

## DAFTAR PUSTAKA

### BUKU

- Babbie, E. (2014). *The Practice of social research* (14<sup>th</sup> ed.) CENGAGE Learning Custom Publishing.
- Creswell, J. W., & Creswell, J. D. (2018). *Research design* (5<sup>th</sup> ed.). SAGE Publication.
- Howell, D. C. (2013). *Statistical methods for Psychology* (8<sup>th</sup> ed.). Wadsworth.
- Matusitz, J. Andre. (2022). *Fundamentals of Public Communication Campaigns*. Wiley Blackwell.
- Littlejohn, S. W., Foss, K. A., & Oetzel, J. G. (2017). *Theories of Human Communication*: Eleventh Edition. Waveland Press.
- Littlejohn, S. W., & Foss, K. A (2009). *Encyclopedia of communication theory*. SAGE Publications, Inc
- Malhotra, N. K. (2019). *Marketing Research: An Applied Orientation* (7th ed.). Pearson Education.
- O'Keefe, D. J. (2016). *Persuasion: Theory and Research* (3<sup>rd</sup> ed.). SAGE Publications.
- Perloff, R.M. (2017). *The Dynamics of Persuasion Communication and Attitudes in the Twenty-First Century* (6<sup>th</sup> ed.) Routledge.
- Perloff, R. M. (2021). *The Dynamics of Persuasion Communication and Attitudes in the Twenty-First Century* (7<sup>th</sup> ed.). Routledge.
- Rice, R. E., & Atkin, C. K. (2013). *Public Communication Campaigns* (R. E. Rice & C. K. Atkin, Ed. 4<sup>th</sup> ed.) SAGE Publication.
- Sigler, K. (2017). *Persuasive Communication*. Kendall Hunt Publishing
- Ryan, T. P. . (2013). *Sample Size Determination and Power*. John Wiley & Sons.

Sekaran, U., & Bougie, R. (2016). *Research Methods for Business : a Skill-building Approach* (7th ed.). John Wiley & Sons. [www.wileypluslearningspace.com](http://www.wileypluslearningspace.com)

Trochim, W. M. K., & Donnelly, J. P. (2016). *Research Methods: The Essential Knowledge Base* (2<sup>nd</sup> ed.). Cengage Learning.

## ARTIKEL/JURNAL

Ainie, R. Q., Silalahi, R. R., & Uljanatunnisa. (2020). Strategi pesan persuasif terkait program One Ride One Seed pada postingan Instagram @Bluebirdgroup. *Persepsi Communication Journal*, 3(1), 1-11, <https://doi.org/10.30596/persepsi.v3i1.4370>

Alexandrina, E., Ramonita, L., Anindita, A. (2024). *Understanding The Motivation Of Purchase Decision Making of KPOP Seventeen's Merchandise in Weverse Shop*. *Mantik Journal*, 8(1), 705-713

Amin, K., Hadisiwi, P., Suminar, J. R., & Dida, S. (2022). Pengaruh Terpaan Informasi Keluarga Berencana terhadap Intensi Penggunaan Metode Kontrasepsi Jangka Panjang. *Jurnal Komunikasi*, 16(2), 205-222. <https://doi.org/10.20885/komunikasi.vol16.iss2.art>

Anwar, N., & Ruliana, P. (2021). Pengaruh Komunikasi Kampanye #Mudikonline di Aplikasi TikTok terhadap Niat Perilaku untuk Mudik. *Parahita Jurnal Pengabdian Kepada Masyarakat*, 2(2), 48-62. <https://doi.org/10.25008/parahita.v2i2.64>

Apriliana, J., Setyabudi, D., & Nugroho, A. (2024). Pengaruh Terpaan Kampanye KPU Goes To Campus Dan Berita Sanksi Pidana Mengajak Orang Lain Golput Terhadap Intensi Perilaku Anti Golput. *Interaksi Online*, 12(2), 50-59.

