

DAFTAR PUSTAKA

- Ajibade, S. S. M., & Zaidi, A. (2023). Technological Acceptance Model for Social Media Networking in e-Learning in Higher Educational Institutes. *International Journal of Information and Education Technology*, 13(2), 239–246. <https://doi.org/10.18178/ijiet.2023.13.2.1801>
- Ajibade, S.-S. M., & Zaidi, A. (2023). Technological Acceptance Model for Social Media Networking in e-Learning in Higher Educational Institutes. *International Journal of Information and Education Technology*, 13(2), 239–246. <https://doi.org/10.18178/ijiet.2023.13.2.1801>
- Akbar, G. G., Muchtar, Aji Abdul Wahid, Ikeu Kania, Annisa Deliana Putri, & Dini Turipanam Alamanda. (2023). Applying UTAUT Model to Understand Use of Behavior Health Applications User in Indonesia During the COVID-19. *Jurnal Ilmu Administrasi: Media Pengembangan Ilmu Dan Praktek Administrasi*, 20(1), 29–45. <https://doi.org/10.31113/jia.v20i1.900>
- Akroush, M. N., Mahadin, B., ElSamen, A. A., & Shoter, A. (2020). An Empirical Model of Mobile Shopping Attitudes and Intentions in an Emerging Market. *International Journal of Web Based Communities*, 16(2), 150. <https://doi.org/10.1504/IJWBC.2020.107156>
- Al-Adwan, A. S., Li, N., Al-Adwan, A., Abbasi, G. A., Albelbisi, N. A., & Habibi, A. (2023). “Extending the Technology Acceptance Model (TAM) to Predict University Students’ Intentions to Use Metaverse-Based Learning Platforms”. *Education and Information Technologies*, 28(11), 15381–15413. <https://doi.org/10.1007/s10639-023-11816-3>
- Alduais, F., & Al-Smadi, M. O. (2022). Intention to Use E-Payments from the Perspective of the Unified Theory of Acceptance and Use of Technology (UTAUT): Evidence from Yemen. *Economies*, 10(10), 259. <https://doi.org/10.3390/economies10100259>
- Alismaiel, O. A., Cifuentes-Faura, J., & Al-Rahmi, W. M. (2022). Social Media Technologies Used for Education: An Empirical Study on TAM Model During the COVID-19 Pandemic. *Frontiers in Education*, 7. <https://doi.org/10.3389/feduc.2022.882831>
- Al-kfairy, M., Ahmed, S., & Khalil, A. (2024). Factors Impacting Users’ Willingness to Adopt and Utilize the Metaverse in Education: A Systematic Review. *Computers in Human Behavior Reports*, 15, 100459. <https://doi.org/10.1016/j.chbr.2024.100459>
- Alkhawaja, M. I., Abd Halim, M. S., Abumandil, M. S. S., & Al-Adwan, A. S. (2022). System Quality and Student’s Acceptance of the E-learning System: The Serial Mediation of Perceived Usefulness and Intention to Use. *Contemporary Educational Technology*, 14(2), ep350. <https://doi.org/10.30935/cedtech/11525>
- Alkhawaja, M. I., Halim, M. S. A., Abumandil, M. S. S., & Al-Adwan, A. S. (2022). System Quality and Student’s Acceptance of the E-learning System: The

- Serial Mediation of Perceived Usefulness and Intention to Use. *Contemporary Educational Technology*, 14(2). <https://doi.org/10.30935/CEDTECH/11525>
- Alkhowaiter, W. A. (2022). Use And Behavioural Intention of M-Payment in GCC Countries: Extending Meta-UTAUT with Trust and Islamic Religiosity. *Journal of Innovation & Knowledge*, 7(4), 100240. <https://doi.org/10.1016/j.jik.2022.100240>
