

DAFTAR PUSTAKA

- Adelika, A., Rahma, T. I. F., & Dharma, B. (2024). The Influence of Lifestyle and Fear of Missing Out on Repurchase Intention with Word of Mouth as Intervening in the Contemporary Beverage Industry. *MEC-J (Management and Economics Journal)*, 8(2), 145–164. <https://doi.org/10.18860/mec-j.v8i2.28546>
- Agarwal, S., & Mewafarosh, R. (t.t.). *LINKAGE OF SOCIAL MEDIA ENGAGEMENT WITH FOMO AND SUBJECTIVE WELL BEING*.
- Alutaybi, A., Al-Thani, D., McAlaney, J., & Ali, R. (2020). Combating Fear of Missing Out (FoMO) on Social Media: The FoMO-R Method. *International Journal of Environmental Research and Public Health*, 17(17), 6128. <https://doi.org/10.3390/ijerph17176128>
- Babić Rosario, A., De Valck, K., & Sotgiu, F. (2020). Conceptualizing the electronic word-of-mouth process: What we know and need to know about eWOM creation, exposure, and evaluation. *Journal of the Academy of Marketing Science*, 48(3), 422–448. <https://doi.org/10.1007/s11747-019-00706-1>
- Baltaci, S., & Ersoz, A. R. (2022). Social Media Engagement, Fear of Missing Out and Problematic Internet Use in Secondary School Children. *International Online Journal of Educational Sciences*.
- Belanche, D., Casaló, L. V., Flavián, M., & Ibáñez-Sánchez, S. (2021). Understanding influencer marketing: The role of congruence between influencers, products and consumers. *Journal of Business Research*, 132, 186–195. <https://doi.org/10.1016/j.jbusres.2021.03.067>
- Cao, D., Meadows, M., Wong, D., & Xia, S. (2021). Understanding consumers' social media engagement behaviour: An examination of the moderation effect of social media context. *Journal of Business Research*, 122, 835–846. <https://doi.org/10.1016/j.jbusres.2020.06.025>
- D'Lima, P., & Higgins, A. (2021). Social media engagement and Fear of Missing Out (FOMO) in primary school children. *Educational Psychology in Practice*, 37(3), 320–338. <https://doi.org/10.1080/02667363.2021.1947200>
- Dwi Amperawati, E., Rahmawati, R., Hariningsih, E., Wahyu Winarno, W., Airawaty, D., & Dwianto, A. (2024). Role of Gender in Shaping Consumer Responses to Doctor Influencer: Insights into Brand Perceptions and Repurchase Intentions in the Indonesian Mineral Water Industry. *Qubahan Academic Journal*, 4(3), 393–411. <https://doi.org/10.48161/qaj.v4n3a962>

