dr. Liliana Muliastuti, M.Pd.
NIP. 196805291992032001

LEMBAR PERNYATAAN

Yang bertanda tangan di bawah ini:

Nama : Haniyatuz Zaidah Salma
No. Registrasi : 1209620026
Program Studi : Sastra Inggris
Fakultas : Bahasa dan Seni
Judul Skripsi : *Online Outcry on the Murder of Hardeep Nijjar: A language evaluation on political discourse on social media platform 'X'*

evaluation on political discourse on social media platform 'X'

Menyatakan bahwa benar skripsi ini adalah hasil karya saya sendiri. Apabila saya mengutip dari karya orang lain, maka saya mencantumkan sumbernya sesuai dengan ketentuan yang berlaku. Saya bersedia menerima sanksi dari Fakultas Bahasa dan Seni Universitas Negeri Jakarta, apabila saya terbukti melakukan tindakan plagiarisme.

Demikian saya buat pernyataan ini dengan sebenar-benarnya.

Jakarta, 5 Agustus 2024



Haniyatuz Zaidah Salma

NIM. 1209620026



KEMENTERIAN PENDIDIKAN, KEBUDAYAAN, RISET DAN TEKNOLOGI
UNIVERSITAS NEGERI JAKARTA
UPT PERPUSTAKAAN

Jalan Rawamangun Muka Jakarta 13220
Telepon/Faksimili: 021-4894221
Laman: lib.unj.ac.id

**LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI
KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS**

Sebagai sivitas akademika Universitas Negeri Jakarta, yang bertanda tangan di bawah ini, saya:

Nama : Haniyatuz Zaidah Salma
NIM : 1209620026
Fakultas/Prodi : Fakultas Bahasa dan Seni/ Program Studi Sastra Inggris
Alamat email : hanis871@gmail.com

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada UPT Perpustakaan Universitas Negeri Jakarta, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah:

Skripsi Tesis Disertasi Lain-lain (...)

yang berjudul :

Online Outcry on the Murder of Hardeep Nijjar: A language evaluation on political discourse
on social media platform 'X'

Dengan Hak Bebas Royalti Non-Eksklusif ini UPT Perpustakaan Universitas Negeri Jakarta berhak menyimpan, mengalihmediakan, mengelolanya dalam bentuk pangkalan data (*database*), mendistribusikannya, dan menampilkan/mempublikasikannya di internet atau media lain secara *fulltext* untuk kepentingan akademis tanpa perlu meminta ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan atau penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan Universitas Negeri Jakarta, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini saya buat dengan sebenarnya.

Jakarta, 16 Agustus, 2024
Penulis

(Haniyatuz Zaidah Salma)

ACKNOWLEDGMENT

In the name of Allah, the Most Gracious, the Most Merciful.

As I type this in the early hours of the morning, I am overwhelmed by the understanding that all knowledge, of any form and discipline, lacks meaning if not combined with the grace of etiquette and a humble heart, and that in my faith, I believe the ease of education cannot be without the mercy of Al-'Aleem, The All-Knowing. How benevolent is He, and lucky am I, to still be given the opportunity to learn from mistakes despite my shortcomings when it comes to studying, and frankly, life in general. As I approach my twenties, thirties, however long my life will be, I hope to face it with a better head on my shoulders.

The process of this thesis is not the end of my journey, rather, I, alongside so many fortunate to pursue a higher education, hope to always become a forever kind of student of life. In the time I have been given, I have been blessed with the opportunity to learn about things beyond the classroom, and more so learning about myself as both a person, a pupil and a Muslim. There were moments of ease, with just as double the moments of difficulties. Yet, in spite of it all, I persevered. *Alhamdulillah.*

As the author of this thesis, there are countless persons to whom I must extend my thanks many times over:

1. To my family: Papa, Mama and Kakak. I have retyped this section so many times as words simply cannot express how grateful I am. La famille will always be my number one support system, even when we are miles apart. I love you all. Always *salang mendoakan* and *sabar* :). Even to the little cats we now take care of, all of you have been my motivations.
2. To my supervisors, Prof. Eva Leiliyanti, Ph.D and Miss Nurul Adha Kurniati, M.Hum, for your patience and guidance during the process of making this undergraduate thesis. Thank you.
3. To the lecturers of the English Literature Study Programme whom I am unable to name one by one. It seems it was just yesterday I began my studies. Thank you for your guidance during my time as a university student.
4. To my friends Ran, Ridha, Alip, Selly, Adin, and all my classmates of 20A whom I cannot mention one by one but have been such wonderful people. *Sukses terus!* For all the times stressing and helping each other out, I have a good feeling we are all going to be more than okay braving the waters that is life after uni. And to pals new and old, wherever you are, all the best.
5. Finally, myself. If I could, I would turn back time and not do the same mistakes I'd done in this chapter of my life. It would've saved me buckets of tears. But I cannot, therefore I *will* do better, *inshallah*. Thank you for not giving up.

Jakarta, August 5th, 2024



Hanizatuz Zaidah Salma

Table of Contents

ACKNOWLEDGMENT	vii
CHAPTER I	1
INTRODUCTION	1
1.1 Background of the study	1
1.2 Research Questions	10
1.3 Research Scope	10
1.4 Research Limitations	11
1.5 Research Objective	11
1.6 Significance of the study.....	12
CHAPTER II.....	13
LITERATURE REVIEW.....	13
2.1 Sikhs and the Khalistan Movement.....	13
2.2 International Diaspora of the Sikh Community and Relationship with India.....	15
2.3 Canada-India Relations and Effect of Hardeep Singh Nijjar’s Death on Both Countries	16
2.4 The Language of Political and Religious Discourse.....	17
2.5 Transitivity and Systemic Functional Linguistics.....	18
2.6 Appraisal Theory	19
2.7 Antonio Gramsci Theory of Hegemony.....	21
2.8 The Construction of Consent and Monetization of Data in X - Policies and Terms and Conditions of the Media Platform.....	23
2.9 Theoretical Framework.....	25
CHAPTER III.....	26
METHODOLOGY	26
3.1 Research Method	26
3.2 Data	26
3.3 Data Source	26
3.4 Data Collection Procedure	27

3.5 Data Analysis Procedure	28
CHAPTER IV	29
FINDINGS AND DISCUSSIONS	29
4.1 Findings.....	29
4.1.1 <i>Textual Findings</i>	29
4.2 Discussions	38
4.2.1 Description of Tweet Corpus Language through Grouping of Dominant Issues/Ideologies.....	38
4.2.2 Comparative Evaluations on Textual Findings and Language used on X.....	43
4.2.2.1 <i>Analysis on Process Types and Assassination Case</i>	43
4.2.2.2 <i>Appraisal Analysis and Assassination Case</i>	46
4.2.2.3 <i>Evaluations of the Political Discourse and Language of Case Study</i>	51
CHAPTER V	57
CONCLUSION AND SUGGESTIONS	57
5.1 Conclusion.....	57
5.2 Suggestions	58
APPENDICES	72