- Almaiah, M. A., Al-Otaibi, S., Shishakly, R., Hassan, L., Lutfi, A., Alrawad, M., Qatawneh, M., & Alghanam, O. A. (2023). Investigating the Role of Perceived Risk, Perceived Security and Perceived Trust on Smart m-Banking Application Using SEM. *Sustainability*, 15(13), 9908. <https://doi.org/10.3390/su15139908>
- Almajali, D. A., Masa'Deh, R., & Dahalin, Z. M. d. (2022). Factors Influencing The Adoption of Cryptocurrency in Jordan: An Application of the Extended TRA Model. *Cogent Social Sciences*, 8(1). <https://doi.org/10.1080/23311886.2022.2103901>
- Almazroi, A. A., Mohammed, F., Al-Kumaim, N. H., & Hoque, M. R. (2022). An Empirical Study of Factors Influencing E-Health Services Adoption Among Public in Saudi Arabia. *Health Informatics Journal*, 28(2). <https://doi.org/10.1177/14604582221102316>
- Al-Rahmi, A. M., Shamsuddin, A., Alturki, U., Aldraiweesh, A., Yusof, F. M., Al-Rahmi, W. M., & Aljeraiwi, A. A. (2021). The Influence of Information System Success and Technology Acceptance Model on Social Media Factors in Education. *Sustainability*, 13(14), 7770. <https://doi.org/10.3390/su13147770>
- Alsheikh, G. A. A., Al-Ghalabi, R. R., Altarawneh, A., & Al-Shamaileh, L. R. (2024). Prediction Model for Behavioral Intention to Use E-HRM Through Awareness in Jordanian Five-Star Hotels. *Heritage and Sustainable Development*, 6(1), 219–234. <https://doi.org/10.37868/hsd.v6i1.490>
- Amirudin, A., Inoue, C., & Grause, G. (2023). Assessment Of Factors Influencing Indonesian Residents' Intention to Use A Deposit–Refund Scheme for PET Bottle Waste. *Circular Economy*, 2(4), 100061. <https://doi.org/10.1016/j.cec.2023.100061>
- An, S., Eck, T., & Yim, H. (2023). Understanding Consumers' Acceptance Intention to Use Mobile Food Delivery Applications through an Extended Technology Acceptance Model. *Sustainability*, 15(1), 832. <https://doi.org/10.3390/su15010832>
- Andrade, C. (2021). A Student's Guide to the Classification and Operationalization of Variables in the Conceptualization and Design of a Clinical Study: Part 1. *Indian Journal of Psychological Medicine*, 43(2), 177–179. <https://doi.org/10.1177/0253717621994334>
- Asosiasi Penyelenggara Jasa Internet Indonesia. (2024). *Survei Penetrasi Internet Indonesia 2024*.
- Auer, I., Schlögl, S., & Glowka, G. (2024). Chatbots in Airport Customer Service—Exploring Use Cases and Technology Acceptance. *Future Internet*, 16(5), 175. <https://doi.org/10.3390/fi16050175>

- Ba, S., He, S., & Lee, S. (2022). Mobile App Adoption and Its Differential Impact on Consumer Shopping Behavior. *Production and Operations Management*, 31(2), 764–780. <https://doi.org/10.1111/poms.13577>
- Baik, K., Kim, K., Park, E., & Kim, Y. T. (2023). Development of Performance Indicators for AAC Application Design and Usability Evaluation. *Communication Sciences & Disorders*, 28(3), 567–582. <https://doi.org/10.12963/csd.23983>
- Basuki, R., Tarigan, Z. J. H., Siagian, H., Limanta, L. S., Setiawan, D., & Mochtar, J. (2022). The Effects of Perceived Ease of Use, Usefulness, Enjoyment and Intention to Use Online Platforms on Behavioral Intention in Online Movie Watching During the Pandemic Era. *International Journal of Data and Network Science*, 6(1), 253–262. <https://doi.org/10.5267/j.ijdns.2021.9.003>
- Berita Resmi Statistik. (2025).
