

CHAPTER I

INTRODUCTION

1.1 Background of Study

Literature is a social institution that uses the medium of language (Wellek & Warren, 2016). Literary works refer to fiction or non-fictional pieces of writing that are informed by and draw inspiration from academic or scholarly research. The difference in fiction and nonfiction resides in how the reader structures the information in memory (Hendersen & Clark, 2007). These works can take various forms, including novels, short stories, poems, and plays. Literature is an art form that cannot be separated from the symbols of human problems and humanity, viewed from the aspects of life, behaviour, and actions. According to Hamidy (2000:7), literature is a creative work, which has a form in such a way that its aesthetic elements are dominant.

The purpose of literature is multifaceted. Literary works are created with the main purpose of being enjoyed, understood, and utilized, without forgetting that literary works are actually a part of life's problems, philosophy, and psychology. Literary works are a reflection of what happens in society. Through literary works, readers can learn about the philosophy of life, how people should act and behave, and how to socialize with other humans, God, and nature. Through literary works, readers can also learn about psychology that is implicitly conveyed through the characters (Wharton: 1990:34). Additionally, literature can enhance critical thinking abilities and improve our understanding of the world around us. As an art form, literature can also be used for entertainment, escapism, and to provide a visual

representation of events. Overall, literature plays a vital role in human culture and understanding, making it an essential aspect of our society.

Enjoying literary works can be experienced through various sensory channels, such as audio for hearing, visual for seeing, or even tactile for touch. One popular of them is film or drama, which serves as a literary work. According to Syamsuyurnita (2022), film is one form of art that is able to convey information and messages in a creative and unique way. Film is an effective medium for presenting literary works. A good literary work should address issues relevant to everyday life. According to Hamila (2015), a literary work should emphasize existing realities to be considered good. Additionally, every film carries profound meanings as moral messages that can be viewed from various aspects. Positive moral messages are conveyed through character interactions in the film, highlighting social issues. This aligns with the view of Puspita and Yarno (2017), who state that film serves as a medium of information and social documentation to channel implicit moral messages to the audience.

The position of film within literature is distinct from other literary forms such as novels, poetry, and short stories, which are purely textual. Novels, poetry, and short stories are analysed through their intrinsic and extrinsic elements, whereas film is richer in structure, being visually and audibly tangible. Therefore, research on film is more engaging than on other literary forms. Analysing film structure is crucial as it provides a fundamental understanding and accuracy regarding the direction and intent of the story (Klarer, 2004). As Sidabutar (2019) suggests, film extends beyond entertainment, offering numerous educational messages to the audience. Moreover, the actors' performances in film scenes can practically

influence viewers' habits. Memorable scenes, including characters' interactions, ways of thinking, and lifestyles, can be emulated by the audience in their daily lives. One of the literary works that contains the mentioned elements is the Disney film "Encanto."

Encanto, the animated film produced by Walt Disney Animation Studios, presents a captivating exploration of magical realism and familial bonds. Released in 2021, the movie is based on the Madrigals, a Colombian family rocked by conflict, death, and years of systemic intergenerational suffering. The story is set in a magical village in a secluded part of Colombia, where everyone born into the Madrigal family possesses fantastical and magical abilities, except for the protagonist, Mirabel. The film's narrative revolves around the family's magical powers and the challenges they face, with a focus on Mirabel's journey as she navigates her insecurities and attempts to find her place within the family. The movie's development was a five-year learning process, with the filmmakers striving to authentically represent Colombian culture and create a story that resonates with diverse audiences. The film's animation and design have been widely praised, with its vibrant and colourful visuals, unique character designs, and stunning portrayal of magical powers. "Encanto" is celebrated for its representation of Colombian culture, its exploration of family dynamics, and its enchanting musical elements, featuring songs by Lin-Manuel Miranda. The movie's release was met with both critical acclaim and commercial success, further solidifying its place as a beloved and culturally impactful addition to the Disney animated film canon.

