

DAFTAR PUSTAKA

- Abdi, A. M., Amano, A., Abraham, A., Getahun, M., Ababor, S., & Kumie, A. (2020). Food hygiene practices and associated factors among food handlers working in food establishments in the bole sub city, addis ababa, ethiopia. *Risk Management and Healthcare Policy*, 13, 1861–1868. <https://doi.org/10.2147/RMHP.S266342>
- Afrin, S., Salma, N., Yeasmin, S., Promy, S. T., Salam, S., & Ali, M. K. M. (2024). Perceptions and perspectives towards safe food handling and its practices: a case study at Jahangirnagar University. *Journal of Health, Population and Nutrition*, 43(1). <https://doi.org/10.1186/s41043-024-00692-3>
- Akbar, R. F. (2015). Analisis Persepsi Pelajar Tingkat Menengah Pada Sekolah Tinggi Agama Islam Negeri Kudus. *Edukasia : Jurnal Penelitian Pendidikan Islam*, 10(1), 189–210. <https://doi.org/10.21043/edukasia.v10i1.791>
- Al Hawari, M. F., & Sitio, R. P. (2021). Apakah harga menjadi penentu utama pembelian jajanan ayam goreng Crispy Kaki Lima? *Al Tijarah*, 6(2), 130. <https://doi.org/10.21111/tijarah.v6i2.5184>
- Alagbe, A. (2015). *Determinants of Street Hawked Foods Consumption in Oyo State* , . 41(2006), 1–5.
- Avifah, Shelfira; Fitria, L. (2025). *Correlation of urban and rural settlements with Shigella sp . resistance pattern isolated from Bedadung River in Jember , Indonesia*. 41(1), 1–5. <https://doi.org/10.22146/bkm>
- Barr, S., Gilg, A. W., & Ford, N. J. (2001). A conceptual framework for understanding and analysing attitudes towards household-waste management. *Environment and Planning A*, 33(11), 2025–2048. <https://doi.org/10.1068/a33225>
- Beddu, M., Teri, T., Apriyandi, A., & ... (2024). Efek Bauran Promosi terhadap Keputusan Pembelian Pada PT Haji Kalla Cabang Parepare. *YUME: Journal of* ..., 7(1), 1181–1187. <https://www.journal.stteamkop.ac.id/index.php/yume/article/view/6895%0A> <https://www.journal.stteamkop.ac.id/index.php/yume/article/download/6895/4623>
- Branca, G., Marino, V., & Resciniti, R. (2024). How do consumers evaluate products in virtual reality? A literature review for a research agenda. *Spanish Journal of Marketing - ESIC*, 28(3), 356–380. <https://doi.org/10.1108/SJME-07-2022-0153>
- Candra, S., Tulangow, C. E., & Winalda, F. T. (2022). A Preliminary Study of Consumer Behavior From the Online Marketplace in Indonesia. *International Journal of Asian Business and Information Management*,