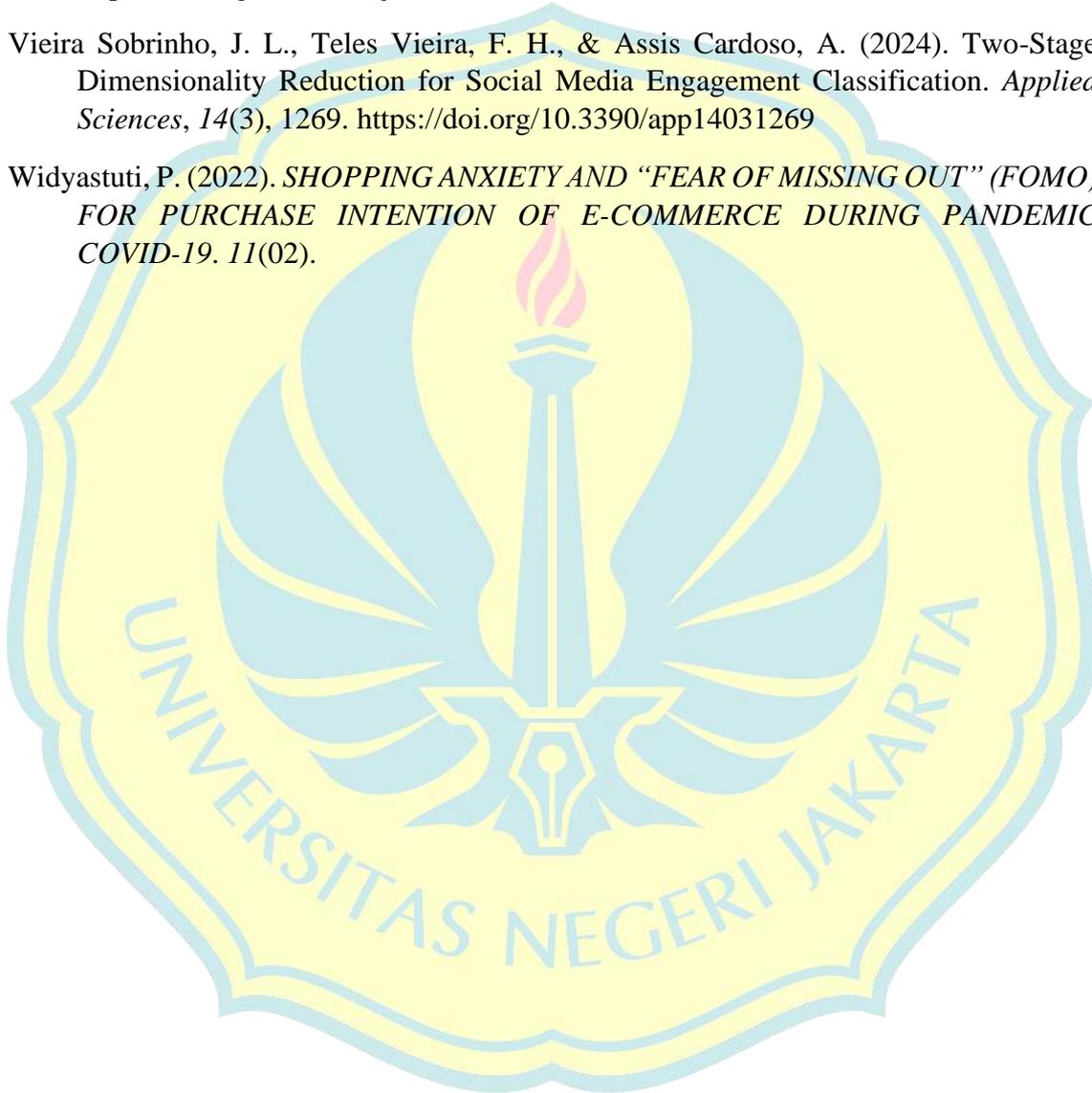
- Fitri, H., Hariyono, D. S., & Arpandy, G. A. (2024). Pengaruh Self-Esteem Terhadap Fear Of Missing Out (Fomo) pada Generasi Z Pengguna Media Sosial. *Jurnal Psikologi*, 1(4), 21. <https://doi.org/10.47134/pjp.v1i4.2823>
- Garson, G. D. (2022). *Factor Analysis and Dimension Reduction in R: A Social Scientist's Toolkit* (1 ed.). Routledge. <https://doi.org/10.4324/9781003279693>
- Hermanda, A., Sumarwan, U., & Tinaprillia, N. (2019). THE EFFECT OF SOCIAL MEDIA INFLUENCER ON BRAND IMAGE, SELF-CONCEPT, AND PURCHASE INTENTION. *Journal of Consumer Sciences*, 4(2), 76–89. <https://doi.org/10.29244/jcs.4.2.76-89>
- Hu, T.-L., Chao, C.-M., & Lin, C.-H. (2024). The Role of Social Media Marketing in Green Product Repurchase Intention. *Sustainability*, 16(14), 5916. <https://doi.org/10.3390/su16145916>
- Jabeen, F., Tandon, A., Sithipolvanichgul, J., Srivastava, S., & Dhir, A. (2023). Social media-induced fear of missing out (FoMO) and social media fatigue: The role of narcissism, comparison and disclosure. *Journal of Business Research*, 159, 113693. <https://doi.org/10.1016/j.jbusres.2023.113693>
- Joshi, Y., Lim, W. M., Jagani, K., & Kumar, S. (2025). Social media influencer marketing: Foundations, trends, and ways forward. *Electronic Commerce Research*, 25(2), 1199–1253. <https://doi.org/10.1007/s10660-023-09719-z>
- Jupowicz-Ginalska, A., Kisilowska, M., Baran, T., Wysocki, A., & Jasiewicz, J. (2021). Fear of Missing Out Scale – A Nationwide Representative CAWI Survey in Poland. *Central European Journal of Communication*, 13(3(27)), 313–332. [https://doi.org/10.51480/1899-5101.13.3\(27\).1](https://doi.org/10.51480/1899-5101.13.3(27).1)
- Kanje, P., Charles, G., Tumsifu, E., Mossberg, L., & Andersson, T. (2020). Customer engagement and eWOM in tourism. *Journal of Hospitality and Tourism Insights*, 3(3), 273–289. <https://doi.org/10.1108/jhti-04-2019-0074>
- Kembau, A. S., Lendo, F. B., Felix, A., & Vincent, Y. (2024). *The Role of FOMO, Personalization, and Social Sharing in Driving Customer Engagement and Brand Loyalty: Insights from Spotify Wrapped in Indonesia*. 4(2).
- Kinasih, V. T. T., Afifah, N., & Shalahuddin, A. (2023). *THE INFLUENCE OF BRAND IMAGE, CELEBRITY ENDORSER, AND ONLINE CUSTOMER REVIEW ON PURCHASING DECISION ON SKINTIFIC BEAUTY PRODUCTS WITH THE FEAR OF MISSING OUT (FOMO) AS A MEDIATING ROLE*. 12(04).
- Kusumo, S. S. B., Palumian, Y., Marchyta, N. K., & Sahetapy, W. L. (2024). PERANAN ELECTRONIC WORD OF MOUTH DAN FEAR OF MISSING OUT DALAM MEMBENTUK PURCHASE INTENTION PRODUK MIXUE DI SURABAYA.

