

**DEVELOPMENT OF PUPBAG MEDIA (PUPPET PAPER BAG) TO
IMPROVE THE SPEAKING ABILITY OF CHILDREN AGED 4-5 YEARS**

Alifah Ekananda

ABSTRAC

The ability to speak is a person's potential to pronounce structured articulation sounds and fluency in expressing, stating, and conveying ideas, thoughts, ideas or feelings to communicate to others using language that can be understood by others. The level of children's ability to speak and communicate greatly determines the group's acceptance of them which automatically determines the formation of self-concept in children. Media has an important role in learning activities. The existence of the media can clarify the material presented by the teacher. This study aims to develop Pupbag learning media (Puppet Paper Bag), the feasibility and benefits of learning media in the learning process in improving speaking skills. This type of research is the ADDIE development model (Analysis, Design, Development, Implement, and Evaluation). This research was conducted at BKB PAUD Dahlia, Matraman, East Jakarta. The Pupbag media product (Puppet Paper Bag) has been tested by involving an Expert Review consisting of material experts, media experts, and a Small Group consisting of 4 children aged 4-5 years. The object of this research is Pupbag learning media (Puppet Paper Bag). Based on the results of the assessment of the material expert, it reached a level of validity of 75%. The results of the assessment of media experts reached a level of validity of 70.83% and the results of the Small Group assessment in the trial resulted in a final score of 95%. This shows that the Pupbag learning media (Puppet Paper Bag) is feasible and can be used in learning activities.

Keywords: speaking ability, media pupbag (puppet paper bag) and children age 4-5 years.