DEVELOPMENT OF ENGLISH FOR HOTEL AND TOURISM LEARNING MODEL BY USING PROJECT BASED LEARNING APPROACH THROUGH BLENDED LEARNING

FERRY KURNIAWAN
9906922012

APPLIED LINGUISTICS DOCTORAL PROGRAM
GRADUATE SCHOOL
UNIVERSITAS NEGERI JAKARTA
2025

PERSETUJUAN DEWAN PENGUJI

DIPERSYARATKAN UNTUK SIDANG TERBUKA DISERTASI

Promotor	Ko - Promotor
Prof. Dr. Ninuk Lustyantie, M.Pd	Prof. Dr. Herliña, M.Pd
Tanggal:	Tanggal:.....

Nama	Tanda Tangan	Tanggal
Prof. Dr. Dedi Purwana ES, M.Bus (Ketua)	.....	.....
Prof. Dr. Endry Boeriswati, M.Pd (Sekretaris)	.....	.....

Nama	: Ferry Krniawan
No. Registrasi	: 9906922012

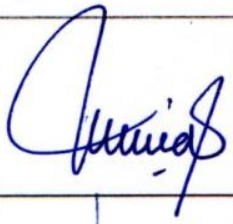
BUKTI PENGESAHAN PERBAIKAN
UJIAN TERTUTUP DISERTASI

Nama : Ferry Kurniawan, M.Pd

No. Registrasi : 9906922012

Program Studi : Linguistik Terapan

Angkatan : 2022

No	Nama	Tanda Tangan	Tanggal
1	Prof. Dr. Dedi Purwana ES, M.Bus (Ketua)		
2	Prof. Dr. Endry Boeriswati, M.Pd (Sekretaris)		
3	Prof. Dr. Ninuk Lustyantie, M.Pd (Promotor)		
4	Prof. Dr. Herlina, M.Pd (Ko-Promotor)		
5	Dr. Miftahulkhairah Anwar, M.Hum. (Penguji)		
6	Dr. Uwes Anis Chaeruman, M.Pd. (Penguji)		
7	Prof. Dra. Pratiwi Retnaningdyah, M.Hum., M.A., Ph.D. (Penguji Luar)		

SURAT PERNYATAAN ORISINALITAS KARYA ILMIAH

Yang bertanda tangan di bawah ini:

Nama lengkap	: Ferry Kurniawan
NIM	: 9906922012
Tempat/Tanggal Lahir	: Kuta Pandan, 20 Agustus 1986
Program	: Doktor
Program Studi	: Linguistik Terapan

Dengan ini menyatakan bahwa disertasi dengan judul "Development of English for Hotel And Tourism Learning Model by Using Project Based Learning Approach through Blended Learning" merupakan karya saya sendiri, tidak mengandung unsur plagiat, dan semua sumber, baik yang dikutip maupun dirujuk, telah saya nyatakan dengan benar.

Demikian pernyataan ini dibuat dalam keadaan sadar dan tanpa ada unsur paksaan dari siapapun. Apabila dikemudian hari terdapat penyimpangan dan ketidakbenaran dalam pernyataan ini, maka saya bersedia menerima sanksi akademik sesuai dengan peraturan yang berlaku di Sekolah Pascasarjana Universitas Negeri Jakarta.

Jakarta, Februari 2025
Yang menyatakan,

Ferry Kurniawan
NIM: 9906922012

KEMENTERIAN PENDIDIKAN DAN KEBUDAYAAN
UNIVERSITAS NEGERI JAKARTA
UPT PERPUSTAKAAN

Jalan Rawamangun Muka Jakarta 13220
Telepon/Faksimili: 021-4894221
Laman: lib.unj.ac.id

LEMBAR PERNYATAAN PERSETUJUAN PUBLIKASI KARYA ILMIAH UNTUK KEPENTINGAN AKADEMIS

Sebagai sivitas akademika Universitas Negeri Jakarta, yang bertanda tangan di bawah ini, saya:

Nama	: Ferry Kurniawan
NIM	: 9906922012
Fakultas/Prodi	: Sekolah Pascasarjana/Linguistik Terapan
Alamat email	: ferry_9906922012@mhs.unj.ac.id

Demi pengembangan ilmu pengetahuan, menyetujui untuk memberikan kepada UPT Perpustakaan Universitas Negeri Jakarta, Hak Bebas Royalti Non-Eksklusif atas karya ilmiah:

☐ Skripsi ☐ Tesis ☑ Disertasi ☐ Lain-lain (…..)

yang berjudul :

Develoment of English for Hotel and Tourism Learning Model by Using Projectt based Learning Aproach through Blended Learning.