- Bland, E., Changchit, C., Cutshall, R., & Pham, L. (2024). Behavioral and Psychological Determinants of Cryptocurrency Investment: Expanding UTAUT with Perceived Enjoyment and Risk Factors. *Journal of Risk and Financial Management*, 17(10), 447. <https://doi.org/10.3390/jrfm17100447>
- Cantika, T. (2024, June 21). *Tren Online Food Delivery di Kalangan Gen Z*. Kompasiana.
- Chen, L., Jia, J., & Wu, C. (2023). Factors Influencing the Behavioral Intention to Use Contactless Financial Services in the Banking Industry: An Application and Extension Of UTAUT Model. *Frontiers in Psychology*, 14. <https://doi.org/10.3389/fpsyg.2023.1096709>
- Chen, Y., & Ryu, M. H. (2024). Chinese Consumers' Attitudes toward and Intentions to Continue Using Skill-Sharing Service Platforms. *Behavioral Sciences*, 14(9), 765. <https://doi.org/10.3390/bs14090765>
- Darizman, M. (2024, October 29). *Tomorrow Coffee Kantongi Pendanaan Rp 946 M, Siap Ekspansi 3.000 Gerai di ASEAN*. Kumparan Bisnis.
- DataIndonesia.id. (2024). 8 Wilayah dan Negara dengan Konsumsi Kopi Terbesar di Dunia. In *DataIndonesia.id*.
- Davis, F. D. (1989). Perceived Usefulness, Perceived Ease of Use, and User Acceptance of Information Technology. *MIS Quarterly*, 13(3), 319. <https://doi.org/10.2307/249008>
- Davlembayeva, D., Chari, S., & Papagiannidis, S. (2024). Virtual Influencers in Consumer Behaviour: A Social Influence Theory Perspective. *British Journal of Management*. <https://doi.org/10.1111/1467-8551.12839>
- DeLone, W. H., & McLean, E. R. (2003). The DeLone and McLean model of information systems success: A ten-year update. *Journal of Management Information Systems*, 19(4), 9–30. <https://doi.org/10.1080/07421222.2003.11045748>
- Dinh, C.-M., & Park, S. (2024). How to Increase Consumer Intention to Use Chatbots? An Empirical Analysis of Hedonic and Utilitarian Motivations on Social Presence and the Moderating Effects of Fear Across Generations. *Electronic Commerce Research*, 24(4), 2427–2467. <https://doi.org/10.1007/s10660-022-09662-5>

- Faruq, M. A. A., Bassalamah, M. R., Sudaryanti, D., & Azizah, N. N. (2023). Hedonic Values and Utilitarian Values to Improve Behavioral Intentions and Consumer Satisfaction on Product. *Aptisi Transactions on Technopreneurship (ATT)*, 5(3), 319–333. <https://doi.org/10.34306/att.v5i3.345>
- Fernandes, S., Venkatesh, V. G., Panda, R., & Shi, Y. (2021). Measurement of Factors Influencing Online Shopper Buying Decisions: A Scale Development and Validation. *Journal of Retailing and Consumer Services*, 59, 102394. <https://doi.org/10.1016/j.jretconser.2020.102394>
- Förster, K. (2024). Extending the Technology Acceptance Model and Empirically Testing the Conceptualised Consumer Goods Acceptance Model. *Heliyon*, 10(6), e27823. <https://doi.org/10.1016/j.heliyon.2024.e27823>
- Fuchs, K. (2022). Using An Extended Technology Acceptance Model to Determine Students' Behavioral Intentions Toward Smartphone Technology in the Classroom. *Frontiers in Education*, 7. <https://doi.org/10.3389/feduc.2022.972338>
- Garson, G. D. (2022). *Factor Analysis and Dimension Reduction in R*. Routledge. <https://doi.org/10.4324/9781003279693>
- Giandi, O., Irawan, I., & Ambarwati, R. (2020). Determinants of Behavior Intention and Use Behavior among Bukalapak's Consumers. *IPTEK The Journal for Technology and Science*, 31(2), 158. <https://doi.org/10.12962/j20882033.v31i2.5585>
- GoodStats. (2024). *Pola Konsumsi Kopi Orang Indonesia*.