- 13(1), 1–17. <https://doi.org/10.4018/IJABIM.297846>
- Cholis, L. N., Priatini, W., & Insani, H. M. (2022). Persepsi Konsumen Akan Hygiene dan Sanitasi terhadap Keputusan Pembelian Makanan pada Pedagang Kaki Lima: Studi Kasus di Kawasan Wisata Alun-alun Sumedang. *Jurnal Gastronomi Indonesia*, 10(2), 51–57.
<https://doi.org/10.52352/jgi.v10i2.917>
- Darmapala, L. (2019). Higiene Sanitasi Makanan Pada Pedagang Kaki Lima Di Dusun Darmaji Desa Darmaji Kecamatan Kopang Kabupaten Lombok Tengah Tahun 2019. *KTI Politeknik Kesehatan Kemenkes Kupang*, 274–282.
- Doktiriana, R. (2024). Analisis Hygiene Dan Sanitasi Makanan Di Instalasi Gizi Rumah Sakit. *Antigen : Jurnal Kesehatan Masyarakat Dan Ilmu Gizi*, 2(2), 11–21. <https://doi.org/10.57213/antigen.v2i2.232>
- Fatin, N., Rasol, S. M., Mohd, R., Helmy, F., Ismail, R., & Rohiat, A. (2021). *Customers' Perception on Food Hygiene and Safety at Pasar Siti Khadijah, Kota Bharu*. 1(2), 210–217.
<http://publisher.uthm.edu.my/periodicals/index.php/ritvet>
- Fatmawati, S., Rosidi, A., & Handarsari, E. (2013). Perilaku Higiene Pengolah Makanan Berdasarkan Pengetahuan Tentang Higiene Mengolah Makanan Dalam Penyelenggaraan Makanan di Pusat Pendidikan dan Latihan Olahraga Pelajar Jawa Tengah. *Jurnal Pangan Dan Gizi*, 04(08), 45–52.
- Fauziyyah, A., Yulia, I. A., & Pranamulia, A. (2022). Pengaruh Harga Dan Kualitas Produk Terhadap Keputusan Pembelian Pada Konsumen a&W Dengan Promosi Sebagai Variabel Moderasi. *Transformatif*, 11(2), 104. <https://doi.org/10.58300/transformatif.v11i2.320>
- Fenteng, R. A., Atakpa, S. A., & Donkor-Boateng, N. A. (2023). Perception and Concerns of Consumers on Food Safety and Factors Influencing Purchase of Vended Foods. *OALib*, 10(11), 1–13. <https://doi.org/10.4236/oalib.1110892>
- Fitriana, S. W. (2023). Hubungan Tingkat Pengetahuan dan Sikap Pedagang Kaki Lima dengan Perilaku Higiene Sanitasi Pengolahan Makanan di Alun-Alun Gresik. *Jurnal Gizi UNESA*, 3(1), 261–266.
<https://ejournal.unesa.ac.id/index.php/GIZIUNESA/article/view/51230>
- Gligorić, K., Chiolero, A., Kiciman, E., White, R. W., Horvitz, E., & West, R. (2024). Food choice mimicry on a large university campus. *PNAS Nexus*, 3(12). <https://doi.org/10.1093/pnasnexus/pgae517>
- Gunarsih, C. M., Kalangi, J. A. F., & Tamengkel, L. F. (2021). Pengaruh Harga Terhadap Keputusan Pembelian Konsumen Di Toko Pelita Jaya Buyungon Amurang. *Productivity*, 2(1), 69–72.
<https://ejournal.unsrat.ac.id/index.php/productivity/article/view/32911>
- Haque, M. L., Oosterveer, P., Vignola, R., & Rasheed, S. (2023). Dealing with