Dengan Hak Bebas Royalti Non-Ekslusif ini UPT Perpustakaan Universitas Negeri Jakarta berhak menyimpan, mengalihmediakan, mengelolanya dalam bentuk pangkalan data (*database*), mendistribusikannya, dan menampilkan/mempublikasikannya di internet atau media lain secara ***fulltext*** untuk kepentingan akademis tanpa perlu meminta ijin dari saya selama tetap mencantumkan nama saya sebagai penulis/pencipta dan atau penerbit yang bersangkutan.

Saya bersedia untuk menanggung secara pribadi, tanpa melibatkan pihak Perpustakaan Universitas Negeri Jakarta, segala bentuk tuntutan hukum yang timbul atas pelanggaran Hak Cipta dalam karya ilmiah saya ini.

Demikian pernyataan ini saya buat dengan sebenarnya.

Jakarta, 21 Februari 2025
Penulis

Ferry Kurniawan

SURAT PENYATAAN

Saya yang bertanda tangan di bawah ini :

Nama : Ferry Kurniawan

Nomor Registrasi : 9906922012

Menyatakan bahwa saya telah mempublikasikan hasil penelitian Disertasi Doktor saya sebagai berikut :

1. Ferry Kurniawan, Ninuk Lustyantie, Herlina usman (2024). The Analyses of Lecturers Need Toward Development Of Blended Learning Model Using Project Based Learning Approach for English for Hotel and Tourism Lesson: International Conference on Agriculture, Engineering, Social Science And Education 2024 Vol (1) No(1) Year(2024) https://icaesse.unpal.ac.id/article?act=articles&article_id=42

2. Ferry Kurniawan, Ninuk Lustyantie, Herlina usman (2025) Portopolio Based Assesmen for Teaching English for Hotel and Tourism: Edelweiss Applied Science and Technology https://learning-gate.com/index.php/2576-8484/issue/archive

Demikian surat penyataan ini saya buat dengan sebenar-benarnya dan tanpa paksaan dari pihak manapun.

Jakarta, Februari 2025

Yang menyatakan,

Ferry Kurniawan

ABSTRACT

The title of this study is Developemnt of English for hotel and tourism learning model by using project based learning through blended learning. The aim of this study is developing English for hotel and turism learning model by using project based learning through blended learning. The research was carried out at Universitas Bina Darma. The research method used is Research and Development or R & D using the Dick and Carey Model, with mix method. Data was collected from the analysis of student and lecturer needs, data was obtained through online questionnaires, and to get more detailed information, deep interview was applied. Furthermore, an instrument in the form of a validation sheet carried out by experts (content experts, IT Experts) is used to determine the feasibility of the English for hotel and tourism learning model based on project-based learning (PjBL) through the learning management system. The writer the designed English for hotel and tourism learning model by using project based learning through blended learning and applied it in the class. The field trial result show that the learning model are feasible. the result of effectiveness test show that Significant correlation was 0,000 it means significant at level 0,001. There was a significant improvement in students' scores from pre-test **(**55.44**)** to post-test **(**63.24**),** suggesting that the Project-Based Learning (PjBL) through Blended Learning model effectively enhanced English proficiency**.**

Keywords: Learning Model, English for Hotel and Tourism, Project Based Learning, E-learning.