- Guo, X., Chen, S., Zhang, X., Ju, X., & Wang, X. (2020). Exploring Patients' Intentions for Continuous Usage of mHealth Services: Elaboration-Likelihood Perspective Study. *JMIR MHealth and UHealth*, 8(4), e17258. <https://doi.org/10.2196/17258>
- Gupta, M., Bhatt, K., Gupta, M., & Bhatt, K. (2021). A multidimensional measure of system quality-an empirical study in context of mobile banking apps in India. In *Asia Pacific Journal of Marketing & Management Review, and International Journal of Marketing and Technology* (Vol. 38, Issue 1).
- Hair Jr, J. F., Hult, G. T. M., Ringle, C. M., Sarstedt, M., Danks, N. P., & Ray, S. (2021). *Partial least squares structural equation modeling (PLS-SEM) using R: A workbook*. Springer Nature.
- Hariyanto, D., Triyono, M., & Köhler, T. (2020). Usability Evaluation of Personalized Adaptive E-Learning System Using USE Questionnaire. *Knowledge Management & E-Learning*, 12(1), 85–105.
- Hasan, S., Godhuli, E. R., Rahman, M. S., & Mamun, M. A. Al. (2023). The Adoption of Conversational Assistants in the Banking Industry: Is the Perceived Risk a Moderator? *Heliyon*, 9(9), e20220. <https://doi.org/10.1016/j.heliyon.2023.e20220>
- Hassan, M. S., Islam, M. A., Yusof, M. F., & Nasir, H. (2023). Users' Fintech Services Acceptance: A Cross-Sectional Study on Malaysian Insurance & Takaful Industry. *Heliyon*, 9(11), e21130. <https://doi.org/10.1016/j.heliyon.2023.e21130>
- Huang, F., Sánchez-Prieto, J. C., Teo, T., García-Peñalvo, F. J., Olmos-Migueláñez, S., & Zhao, C. (2021). A Cross-Cultural Study on the Influence of Cultural

- Values and Teacher Beliefs on University Teachers' Information and Communications Technology Acceptance. *Educational Technology Research and Development*, 69(2), 1271–1297. <https://doi.org/10.1007/s11423-021-09941-2>
- Humida, T., Al Mamun, M. H., & Keikhosrokiani, P. (2022). Predicting Behavioral Intention to Use E-Learning System: A Case-Study in Begum Rokeya University, Rangpur, Bangladesh. *Education and Information Technologies*, 27(2), 2241–2265. <https://doi.org/10.1007/s10639-021-10707-9>
- Hwee Ling, J. H. L., & Kan, R. Y. P. (2020). Perceptions of Learning Management System Quality, Satisfaction, and Usage: Differences Among Students of the Arts. *Australasian Journal of Educational Technology*, 26–40. <https://doi.org/10.14742/ajet.5187>
- Iranzo-Barreira, A., Ruiz-Mafe, C., & Küster, I. (2024). Online Social Influence and Negative Emotions toward Snow Sports Brands: Moderation and Mediation Effects. *Journal of Theoretical and Applied Electronic Commerce Research*, 19(3), 2360–2376. <https://doi.org/10.3390/jtaer19030114>
- Izah, S. C., Sylva, L., & Hait, M. (2023). Cronbach's Alpha: A Cornerstone in Ensuring Reliability and Validity in Environmental Health Assessment. *ES Energy & Environment*. <https://doi.org/10.30919/esee1057>
- Jang, M. (2023). Why Do People Use Telemedicine Apps in the Post-COVID-19 Era? Expanded TAM with E-Health Literacy and Social Influence. *Informatics*, 10(4), 85. <https://doi.org/10.3390/informatics10040085>
- Kampa, R. K. (2023). Combining Technology Readiness and Acceptance Model for Investigating the Acceptance of M-Learning in Higher Education in India. *Asian Association of Open Universities Journal*, 18(2), 105–120. <https://doi.org/10.1108/AAOUJ-10-2022-0149>