- food safety concerns among urban poor when eating out: social practices in Dhaka, Bangladesh. *Frontiers in Sustainable Food Systems*, 7(December). <https://doi.org/10.3389/fsufs.2023.1248638>
- Harahap, D. A., & Amanah, D. (2022). Memahami Impulsif Buying Dalam Proses Keputusan Pembelian Konsumen. *Jurnal Manajemen Dan Bisnis Performa*, 19(01), 31–55. <https://doi.org/10.29313/performa.v19i01.9719>
- Harianto, A., & Ardani, E. G. (2021). Street Food Vendors' Hygiene and Sanitation Practice in Jakarta Street Food Courts (Pujasera). *Ultima Management : Jurnal Ilmu Manajemen*, 13(1), 136–147. <https://doi.org/10.31937/manajemen.v13i1.2058>
- Hasanah, V. A. (2013). *Sikap Konsumen Terhadap Kondisi Higiene Sanitasi Penjualan Makanan Pedagang Kaki Lima (Pkl) Trisula Taman Bungkul Surabaya*. 2.
- Honi, N. R., & Ruhana, A. (2024). Kandungan Bakteri Escherichia Coli, Higiene, Dan Sanitasi Pada Pangan Jajanan Di Sdn 4 Penganjuran Banyuwangi. *Jurnal Gizi Unesa*, 4(3), 730–737. <https://ejournal.unesa.ac.id/index.php/GIZIUNESA/article/view/63647>
- Islam, D. M. R. (2021). Education and Food Consumption Patterns: Quasi-Experimental Evidence from Indonesia. *SSRN Electronic Journal*, 1–22. <https://doi.org/10.2139/ssrn.3925151>
- Ismail, A., Dora, Y. M., & Hidajat, T. (2024). *Consumer Decision Making Model Process but as Independent Factors: And Its Influence on Purchasing Behavior*. <https://doi.org/10.20944/preprints202402.1188.v1>
- Ismanidar, Amirullah, & Usman, S. (2016). Persepsi Masyarakat Terhadap Pedagang Kaki Lima. *Jurnal Ilmiah Mahasiswa Pendidikan Kewarganegaraan Unsyiah*, 1(1), 147–157.
- Jawaharlal, G. (2023). *CONSUMER IMPULSIVE BUYING BEHAVIOUR TOWARDS ONLINE FOOD DELIVERY APPS : BASED ON STIMULUS ORGANISM RESPONSE (SOR) MODEL*. March. <https://doi.org/10.17605/OSF.IO/PAFWJ>
- Josita baringbing, I., Rini, W. N. E., & Putri, F. E. (2023). Faktor-faktor yang Berhubungan dengan Perilaku Higiene Penjamah Makanan pada Pangan Industri Rumah Tangga di Kecamatan Geragai Tahun 2022. *Jurnal Kesmas Jambi*, 7(1), 31–40. <https://doi.org/10.22437/jkmj.v7i1.23552>
- Kadir. (2015). *Statistika Terapan: Konsep, Contoh, dan Analisis Data dengan Program SPSS/Lisrel dalam Penelitian*. Rajawali Pers.
- Kesumastuti, A., et al. (2023). Penerapan hygiene sanitasi makanan jajanan pada pedagang kaki lima di MTSN 3 dan SDN 14 Aceh Barat. *Jurnal Kesehatan Masyarakat*, 7(1), 340–348.

- <https://journal.universitaspahlawan.ac.id/index.php/prepotif/article/view/12337>
- Khongtong, J., Karim, M. S. A., Othman, M., & Bolong, J. B. (2015). Reliability and Validity of Consumers' Decision Making Investigation of Safe Street Food Purchasing, Pilot Study in Nakhon Si Thammarat, Thailand. *International Journal of Social Science and Humanity*, 5(3), 306–310. <https://doi.org/10.7763/ijssh.2015.v5.471>
- Kotler, P. (2016). *Marketing Management, 15th Edition*. Pearson Education.
- Lestari, T. R., & Indrayani, A. (2021). engetahuan Hygiene dan Sanitasi Makanan pada Non-Food Handler. *Jurnal Gizi Dan Kesehatan*, 13(1), 45–52. <https://ejournal.poltekkes-smg.ac.id/ojs/index.php/gk/article/view/5638>
- Martha, S. A., Fitria, N. D., Arsantit, E. A., & Bakhruddin, A. (2024). *Peningkatan Keterampilan Motorik Halus Pada Anak Usia Dini Melalui Kegiatan Sensory Play*. 3(3), 890–899.
- Nie, W., Bo, H., Liu, J., & Li, T. (2021). Influence of Loss Aversion and Income Effect on Consumer Food Choice for Food Safety and Quality Labels. *Frontiers in Psychology*, 12(July), 1–10. <https://doi.org/10.3389/fpsyg.2021.711671>
- Nur, C. A., & Khusnul, F. (2024). Pengaruh Label Halal dan Halal Awareness Terhadap Keputusan Pembelian Korean Food Pada Gen-Z Muslim Jawa Timur. *Ekonomika Dan Bisnis Islam*, 7(1), 93.
- Nurainy. (2018). *PERILAKU DAN KEPUASAN KONSUMEN MAHASISWA UNIVERSITAS LAMPUNG TERHADAP MAKANAN CEPAT SAJI MENU UTAMA AYAM BAKAR*. 24(2), 77–88.
- Nurhayati, Yetti Kartika; Wahyuningtyas, Agustina Shinta Hartati; Isaskar, R. (2025). *PENGARUH SIKAP, MOTIVASI DAN GAYA HIDUP KONSUMEN TERHADAP KEPUTUSAN PEMBELIAN MELALUI MINAT BELI SEBAGAI VARIABEL MEDIASI (STUDI KASUS PADA “TEH KOTA” DI KABUPATEN BOJONEGORO) THE*. 9, 20–26. <http://repository.ub.ac.id/id/eprint/203205/>
- Oktaviani, M., Maryam, R. (2020). *Buku Saku Pelatihan Analisis Data Penelitian Kuantitatif* (1st ede). KARIMA (Karya Ilmu Media Aulia).
- Oktaviani, M., & Maryam, R. (2020). *Pelatihan Analisis Data* (Issue 2).
- Oktaviani, M., Maryam, R., & K.P, A. D. (2020). *Buku Saku Pelatihan Analisis Data Penelitian Kuantitatif*.
- Panji Ragatirta, L. P., & Tiningrum, E. (2020). Pengaruh Atmosphere Store, Desain Produk, Dan Citra Merek Terhadap. *Excellent*, 7(2), 143–152. <https://e-journal.stie->