ABSTRAK

Judul penelitian ini adalah Developemnt of English for hotel and tourism learning model dengan menggunakan project based learning through blended learning. Tujuan dari penelitian ini adalah mengembangkan model pembelajaran bahasa Inggris untuk hotel dan turisme dengan menggunakan pembelajaran berbasis proyek melalui blended learning. Penelitian dilakukan di Universitas Bina Darma. Metode penelitian yang digunakan adalah Research and Development atau R & D menggunakan Model Dick and Carey, dengan metode mix. Data dikumpulkan dari analisis kebutuhan mahasiswa dan dosen, data diperoleh melalui kuesioner online, dan untuk mendapatkan informasi yang lebih rinci diterapkan deep interview. Selanjutnya, instrumen berupa lembar validasi yang dilakukan oleh para ahli (content expert, IT Experts) digunakan untuk menentukan kelayakan model pembelajaran Bahasa Inggris untuk hotel dan pariwisata berbasis project-based project-based learning (PjBL) melalui sistem manajemen pembelajaran. Penulis merancang model pembelajaran bahasa Inggris untuk hotel dan pariwisata dengan menggunakan pembelajaran berbasis proyek melalui blended learning dan menerapkannya di kelas. Hasil uji coba lapangan menunjukkan bahwa model pembelajaran tersebut layak. hasil uji efektivitas menunjukkan bahwa Korelasi signifikan adalah 0,000 berarti signifikan pada level 0,001. Ada peningkatan yang signifikan dalam skor siswa dari pre-test (55,44) hingga post-test (63,24), menunjukkan bahwa model Project-Based Learning (PjBL) melalui Blended Learning secara efektif meningkatkan kemahiran bahasa Inggris.

Kata Kunci: Model Pembelajaran, Bahasa Inggris untuk Hotel dan Pariwisata, Pembelajaran Berbasis Proyek, E-learning

AKNOWLEGMENT

Praise and gratitude are always conveyed to Allah SWT who has given the blessing. Prayers and greetings are always poured out to Muhammad (peace and blessings of Allah be upon him). The author expresses his gratitude to all parties who have helped complete this dissertation. The gratitude is sincere to the writer:

1. Prof. Dr. Ninuk Lustyantie, M.Pd as the Dissertation Promoter who has always supported the completion of this proposal.
2. Prof. Dr. Herlina, M.Pd. as the Co-Promoter who contributed extraordinary thoughts so that the writing of this project continued to be improved until it was completed.
3. Prof. Dr. Endry Boeriswati, M.Pd as the Coordinator of the Doctoral Program in Applied Linguistics, Universitas Negeri Jakarta who has guided and motivated a lot so that the lecture process runs well.
4. Prof. Dr. Dedi Purwana, M. Bus. as the Director of Graduate school who has encouraged the author to continue to be enthusiastic about completing his studies at the Doctoral Program in Applied Linguistics, Universitas Negeri Jakarta.
5. Prof. Dr. Ir. Arita Marini, M.E as the deputy director of the Postgraduate Program of the State University of Jakarta who has also been willing to assist the administrative process in an effort to complete this dissertation research.
6. The Rector of Universitas Negeri Jakarta, Prof. Dr. Komarudin, M.Pd. and the Vice Rectors.
7. All lecturers of the Doctoral Program in Applied Linguistics, Universitas Negeri Jakarta, who have provided various knowledge during the author's lecture and unforgettable are also fellow students in the Applied Linguistics, A Class of 2022.
8. Civitas Academica Universitas Bina Darma has intensely supported the completion of this dissertation proposal, especially to the Rector Prof. Dr. Sunda Ariana, M.Pd., M.M received a lot of support that was very extraordinary.

9. All of friends, from Universitas Negeri Jakarta, and Universitas Bina Darma who have provided support during the study.
10. Dear Father and Mother, Dear Father and Mother-in-law, all Sisters, brothers, My beloved Wife and children who always provide strengthening energy in the completion of this writing.

Hopefully this simple writing will be a spark for the writer to continue to learn to provide benefits, and also contribute to society

.

Jakarta, Februari 2025
Writer,

Ferry Kurniawan
NIM. 9906922012

Content

Lembar Persetujuan Ujian Terbuka 1

Persetujuan Hasil Perbaikan Ujian Tertutup 2

Pernyataan Orisinalitas Karya Ilmiah 3

Lembar Pernyataan Persetujuan Publikasi Karya Ilmiah Untuk Kepentingan Akademis 4