- Keni, K. (2020). How Perceived Usefulness and Perceived Ease of Use Affecting Intent to Repurchase? *Jurnal Manajemen*, 24(3), 481. <https://doi.org/10.24912/jm.v24i3.680>
- Kim, Y., Blazquez, V., & Oh, T. (2024). Determinants of Generative AI System Adoption and Usage Behavior in Korean Companies: Applying the UTAUT Model. *Behavioral Sciences*, 14(11), 1035. <https://doi.org/10.3390/bs14111035>
- Kumar, J. A., Bervell, B., Annamalai, N., & Osman, S. (2020). Behavioral Intention to Use Mobile Learning: Evaluating the Role of Self-Efficacy, Subjective Norm, and WhatsApp Use Habit. *IEEE Access*, 8, 208058–208074. <https://doi.org/10.1109/ACCESS.2020.3037925>
- Kurniasari, F., & Gunardi, A. (2023). EFFECTS OF PERCEIVED USEFULNESS, EASE OF USE, RISKS, AND INFORMATION QUALITY OF SALES PRODUCTIVITY APPS ON DSA'S BEHAVIOR. *Jurnal Riset Bisnis Dan Manajemen*, 16(2), 219–226. <https://doi.org/10.23969/jrbm.v16i2.9084>
- Kusmaryono, I., Wijayanti, D., & Maharani, H. R. (2022). Number of Response Options, Reliability, Validity, and Potential Bias in the Use of the Likert Scale Education and Social Science Research: A Literature Review. *International Journal of Educational Methodology*, 8(4), 625–637. <https://doi.org/10.12973/ijem.8.4.625>

- Leichtmann, B., Hartung, J., Wilhelm, O., & Nitsch, V. (2023). New Short Scale to Measure Workers' Attitudes Toward the Implementation of Cooperative Robots in Industrial Work Settings: Instrument Development and Exploration of Attitude Structure. *International Journal of Social Robotics*, 15(6), 909–930. <https://doi.org/10.1007/s12369-023-00996-0>
- Li, X., & Zhu, W. (2022). System quality, information quality, satisfaction and acceptance of online learning platform among college students in the context of online learning and blended learning. *Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.1054691>
- Liang, S. Z., Xu, J. L., & Huang, E. (2024). Comprehensive Analysis of the Effect of Social Influence and Brand Image on Purchase Intention. *SAGE Open*, 14(1). <https://doi.org/10.1177/21582440231218771>
- Lim, W. M. (2022). Toward a Theory of Social Influence in the New Normal. *Activities, Adaptation & Aging*, 46(1), 1–8. <https://doi.org/10.1080/01924788.2022.2031165>
- Luo, J., Ahmad, S. F., Alyaemeni, A., Ou, Y., Irshad, M., Alyafi-Alzahri, R., Alsanie, G., & Unnisa, S. T. (2024). Role of perceived ease of use, usefulness, and financial strength on the adoption of health information systems: the moderating role of hospital size. *Humanities and Social Sciences Communications*, 11(1), 516. <https://doi.org/10.1057/s41599-024-02976-9>
- Mailizar, M., Burg, D., & Maulina, S. (2021). Examining University Students' Behavioural Intention to Use E-Learning During the COVID-19 Pandemic: An Extended TAM Model. *Education and Information Technologies*, 26(6), 7057–7077. <https://doi.org/10.1007/s10639-021-10557-5>
- Mariana, N., Nugroho, I., Saefurrohman, S., & Utomo, A. P. (2023). The Impact of System and Information Quality on User Satisfaction and Continuance Intention: An Analysis of Online Motorcycle Taxi (Ojek-Online) Applications. *Scientific Journal of Informatics*, 10(2). <https://doi.org/10.15294/sji.v10i2.43830>