Ardhiyansyah, A., Maharani, D.P., Sari, S. P., & Mansur, U. (2021) *K-pop Marketing Tactics That Build Fanatical Behavior*. *Nusantara Science and*

- |                   |                     |              |        |
|-------------------|---------------------|--------------|--------|
| <i>Technology</i> | <i>Proceedings,</i> | <i>4(4).</i> | 66-70. |
|-------------------|---------------------|--------------|--------|
- <https://doi.org/10.11594/nstp.2021.1007>
- Asmoro, A. A. (2015). Pengaruh Penggunaan Internet Terhadap Pengetahuan Korean Music (K-Pop) Di *Soulmate Community* Kota Samarinda. *EJoutnal Ilmu Komunikasi*, 3(1), 473–485.
- Christine, C. C., & Oktavianti, R. (2021). Pengaruh Pesan Persuasif *Beauty Vlogger* terhadap Keputusan Pembelian. *Prologia*, 5(1), 108-114. <https://doi.org/10.24912/pr.v5i1.8164>
- Dwiyanti, N. M. F. S., Pujaastawa, I. B. G., & Laksmiwati, I. A. A. (2022). Pengaruh budaya Pop Korea terhadap gaya hidup remaja di Kota Denpasar, Bali. *J-CEKI: Jurnal Cendekia Ilmiah*, 2(2), 162-170.
- Fathoni, R. F., Sugiana, D., & Trulline, P. (2024). Pengaruh Pesan Kampanye Peringatan Bahaya Rokok terhadap Niat Berhenti Merokok pada Perokok Aktif Mahasiswa Fikom UNPAD (Studi Kuantitatif pada Mahasiswa Fakultas Ilmu Komunikasi Universitas Padjajaran Strata 1 Angkatan 2021 dan 2022 Kampus Jatinangor). *KONSENSUS: Jurnal Ilmu Pertahanan, Hukum dan Ilmu Komunikasi*, 1(4). <https://doi.org/10.62383/konsensus.v1i4.311>
- Hamidah, G., & Kussusanti. (2024). Pengaruh Kampanye Public Relations “Waste Down Beauty Up” Terhadap Kesetiaan Pelanggan Sociolla Dengan Mediasi Corporate Image. *Communications*, 6(1), 63-87. <https://doi.org/10.21009/communications.6.1.4>
- Hilaliyah, Z., & Hendrastomo, G. (2021). Fenomena K-Pop Sebagai Konsumsi Budaya Populer Di Kalangan Santriwati Di Pondok Pesantren Al Barokah Yogyakarta. *E-Societas*, 10(2), 2–21. <http://dx.doi.org/10.21831/e-societas.v10i2.17154>
- Kartikasari, H., Sudrajat, A. (2022). Makna Pembelian Album Fisik Bagi Penggemar Budaya Pop Korea. *Jurnal Analisa Sosiologi*, 11(3), 405-428.

- Kemal, M. Y., & Ernungtyas, N. F. (2020). Pengaruh Kampanye #Ubahjakarta Oleh Pt. MRT Jakarta Terhadap Niat Pengguna Transportasi Publik Di Jakarta. *Cakrawala: Jurnal Humaniora Universitas Bina Sarana Informatika*, (20(1), 47-58. <https://doi.org/10.31294/jc.v20i1.7733>
- Leksmono, D. L., & Maharani, T. P. (2022). *K-pop fans, climate activism, and participatory culture in the new media era*. *UNITAS*, 95(3), 114-135. <https://doi.org/10.31944/20229503.05>
- Marwati, A. R., Rivan, M. W., & Diwangkara, R. (2024) Studi Etnografi Perilaku Konsumtif Fandom NCT Pada Pembelian Album dan Merchandise K-Pop. *Juremi: Jurnal Riset Ekonomi*, 4(2), 467-490.
- Praundrianagari, S. B. & Cahyono, H. (2021). Pola Konsumsi Mahasiswa K-popers yang Berhubungan dengan Gaya Hidup K-pop Mahasiswa Surabaya. *Independent Journal of Economics*. 1(2), 33-40. <https://doi.org/10.26740/independent.v1n2.p33-40>
- Ramadhani, A. F., & Purwaniningtyas, D. A. (2024). Analisis Perilaku Konsumtif pada Interaksi Parasosial Penggemar K-pop dan Idolanya. *Jurnal Acta Psychologia*. 6(1), 46-57. <https://doi.org/10.21831/ap.v6i1.69746>
- Rialni, D.A., Hijrah, N., & Sari, Y. (2024). Pengaruh Budaya Populer K-pop Terhadap Fenomena Campur Kode dan Alih Kode di Media Sosial. *ISOLEK : Jurnal Pendidikan, Pengajaran, Bahasa, dan Sastra*. 2(1), 117-125
- Saka, P.A., Saka Z. A. J., Nurhakim, P. R., Yusuf, M., Larasati, Y. G., & Adawiah, R. (2024). *K-pop fandom activism on social media: Refuting accusations of slacktivism in internet activism*. *Fenomena*, 23(2), 145-162. <https://doi.org/10.35719/fenomena.v23i2.191>
- Uljanatunnisa, I., Febriana, B., & Cahyani, I. P. (2023). *Self Love*: Pesan persuasif & kepercayaan diri perempuan. *Commentate: Journal of Communication Management*, 4(1), 24-35. <https://doi.org/10.37535/103004120233>