Jurnal Ilmiah Manajemen dan Akuntansi, 1(4), 201–211.
<https://doi.org/10.69714/ftt4rb79>

- Laili, E. F., Nadapdap, E., Respati, H., & Earlike, F. (2025). The Influence of Fear of Missing Out (FOMO) as a Mediating Variable between Beauty Influencers and Brand Image on Purchase Intention for Wardah Products in Malang City. *East African Scholars Journal of Economics, Business and Management*, 8(01), 30–36.
<https://doi.org/10.36349/easjebm.2025.v08i01.004>
- Lee, J. A., Bright, L. F., & Eastin, M. S. (2021). Fear of Missing Out and Consumer Happiness on Instagram: A Serial Mediation of Social Media Influencer-Related Activities. *Cyberpsychology, Behavior, and Social Networking*, 24(11), 762–766.
<https://doi.org/10.1089/cyber.2020.0431>
- LSPR Institute of Communication & Business, Indonesia, Harwinda, A., Aruman, A. E., LSPR Institute of Communication & Business, Indonesia, Setyaningtyas, E., & LSPR Institute of Communication & Business, Indonesia. (2024). FOMO's Impact on Consumer Loyalty: Beverage Industry Study in the Social Media Age. *Jurnal Komunikasi: Malaysian Journal of Communication*, 40(4), 390–411.
<https://doi.org/10.17576/jkmjc-2024-4004-22>
- Mahmud, D., Heryanto, F. N., Muzaki, H., & Mustikasari, F. (2023). The Influence of Hedonic Motivation, Influencer Marketing on Purchase Decision With fomo (Fear of Missing out) As Mediation. *International Journal of Professional Business Review*, 8(11), e03834. <https://doi.org/10.26668/businessreview/2023.v8i11.3834>
- Majeed, M., Asare, C., Fatawu, A., & Abubakari, A. (2022). An analysis of the effects of customer satisfaction and engagement on social media on repurchase intention in the hospitality industry. *Cogent Business & Management*, 9(1).
<https://doi.org/10.1080/23311975.2022.2028331>
- Masuda, H., Han, S. H., & Lee, J. (2022). Impacts of influencer attributes on purchase intentions in social media influencer marketing: Mediating roles of characterizations. *Technological Forecasting and Social Change*, 174, 121246.
<https://doi.org/10.1016/j.techfore.2021.121246>
- Ngo, T. T. A., Vuong, B. L., Le, M. D., Nguyen, T. T., Tran, M. M., & Nguyen, Q. K. (2024). The impact of eWOM information in social media on the online purchase intention of Generation Z. *Cogent Business & Management*, 11(1).
<https://doi.org/10.1080/23311975.2024.2316933>
- Ni, X., Shao, X., Geng, Y., Qu, R., Niu, G., & Wang, Y. (2020). Development of the Social Media Engagement Scale for Adolescents. *Frontiers in Psychology*, 11.
<https://doi.org/10.3389/fpsyg.2020.00701>