- Mata, M., Ancheta, R., Batucan, G., & Gonzales, G. G. (2024). Exploring technology acceptance model with system characteristics to investigate sustainable building information modeling adoption in the architecture, engineering, and construction industry: The case of the Philippines. *Social Sciences & Humanities Open*, 10, 100967. <https://doi.org/10.1016/j.ssaho.2024.100967>
- Mei, Y. (2024). Exploring the mechanisms driving elderly Fintech engagement: the role of social influence and the elderly's digital literacy. *Frontiers in Psychology*, 15. <https://doi.org/10.3389/fpsyg.2024.1420147>
- Mlekus, L., Bentler, D., Paruzel, A., Kato-Beiderwieden, A. L., & Maier, G. W. (2020a). How to raise technology acceptance: user experience characteristics as technology-inherent determinants. *Gruppe. Interaktion. Organisation. Zeitschrift Fur Angewandte Organisationspsychologie*, 51(3), 273–283. <https://doi.org/10.1007/s11612-020-00529-7>
- Mlekus, L., Bentler, D., Paruzel, A., Kato-Beiderwieden, A.-L., & Maier, G. W. (2020b). How to raise technology acceptance: user experience characteristics as technology-inherent determinants. *Gruppe. Interaktion. Organisation.*

- Zeitschrift Für Angewandte Organisationspsychologie (GIO)*, 51(3), 273–283.
<https://doi.org/10.1007/s11612-020-00529-7>
- Momentum Works. (2024). *Food delivery platforms in Southeast Asia 2024*.
<https://momentum.asia/product/food-delivery-platforms-in-sea-2024/>
- Musannip, Z., Siregar, E., & Bina Bangsa, U. (2021). *Structural Equation Modeling Publish Konsep dan Implementasinya pada Kajian Ilmu Manajemen dengan Menggunakan Amos Ende Ende*.
<https://www.researchgate.net/publication/350954273>
- Musyaffi, A. M., & Muna, A. (2021). CRITICAL FACTORS OF CLOUD ACCOUNTING ACCEPTANCE AND SECURITY FOR PROSPECTIVE ACCOUNTANTS: TAM EXTENSION. *JRAK*, 13(1), 1–6.
<https://doi.org/10.23969/jrak.v13i1.3267>
- Nookhao, S., & Kiattisin, S. (2023). Achieving a successful e-government: Determinants of behavioral intention from Thai citizens' perspective. *Heliyon*, 9(8), e18944. <https://doi.org/10.1016/j.heliyon.2023.e18944>
- Nur, T., & Panggabean, R. R. (2021). Factors influencing the adoption of mobile payment method among generation Z: the extended UTAUT approach. *Nur, T. and Panggabean, RR*, 14–28.
- Nur, T., & Ria Panggabean, R. (2021). Factors Influencing the Adoption of Mobile Payment Method among Generation Z: the Extended UTAUT Approach. In *Journal of Accounting Research* (Vol. 4, Issue 1). [www/http://jurnal.unsyiah.ac.id/JAROE](http://jurnal.unsyiah.ac.id/JAROE)
- Paap, K. R., Anders-Jefferson, R. T., Balakrishnan, N., & Majoubi, J. B. (2023). The many foibles of Likert scales challenge claims that self-report measures of self-control are better than performance-based measures. *Behavior Research Methods*, 56(2), 908–933. <https://doi.org/10.3758/s13428-023-02089-2>
- Peng, M. Y.-P., & Yan, X. (2022). Exploring the Influence of Determinants on Behavior Intention to Use of Multiple Media Kiosks Through Technology Readiness and Acceptance Model. *Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.852394>
- Penganugerahan UKM Pangan Award 2024*. (2024, October 10). Kementerian Perdagangan Republik Indonesia.