Surat Pernyataan Publikasi.....5

ABSTRACT.....6

AKNOWLEGMENT 8

Content 9

List of Picture.....14

List of Table 15

List of Appendix 16

CHAPTER I .....**Error! Bookmark not defined.**

INTRODUCTION .....**Error! Bookmark not defined.**

A. Background.....**Error! Bookmark not defined.**

B. Focus of the Research .....**Error! Bookmark not defined.**

C. Research Question .....**Error! Bookmark not defined.**

D. Significance of the Study.....**Error! Bookmark not defined.**

CHAPTER II.....**Error! Bookmark not defined.**

LITERATURE REVIEW .....**Error! Bookmark not defined.**

A. Concept of Model Development.....**Error! Bookmark not defined.**

B. Concept of Developed Model.....**Error! Bookmark not defined.**

Learning Principles .....**Error! Bookmark not defined.**

C. Theoretical Framework.....**Error! Bookmark not defined.**

a. English for Specific Purposes .....**Error! Bookmark not defined.**

b. Project Based Learning Approach.....**Error! Bookmark not defined.**

c. Blended Learning .....**Error! Bookmark not defined.**

d. E-learning .....**Error! Bookmark not defined.**

D. Model Design .....**Error! Bookmark not defined.**

1. Learning Syntax based on Project based learning approach ..... **Error! Bookmark not defined.**

2. Design English for hotel and tourism learning model by using project based learning approach through blended learning ..... **Error! Bookmark not defined.**

E. Previous Study .....**Error! Bookmark not defined.**

CHAPTER III .....**Error! Bookmark not defined.**

RESEARCH METHOD.....**Error! Bookmark not defined.**

A. The Purpose of the Study.....**Error! Bookmark not defined.**

B. Place and Time of the Research / Research Schedule **Error! Bookmark not defined.**

C. Characteristics of Developed Models .....**Error! Bookmark not defined.**

D. Approach and Method the Research.....**Error! Bookmark not defined.**

E. Data dan Data Sources.....**Error! Bookmark not defined.**

1. Data Sources.....**Error! Bookmark not defined.**

2. Techniques Collecting Data .....**Error! Bookmark not defined.**

3. Research Instruments .....**Error! Bookmark not defined.**

4. Techniques Analysis data.....**Error! Bookmark not defined.**

F. Procedures of Development Model .....**Error! Bookmark not defined.**

CHAPTER IV .....**Error! Bookmark not defined.**

THE RESULTS AND DISCUSSION .....**Error! Bookmark not defined.**

a. The result of learning Model Development..**Error! Bookmark not defined.**

1. Identify Instructional Goal(s) .....**Error! Bookmark not defined.**

3. Conduct Instructional Analysis .....**Error! Bookmark not defined.**

4. Analyze Learners and Contexts.....**Error! Bookmark not defined.**

5. Write Performance Objectives .....**Error! Bookmark not defined.**

6. Develop Assessment Instruments.....**Error! Bookmark not defined.**

7. Develop Instructional Strategy.....**Error! Bookmark not defined.**

8. Develop and Select Instructional Materials**Error! Bookmark not defined.**

9. Design and Conduct Formative Evaluation of Instruction..... **Error! Bookmark not defined.**

10. Revise Instruction.....**Error! Bookmark not defined.**

11. Design and Conduct Summative Evaluation..... **Error! Bookmark not defined.**

Final Design of Learning Model.....**Error! Bookmark not defined.**

B. Discussion.....**Error! Bookmark not defined.**

1. Interpretation of the result of need analyses..... **Error! Bookmark not defined.**

2. Feasibility learning model based on trial ...**Error! Bookmark not defined.**

3. Feasibility learning model based on the expert point of view..... **Error! Bookmark not defined.**

4. Interactive Learning Design: .....**Error! Bookmark not defined.**

4) Efficacy Test Results.....**Error! Bookmark not defined.**

CHAPTER V.....**Error! Bookmark not defined.**

CONCLUSION, IMPLICATIONS AND SUGGESTIONS **Error! Bookmark not defined.**

A. Conclusion .....**Error! Bookmark not defined.**

B. Suggestion .....**Error! Bookmark not defined.**

References .....**Error! Bookmark not defined.**

Appendix .....**Error! Bookmark not defined.**

Research Instruments .....**Error! Bookmark not defined.**

1. Lecturers Need Analysis Questionnaire .....**Error! Bookmark not defined.**
2. Guide of Focus Group Discussion.....**Error! Bookmark not defined.**
3. Students Need Questionnaire.....**Error! Bookmark not defined.**
1. Interview Guideline .....**Error! Bookmark not defined.**
2. Instrument of *Content Validation* .....**Error! Bookmark not defined.**
3. Instrument of Learning Materials Validation**Error! Bookmark not defined.**
4. Instrument of E-learning Validation.....**Error! Bookmark not defined.**
5. Record of Focus Group Discussion .....**Error! Bookmark not defined.**
6. Data of the Lecturers' Need Analyses .....**Error! Bookmark not defined.**
7. Data of the Students Need Analyses.....**Error! Bookmark not defined.**
8. English for Hotel and Tourism Vocabullary **Error! Bookmark not defined.**
9. Expert Judgement .....**Error! Bookmark not defined.**