- aub.ac.id/index.php/excellent%0Ahttps://doi.org/10.36587/exc.v7i2.793
- Permatasari, I., Handajani, S., Sulandjari, S., & Faidah, M. (2021). Faktor Perilaku Higiene Sanitasi Makanan pada Penjamah Makanan Pedagang Kaki Lima. *Jurnal Tata Boga*, 10(2), 223–233.
<https://ejournal.unesa.ac.id/index.php/jurnal-tata-boga/>
- Prayugo, R. (2016). Analisis Faktor Yang Mempengaruhi Keputusan Pembelian konsumen Pada Sentra Pedagang Kaki Lima(Studi Pada Sentra Pkl Babat Jerawat, Pakal-Surabaya). *Jurnal Pendidikan Tata Niaga (JPTN)*, 4(3), 1–12.
- Puspitawati, H., & Herawati, T. (2013a). Metode Penelitian e arga. *Metode Penelitian Keluarga*, 1, 1–19.
- Puspitawati, H., & Herawati, T. (2013b). *Metode Penelitian Keluarga*. IPB Press.
- Putri, M. A., Mefiana, N. S., Ambarwati, P. A., Hermawan, R. P., & Amira, Z. R. (2024). Evaluasi Kebijakan Pedagang Kaki Lima (PKL) di Alun-Alun Lembang. *Jurnal Pariwisata Dan Perhotelan*, 1(3), 14.
<https://doi.org/10.47134/pjpp.v1i3.2522>
- Ramadhani, R. (2022). The influence of consumer motivation towards consumer purchase decision at Warung Kopi Pancong Sarijadi, Bandung, Indonesia. *International Journal Administration, Business and Organization (IJABO)* /, 4(1), 43–51. <https://ijabo.a3i.or.id>
- Ritasari, R. R., & Renitje, S. E. (2019). Peran Guest Relation Officer Dalam Berinteraksi Terhadap Tamu Vip Di Hotel the Westin Jakarta. *Jurnal Sains Terapan Pariwisata*, 4(2), 293–312.
- Salmaa. (2023). *Hipotesis Statistik: Pengertian, Macam-macam, dan Contoh*. deepublish.
- Sanlier, N., Sezgin, A. C., Sahin, G., & Yassibas, E. (2018). A study about the young consumers' consumption behaviors of street foods. *Ciencia e Saude Coletiva*, 23(5), 1647–1656. <https://doi.org/10.1590/1413-81232018235.17392016>
- Santoso, I. (2019). *Inspeksi Sanitasi Tempat-tempat Umum*. Gosyen Publishing.
- Sari, D. P., Kurniawan, E., & Pratiwi, E. R. (2022). Perilaku Konsumen Terhadap Keamanan Pangan pada Makanan Kaki Lima di Surabaya. *Media Gizi Indonesia*, 17(1), 25–33.
- Sariwana. (2025). Pengaruh Harga Dan Lokasi Terhadap Keputusan Konsumen Pedagang Kaki Lima Jalan Garuda Wekke'e. *Jurnal Ilmiah Multidisiplin*, 2 (2), 108–117. <https://doi.org/10.55606/jebaku.v3i3.2854>
- Shastry, V. S., & Anupama, D. (2021). Consumer Attitude and their Purchase