- Pitafi, A. H., & Ali, A. (2023). An empirical investigation on actual usage of educational app: Based on quality dimensions and mobile self-efficacy. *Heliyon*, 9(9), e19284. <https://doi.org/10.1016/j.heliyon.2023.e19284>
- Prastiawan, D. I., Aisjah, S., & Rofiaty, R. (2021). The Effect of Perceived Usefulness, Perceived Ease of Use, and Social Influence on the Use of Mobile Banking through the Mediation of Attitude Toward Use. *Asia Pacific Management and Business Application*, 009(03), 243–260. <https://doi.org/10.21776/ub.apmba.2021.009.03.4>
- Qin, Y., Omar, B., & Musetti, A. (2022). The addiction behavior of short-form video app TikTok: The information quality and system quality perspective. *Frontiers in Psychology*, 13. <https://doi.org/10.3389/fpsyg.2022.932805>
- Quoquab, F., & Mohammad, J. (2020). Cognitive, Affective and Conative Domains of Sustainable Consumption: Scale Development and Validation Using

- Confirmatory Composite Analysis. *Sustainability*, 12(18), 7784. <https://doi.org/10.3390/su12187784>
- Racero, F. J., Bueno, S., & Gallego, M. D. (2020). Predicting Students' Behavioral Intention to Use Open Source Software: A Combined View of the Technology Acceptance Model and Self-Determination Theory. *Applied Sciences*, 10(8), 2711. <https://doi.org/10.3390/app10082711>
- Rahman, M. S., Sabbir, M. M., Zhang, J., Moral, I. H., & Hossain, G. M. S. (2023). Examining students' intention to use ChatGPT: Does trust matter? *Australasian Journal of Educational Technology*, 39(6), 51–71.
- Rusydi, A. M., Handayani, D., & Tanjung, M. (2024). Continuance Usage of QR Mobile Payment: System Quality Analysis. *11th International Conference on ICT for Smart Society: Integrating Data and Artificial Intelligence for a Resilient and Sustainable Future Living, ICISS 2024 - Proceeding*. <https://doi.org/10.1109/ICISS62896.2024.10751159>
- Setyobudi, Y. E. (2024, December 30). *Tomoro Coffee Startup Kopi yang Mengawinkan Teknologi dan Cita Rasa*. Netralnews.Com.
- Shahzad, A., Hassan, R., Aremu, A. Y., Hussain, A., & Lodhi, R. N. (2021). Effects of COVID-19 in E-learning on higher education institution students: the group comparison between male and female. *Quality & Quantity*, 55(3), 805–826. <https://doi.org/10.1007/s11135-020-01028-z>
- Shahzad, M. F., Xu, S., & Baheer, R. (2024). Assessing the factors influencing the intention to use information and communication technology implementation and acceptance in China's education sector. *Humanities and Social Sciences Communications*, 11(1), 283. <https://doi.org/10.1057/s41599-024-02777-0>
- Siagian, H., Tarigan, Z. J. H., Basana, S. R., & Basuki, R. (2022). The effect of perceived security, perceived ease of use, and perceived usefulness on consumer behavioral intention through trust in digital payment platform. *International Journal of Data and Network Science*, 6(3), 861–874. <https://doi.org/10.5267/j.ijdns.2022.2.010>
- Silva, R., Rodrigues, R., & Leal, C. (2021). Social Factors Influence on Accounting Students Attitude to Use Games Based Learning. In *The Role of Gamification in Software Development Lifecycle*. IntechOpen. <https://doi.org/10.5772/intechopen.95430>
- Soehandoko, J. G. (2021, December 13). *Peluang Bisnis Kopi Grab-and-Go di Indonesia Masih Terbuka Luas*. Bisnis.Com.
- Spears, R. (2021). Social influence and group identity. *Annual Review of Psychology*, 72(1), 367–390.
- Suh, W., & Ahn, S. (2022). Development and Validation of a Scale Measuring Student Attitudes Toward Artificial Intelligence. *SAGE Open*, 12(2). <https://doi.org/10.1177/21582440221100463>
- Sürücü, L., Harun, S., & Maslakci, A. (2023). *Regression, Mediation/ Moderation, and Structural Equation Modeling with SPSS, AMOS, and PROCESS Macro*.