It starts from the Madrigal family, who live in a magical house in the mountains. Each family member possesses a unique magical power granted by the

magical candle that enlivens the enchanting town of Encanto. However, the protagonist, Mirabel, is the only family member without a magical gift. As the Madrigal family prepares for the once-in-a-lifetime magical ceremony where the children receive their gifts, Mirabel's lack of a magical power becomes a source of concern for her. The pressure and expectations surrounding the ceremony create tension within the family. During the ceremony, something goes wrong with the magic, and the town faces a crisis. Mirabel takes it upon herself to investigate the root cause of the problem and save her family and town. Along the way, she discovers the history of the magical candle and a family secret that could hold the key to restoring the magic. Mirabel's journey is not only about saving Encanto but also about embracing her uniqueness and proving that one doesn't need a magical gift to be extraordinary. The story is a celebration of family, self-discovery, and the acceptance of individuality. As Mirabel delves deeper into the mystery, she encounters various magical and fantastical elements, faces challenges, and forms alliances with her colourful and diverse extended family members. The narrative unfolds with vibrant animation, musical numbers, and heartfelt moments, making "Encanto" a visually stunning and emotionally resonant film.

Regarding society, Rapaport (2011) argues that understanding a literary work requires analyzing not only its content but also its social context in everyday life. Literary works are not created in a vacuum but are influenced by the social, cultural, and historical contexts in which they are produced. Therefore, to fully appreciate and understand a literary work, it is essential to consider the broader social and cultural context in which it was created. This includes examining the author's background, the historical events that influenced the work, and the cultural norms

and values that shaped the work's themes and messages. By analyzing the social context of a literary work, readers can gain a deeper understanding of the work's meaning and significance, as well as its relevance to contemporary society. The statement above is supported by Lorimer (1991) in the *Grolier Encyclopaedia of Knowledge* which stated that films have the ability to record culture and address social and political issues, as well as other aspects of societies, capturing relationships that are difficult to communicate through other means. Additionally, films can allow scientists to observe aspects of the world that are difficult or impossible to see with the naked eye (Lorimer, 1991). This reflects the multifaceted nature of films as both cultural artifacts and tools for scientific observation. Corroborated by Rulianto (2015) in *Abandhika* (2019), they emphasized that films can present the culture of a society and help us understand our environment. This underscores the role of films as cultural representations and tools for enhancing our understanding of the world around us.

Concerning to culture, Kluckhohn (1951), as cited in Lebrón (2013), indeed defines culture as consisting of patterned ways of thinking, feeling, and reacting, acquired and transmitted primarily through symbols. These symbols constitute the distinguishing achievements of human groups, including their embodiments in artifacts. The essential core of culture, according to Kluckhohn, consists of traditional (i.e., historically derived and selected) ideas and, in particular, their attached values. This definition emphasizes the symbolic and value-laden nature of culture, highlighting its role in shaping human behaviour and social norms. Culture is indeed a way of life in society, encompassing various elements such as artifacts, symbols, history, and behaviours, which collectively influence how a society

operates and how individuals perceive their world. When cultural elements shape perspectives, individuals view scenarios through the lens of their cultural background and experiences. Pujiyanti and Zuliani (2014) identify eight cultural elements: (1) rituals or ceremonies, (2) heroes or famous persons, (3) symbols, (4) artifacts, (5) norms, (6) beliefs, (7) myths, histories, stories, or legends, and (8) attitudes. These elements are indeed depicted in various forms of media, including films like "Encanto" produced by Walt Disney, which showcases and celebrates cultural diversity through its storytelling and characters.

Encanto indeed incorporates several Colombian cultural elements, including the depiction of traditional Colombian foods such as arepas and ajiaco. The film features a dinner scene during Isabela and Guzman's engagement, where ajiaco, a well-known Colombian dish, is served. This aligns with the Colombian tradition of serving ajiaco during significant occasions, emphasizing the importance of the engagement in the context of the film. By including such cultural elements, Encanto effectively represents and highlights characteristics of Colombian culture. Exploring other Colombian cultural elements in the movie can provide further insight into how the film portrays and celebrates Colombian traditions and heritage.