Product.....**Error! Bookmark not defined.**

10. Lesson Plan (RPS) .....**Error! Bookmark not defined.**

Hospitality Job .....**Error! Bookmark not defined.**

Planning the schedule.....**Error! Bookmark not defined.**

Tourism Maps .....**Error! Bookmark not defined.**

11. Design Syntax of Blended Learnng Model by Using Project Based Learning for English for Hotel and Tourism Lessons .....**Error! Bookmark not defined.**
12. Learning Material .....**Error! Bookmark not defined.**
13. Lecturer Guide Book .....**Error! Bookmark not defined.**
14. HKI .....**Error! Bookmark not defined.**
15. Desimination (International Conference) .....**Error! Bookmark not defined.**
16. Submit International Journal (Scopus) .....**Error! Bookmark not defined.**
17. Letter of Having Carryout the Research.....**Error! Bookmark not defined.**
18. Intrumen Pre test, Post test .....**Error! Bookmark not defined.**

19. The result of Pretest .....**Error! Bookmark not defined.**

20. Result Of Post-Test Score.....**Error! Bookmark not defined.**

21. Table of Pre-Test And Post-Test .....**Error! Bookmark not defined.**

List of Picture

Gambar 1.1 Number of Visits by Indonesian and Foreign Tourists in Indonesia 2

Gambar 1.2 Education level of Tour Guides in Indonesia..... 4

Gambar 1.3 Analysis of the Results of Bibliometric Analysis 7

Gambar 1.4 Vost Viewer Analysis Results..... 8

Gambar 1.5 Research Roadmap..... 10

Gambar 2.1 Display of the Ministry of Education and Culture's Spade Main Page 32

Gambar 2.2 Model Design Landing Chart ….. 33

Gambar 2.3 Model Development Flow ……..... 33

Gambar 2.4 Design of a Flow Diagram of the English for Hotel and Tourism Learning Model Based on Project Based Learning Through E-learning ……. 34

Gambar 3.1 R&D Model Dick, Carey and Carey 38

List of Table

Table 1.1 Results of Bibliometric Analysis 7
Tabel 3.1 Research Schedule 35
Tabel 3.2 Model development steps 40
Tabel 3.3 Linkert Scale Categorization..... 42
Tabel 3.4 Lecturer Needs Analysis Grid..... 43
Table 3.5 Interview Guide Analysis of Lecturer Needs..... 44
Tabel 3.6 Student Needs Analysis Grid 45
Tabel 3.7 Student Needs Analysis Interview Guide 45
Tabel 3.8 Validation Instrument Grid 46
Tabel. 3.9 Grid of Validation Instruments for Books/Teaching Materials 47
Tabel. 3.10 Grid of Validation Instruments for Books/Teaching Materials 47

List of Appendix

1. Lecturers Need Analysis Questionnaire
2. Guide of Focus Group Discussion
3. Students Need Questionnaire
1. Interview Guideline
2. Instrument of Content Validation
3. Instrument of Learning Materials Validation
4. Instrument of E-learning Validation
5. Record of Focus Group Discussion
6. Data of the Lecturers Need Analyses
7. Data of the Students Need Analyses
8. English for Hotel and Tourism Vocabullary
9. Expert Judgement
10. Lesson Plan (RPS)
11. Design Syntax of Blended Learning Model by Using Project Based Learning for English for Hotel and Tourism
12. Learning Material
13. Lecturer Guide Book
13. Lecturer Guide Book
14. HKI
15. Desimination (International Conference)
16. Submit International Journal (Scopus)
17. Letter of Having Carryout the Research
16. Intrumen Pre test, Post test
19. The result of Pretest
20. Result Of Post-Test Score
21. Table of Pre-Test And Post-Test