- United States Department of Agriculture. (2024). *Coffee: World Markets and Trade*. <https://www.fas.usda.gov/sites/default/files/2024-08/coffee.pdf>
- Venkatesh, V., Morris, M. G., Davis, G. B., & Davis, F. D. (2003). User acceptance of information technology: Toward a unified view. *MIS Quarterly*:

- Management Information Systems*, 27(3), 425–478.
<https://doi.org/10.2307/30036540>
- Wamendag pada Pembukaan SIAL Interfood 2024. (2024, November 24). Kementerian Perdagangan Republik Indonesia.
- Wardhana, A. (2025). *Coffee Shop Business Strategy Gaining Competitive Advantage in the Digital Era Edisi Indonesia* (M. Pradana, Ed.; 1st ed.). EUREKA MEDIA AKSARA.
- Wicaksono, A., & Maharani, A. (2020). The Effect of Perceived Usefulness and Perceived Ease of Use on the Technology Acceptance Model to Use Online Travel Agency. *Journal of Business Management Review*, 1(5), 313–328.
<https://doi.org/10.47153/jbmr15.502020>
- Wilson, N., Alvita, M., & Wibisono, J. (2021). THE EFFECT OF PERCEIVED EASE OF USE AND PERCEIVED SECURITY TOWARD SATISFACTION AND REPURCHASE INTENTION. *Jurnal Muara Ilmu Ekonomi Dan Bisnis*, 5(1), 145. <https://doi.org/10.24912/jmieb.v5i1.10489>
- Wong, L. C., Tiong, Y. Y., Tee, P. K., & Chan, B. Y. F. (2023a). Exploring a Tricomponent Attitude Model for the Application of “Forced” Online Learning in the Post-Covid Era. *Malaysian Journal of Learning and Instruction*, 20. <https://doi.org/10.32890/mjli2023.20.2.2>
- Wong, L. C., Tiong, Y. Y., Tee, P. K., & Chan, B. Y. F. (2023b). EXPLORING A TRICOMPONENT ATTITUDE MODEL FOR THE APPLICATION OF “FORCED” ONLINE LEARNING IN THE POST-COVID ERA. *Malaysian Journal of Learning and Instruction*, 20(2), 233–266.
<https://doi.org/10.32890/mjli2023.20.2.2>
- Xiao, P., Sun, Y., Chen, Y., & Wang, X. (2024). Influence of Platform Satisfaction on the Willingness to Use a New Platform. *Scientific Reports*, 14(1), 28607.
<https://doi.org/10.1038/s41598-024-79085-9>
- Yang, X., Tseng, Y., & Lee, B. (2021). Merging the Social Influence Theory and the Goal-Framing Theory to Understand Consumers’ Green Purchasing Behavior: Does the Level of Sensitivity to Climate Change Really Matter? *Frontiers in Psychology*, 12. <https://doi.org/10.3389/fpsyg.2021.766754>
- Youth Insight Center Narasi. (2024). *Penggunaan Jasa Food Delivery di Indonesia*.
- Yu, Z., & Huang, Y. (2022). The Influencing Factors of Users’ Attitudes and Continuance Intention for Olympic Viewing on Mobile Applications in China. *Systems*, 10(5), 190. <https://doi.org/10.3390/systems10050190>
- Zhang, B., Zhang, Y., & Zhou, P. (2021). Consumer Attitude towards Sustainability of Fast Fashion Products in the UK. *Sustainability*, 13(4), 1646.
<https://doi.org/10.3390/su13041646>
- Zhang, Y., Song, X., Tao, P., Li, H., Zhan, T., & Cao, Q. (2023). Investigating Factors for Travelers’ Parking Behavior Intentions in Changchun, China, under the Influence of Smart Parking Systems. *Sustainability*, 15(15), 11685.
<https://doi.org/10.3390/su151511685>