Focusing on jealousy, Meyer (1988) stated that literature is characterized by its careful use of language, which includes features such as creative metaphors, well-turned phrases, elegant syntax, rhyme, and alliteration. These works are typically written in a literary genre, such as poetry, prose fiction, or drama, and are intended to be aesthetically read and appreciated by the reader. Literary works often contain many weak implicatures, which can be interpreted in various ways by the reader. This combination of linguistic creativity and aesthetic appreciation makes literature

a unique form of creative expression. One kind of the depictions of reality through film is social reality, such as jealousy.

Focusing on human emotions, jealousy is a particularly potent and complex emotion that has been extensively examined in literature. Jealousy is a complex feeling. In certain respects, it resembles envy and is often associated with it. When a person sees a threat to what they have, or even what they want, they feel jealous. Jealousy can be defined as a negative emotional response to a perceived threat to a valued relationship or possession, often leading to feelings of insecurity, fear, and anger. This emotion is not only personal but also social, as it involves the dynamics of interpersonal relationships and societal expectations. Consider Shakespeare's famous play "*Othello*." When *Othello* suspects that another man has captured his wife's attention, he becomes furious. Consumed by the need for her exclusive love, he kills her in a jealous frenzy, seeing betrayal where there was none. This represents an extreme case of jealousy, but not all instances lead to such tragic outcomes. For example, jealousy over a parent's affection can result in sibling rivalry, while envy of a coworker's success can cause competitive backstabbing. If left unchecked, jealousy—stemming from both fear and anger—can have harmful consequences. Writer suggests that jealousy impacts behaviour, whether significantly or subtly. In the context of the movie "Encanto," jealousy towards another people especially your siblings can provoke serious behavioural changes.

Jealousy in intimate relationships can have profound and wide-ranging effects. Therefore, understanding the roles, causes, and consequences of romantic jealousy is crucial. Some researchers, such as Andersen et al. (1995), argue that romantic jealousy can be a positive experience, citing its links to relationship satisfaction

(Bradbury & Fincham, 1990; Stam et al., 1992). However, jealousy can also harm intimate relationships (Bevan, 2008). Many scholars suggest that jealousy arises from concerns about potential relationship failure (Harmon-Jones et al., 2009). Additionally, Orvis, Kelley, and Butler found that behaviours outside the relationship sparked the highest rate of attributional conflict among young couples (Orvis et al., 1976). These attributions can influence the future continuity of the relationship. Although movies are often seen as products of popular culture made for commercial and entertainment purposes, they can offer deeper insights into such complex emotions.

This study will undertake a meticulous examination of the depiction of jealousy within the cultural influences presented in the "Encanto" movie script, employing the methods of psychoanalysis and sociology of literature. The concept of psychoanalysis itself is a concept that targets humans, both their personalities and their bodies. This concept was first introduced by Sigmund Freud. Psychoanalysis is not a complete science of the soul, but rather a branch of psychology. In this case, Freud discusses psychoanalysis as a theory of personality (Bertens in Freud, 1987:xxxiii). The relevance of psychological analysis is needed precisely when civilization reaches progress, at the times when humans often lose their psychological control. Technological progress has negative aspects, such as the loss of dignity as a result of almost all expectations being shifted to technology, to machines with various mechanisms. In addition to technological development, the environment is one of the main causes of psychological disorders. Social pressures lead the individuals to pursue success that seems to have achieved perfection in life, satisfaction, and security. However, in fact, with that success, humans feel the

confusion and fear (Ambarini, 2008). The emotional feeling has numerous variations that classify an object because they imply certain perceptions directly related to the individual's behaviour (Sarwono, 2019). Moreover, sociology of literature is the preferred method to use. Alan Swingewood, from a sociological perspective, suggests that literature acts as a social mirror, reflecting real stories and experiences from society. This aligns with the idea that literary works, including films, can depict true stories or cultural realities. The film "Encanto" serves as a literary work that represents Colombian culture by incorporating various cultural elements, such as traditional foods and significant social customs, thus reflecting the authentic aspects of Colombian society.