- Norjanah, N. F., Usman, O., & Fawaiq, M. (2024). Pengaruh Social Media Influencer dan Kualitas Informasi Terhadap Keputusan Pembelian Reksadana oleh Generasi Z yang Dimediasi oleh FOMO. *LANCAH: Jurnal Inovasi dan Tren*, 2(2). <https://doi.org/10.35870/ljit.v2i2.2820>
- Patrisya, F., Afifah, N., & Purmono, B. B. (2025). *Mediasi FOMO: Pengaruh Influencer dan Online Review terhadap Purchase Decision Produk the Originote*. 05(01).
- Perez, K. D., Fonollera, K. J. B., Atienza, C. M. M., Sarmiento, D. M. R., Enano, A. S., Ilustre, V. M. V., Jimenez, R. J. W., & Limos-Galay, J. A. (2024). Fear-of-Missing-Out (FOMO) behavior and post-purchase experiences of senior high school students in Divine Word College of San Jose. *International Journal of Research Studies in Management*, 12(3). <https://doi.org/10.5861/ijrsm.2024.1051>
- Pyle, M. A., Smith, A. N., & Chevchouk, Y. (2021). In eWOM we trust: Using naïve theories to understand consumer trust in a complex eWOM marketplace. *Journal of Business Research*, 122, 145–158. <https://doi.org/10.1016/j.jbusres.2020.08.063>
- Ryu, E. A., & Han, E. (2021). Social Media Influencer's Reputation: Developing and Validating a Multidimensional Scale. *Sustainability*, 13(2), 631. <https://doi.org/10.3390/su13020631>
- Schmuck, D. (2021). Following Social Media Influencers in Early Adolescence: Fear of Missing Out, Social Well-Being and Supportive Communication with Parents. *Journal of Computer-Mediated Communication*, 26(5), 245–264. <https://doi.org/10.1093/jcmc/zmab008>
- Song, B. L., Lee, K. L., Liew, C. Y., & Subramaniam, M. (2023). The role of social media engagement in building relationship quality and brand performance in higher education marketing. *International Journal of Educational Management*, 37(2), 417–430. <https://doi.org/10.1108/ijem-08-2022-0315>
- Subawa, N. S. (2020). The effect of experiential marketing, social media marketing, and brand trust on repurchase intention in Ovo applications. *International Research Journal of Management, IT and Social Sciences*. <https://doi.org/10.21744/irjmis.v7n3.881>
- Tandon, A., Dhir, A., Almugren, I., AlNemer, G. N., & Mäntymäki, M. (2021). Fear of missing out (FoMO) among social media users: A systematic literature review, synthesis and framework for future research. *Internet Research*, 31(3), 782–821. <https://doi.org/10.1108/intr-11-2019-0455>
- Truasheim, S., & Bonell, S. (2023). Does Social Media Engagement Influence Men's Consideration of Cosmetic Surgery? *Journal of Technology in Behavioral Science*, 9(2), 191–203. <https://doi.org/10.1007/s41347-023-00317-2>

- Tunjungsari, H. K., Syahrivar, J., & Chairy, C. (2020). Brand loyalty as mediator of brand image-repurchase intention relationship of premium-priced, high-tech product in Indonesia. *Jurnal Manajemen Maranatha*, 20(1), 21–30. <https://doi.org/10.28932/jmm.v20i1.2815>
- Vieira Sobrinho, J. L., Teles Vieira, F. H., & Assis Cardoso, A. (2024). Two-Stage Dimensionality Reduction for Social Media Engagement Classification. *Applied Sciences*, 14(3), 1269. <https://doi.org/10.3390/app14031269>
- Widyastuti, P. (2022). *SHOPPING ANXIETY AND “FEAR OF MISSING OUT” (FOMO) FOR PURCHASE INTENTION OF E-COMMERCE DURING PANDEMIC COVID-19*. 11(02).



Intelligentia - Dignitas