Yunita, Agustini & Amalia, N. (2023). *The Influence Of Persuasive Message Visualization Of The #Pakaisampaihabis Campaign On Behavior Change Followers Consume Beauty Product.* *Jurnal Sosial Humaniora*, 14(2), 134-142. <https://doi.org/10.30997/jsh.v14i2.9807>

Zulkarnain, P. D., Pratiwi, N. I., Satria, W. I., & Wulandewi, N. M. P. M. (2023). Realitas Komunikasi Persuasif dalam Gerakan Ramah Lingkungan Melalui Konten Instagram. *Jurnal Sinestesi*, 13(2), 959-975. <https://www.sinestesia.pustaka.my.id/journal/article/view/424>

## **INTERNET/ BERITA ONLINE & PUBLIKASI ELEKTRONIK**

Bunales, J. (2024). *K-Pop Fans Are Pushing Streaming Platforms to Stop ‘Destroying the Planet’ And They’re Winning.* Retrieved from <https://www.headphonesty.com/2024/07/destroying-planet-streaming-music-kpop-fans/>

Circle Chart. (2023). Opinion 앨범 판매량 리뷰 세븐틴 올해 1천 6백만 장! – 2023. Retrieved from <https://circlechart.kr/page/article/view.circle?sgenre=opinion&idx=23345>

Channel News Asia. (2023). *K-pop fans challenge industry’s impact on the environment.* Retrieved from <https://www.channelnewsasia.com/sustainability/kpop-fans-plastic-waste-cd-merchandise-photocards-marketing-albums-4768476>

Greeners. (2023). *Fans K-pop Minta HYBE Hentikan Penjualan Album yang Tak Ramah Lingkungan.* Retrieved from <https://www.greeners.co/aksi/fans-k-pop-minta-hybe-hentikan-penjualan-album-yang-tak-ramah-lingkungan/>

*Intelligentia - Dignitas*

- Environmental Daily. (2022). *K-Pop Culture Falling into Overconsumption-Only Fans and The Planet ‘Moan’*. Retrieved from <https://www.hkbs.co.kr/news/articleView.html?idxno=697288>
- Kim Inseong,. (2022). 지속가능한 탄소중립 사회를 위한 역할과 과제 과소비에 빠진 K-Pop 문화. 팬과 지구만 ‘신음’. 월간환경, 266, 67-70.
- Novianty, D. & Utami, L S. (2019) *Instagram Ungkap Perilaku Pembeli Online Shop di Indonesia*. Retrieved from <https://www.suara.com/tekno/2019/07/19/191500/instagram-ungkapperilaku-pembeli-online-shop-di-indonesia>
- OECD (2022). *Global Plastics Outlook: Economic Drivers, Environmental Impact and Policy Options*. OECD Publishing. Paris. Retrieved from <https://doi.org/10.1787/de747aef-en>
- Park, M., & Kim, D. (2024, November 21). *K-pop’s profligate CD output draws fire as South Korea hosts plastic waste talks*. Reuters. Retrieved from <https://www.reuters.com/sustainability/k-pops-profligate-cd-output-draws-fire-south-korea-hosts-plastic-waste-talks-2024-11-21/>
- Popbela. (2023). *Aksi Protes Fans K-pop Mengcam HYBE, Isu Album Plastik Jadi Sorotan*. Retrieved from <https://www.popbela.com/career/working-life/ajenk-rama/aksi-protes-fans-k-pop-mengcam-hybe-isu-album-plastik-jadi-sorotan>
- The Korea Times. (2023). *Plastic use for K-pop albums increases 14 times over last 6 years*. Retrieved from [https://www.koreatimes.co.kr/www/nation/2024/12/371\\_361655.html](https://www.koreatimes.co.kr/www/nation/2024/12/371_361655.html)
- Widiarini, A. (2024). *Sampah plastik industri musik K-pop mengkhawatirkan, meningkat 14 kali lipat dalam enam tahun terakhir*. Hops.id. Retrieved from <https://www.hops.id/unik/29413489505/sampah-plastik-industri-musik-k-pop-mengkhawatirkan-meningkat-14-kali-lipat-dalam-enam-tahun-terakhir>