There are some studies that have been conducted with Encanto film as the object. Ninimas Sakti Kinasih (2021) takes Encanto as the object of the research, discussed about the hierarchy of needs in Mirabel as a main character and to explain the characteristics itself. There is also another study from Kheren Stevie Wiguna (2022) discussed about finding Self-Concept of the Character Mirabel in the Movie Encanto from the Perspective of Roland Barthes' Semiotics. Another research that takes Encanto as the object was written by Anugrah and Anggapuspa (2022) that focused on "Encanto" as its research subject, specifically examining semiotic fields to analyse the symbolic meanings behind Mirabel's clothing motifs. From the previous studies, the researcher also wants to take Encanto as the object for the research, focusing to jealousy that influenced by the family culture and the individuals in the film which has never been discussed in previous research. Furthermore, the research will extend its focus to the cultural elements that influence the portrayal of jealousy within the narrative. Through the psychoanalytic

lens, an investigation will unfold, considering how societal norms, values, and familial expectations ingrained in the Colombian cultural context shape and mold the characters' expressions of jealousy. By exploring the intersection of psychoanalytic theory and cultural influences, the study endeavors to unravel the intricate dance between the characters' internal worlds and the external cultural milieu.

Therefore, this study will be focusing on discussing the jealousy issues that correlate with the family cultural and the individuals in *Encanto*, directed by Jared Bush, Byron Howard and Charise Castro Smith as the corpus of the study, using Sigmund Freud's Psychoanalytic theory and Alan Swingewood's *Sociology of Literature* as well.

1.2 Research Question

Based on the background of the study and the reasons for the chosen corpus, the study wants to answer the following questions:

1. How does family culture influence the development and expression of jealousy in individuals in the "Encanto" movie script?
2. How do individual characteristics and personal experiences shape the way jealousy is experienced and expressed within the context of family culture in "Encanto" movie script?

1.3 Purpose of The Study

According to the research questions above, the purpose of this study wants to implement the following statements:

1. The study examines the depiction of jealousy within the cultural influences on it in "Encanto" movie script.

2. To identify how family dynamics and individual characteristics interplay to shape the experience and expression of jealousy in “Encanto” movie script.

1.4 Scope of The Study

The scope of the study will focus on analyzing the depiction of jealousy in the "Encanto" movie script and the cultural elements that influence its portrayal. The study will be conducted using psychoanalysis theory and sociology of literature as a lens to analysing. Sigmund Freud's psychoanalytic theory here is to understand the psychological underpinnings of jealousy in the characters, focusing on unconscious desires, conflicts, and childhood experiences that contribute to this emotion. Additionally, Alan Swingewood's sociology of literature approach will be employed to examine how "Encanto" reflects and critiques Colombian family culture and societal norms related to jealousy. The analytical focus will include exploring how family traditions, values, and dynamics depicted in "Encanto" influence the development and expression of jealousy among the characters, and how individual personalities, personal experiences, and psychological backgrounds shape their experiences of jealousy. The scope of the study will be limited to the analysis of the "Encanto" movie script and its portrayal of jealousy, with a specific focus on the cultural influences and the dynamics of jealousy within the Madrigal family structure as related to the magical abilities of its members.

1.5 Limitation

The study will be analysing cultural and individual Portrayals also jealousy that found in the film ‘Encanto’ produced by Walt Disney Animation Studios. The study will be limited with the previous related study that has similar topic to this study.

Another limitation of the study is the lack of variety from similar topic in the book in where it will be analysed in this study. Therefore, there's a need for further studies and research regarding the topic to add into the variety where it will be future references.

1.6 Significances of The Study

Practically, the findings of this study aim to contribute to the understanding of how jealousy and magical elements are intricately interwoven in "Encanto," offering insights into the cultural and familial dynamics portrayed in the script. The research intends to shed light on the film's thematic richness, providing a nuanced exploration of jealousy within a cultural and fantastical context. To understanding and finding all of them, this research will analyzing it by using some literature theories. Last but not least, hopefully this research can be used as a reference to the further studies.