- Intention: A Review of Literature. *International Review of Business and Economics*, 5(2), 50–72. <https://doi.org/10.56902/irbe.2021.5.2.3>
- Sheehama, W. L. N., & Singh, T. (2025). Food Safety in Informal Markets: How Knowledge and Attitudes Influence Vendor Practices in Namibia. *International Journal of Environmental Research and Public Health*, 22(4), 1–16. <https://doi.org/10.3390/ijerph22040631>
- Sherif, M. (2020). Jou rna lP. *Economics Letters*, 109008. <https://doi.org/10.1016/j.ehb.2025.101512>
- Singh, A. K., Singh, N. P., & Chaturvedani, A. K. (2018). Food Safety and Hygiene Practices among Street Food Vendors in Noida, Uttar Pradesh, India. *International Journal of Current Microbiology and Applied Sciences*, 7(09), 2340–2347. <https://doi.org/10.20546/ijcmas.2018.709.291>
- Siswanto, Y., & Pertiwi, K. D. (2023). Analisis Hygiene dan Sanitasi Peralatan pada Pedagang Penjual Makanan Jajanan di Pasar Tradisional di Kabupaten Semarang. *Pro Health Jurnal Ilmiah Kesehatan*, 5(2), 352–358. <https://doi.org/10.35473/prohealth.v5i2.2218>
- Sugiyono. (2013). *Metode Penelitian Kuantitatif, Kualitatif dan R&D*.
- Sugiyono. (2016). *Metode penelitian bisnis: pendekatan kuantitatif, kualitatif, kombinasi, dan R&D*. ALFABETA.
- Sumakul, G. C. dkk. (2023). *Buku Ajar Manajemen Pemasaran*. PT.Sonpedia Publishing Indonesia.
- Supangkat & Supriyatn. (2017). Pengaruh citra merek, kualitas produk, harga terhadap keputusan pembelian tas di intako. *Jurnal Ilmu Dan Riset Manajemen*, 6(9), 1–19.
- Suryani, D., & Dwi Astuti, F. (2019). Higiene dan Sanitasi pada Pedagang Angkringan di Kawasan. *Jurnal Kedokteran Dan Kesehatan*, 1. <https://jurnal.umj.ac.id/index.php/JKK>
- TAŞTAN, H., & SOYLU, A. G. (2023). The impact of perceived cleanliness on customer satisfaction, revisiting intention and complaining behaviors: The case of restaurants by S-O-R Model. *Journal of Multidisciplinary Academic Tourism*, 8(1), 27–38. <https://doi.org/10.31822/jomat.2023-8-1-27>
- Teangsompong, T., Yamapewan, P., & Sawangproh, W. (2024). Consumer trust in Thai street food vendors: implications for the post-pandemic era. *International Journal of Sociology and Social Policy*, 44(13–14), 35–67. <https://doi.org/10.1108/IJSSP-09-2023-0220>
- Teixeira, S. F., Barbosa, B., Cunha, H., & Oliveira, Z. (2022). Exploring the antecedents of organic food purchase intention: An extension of the theory of planned behavior. *Sustainability (Switzerland)*, 14(1).

<https://doi.org/10.3390/su14010242>

Tuhuteru, S., Kaiwai, O., Douw, L., Oni, W., Willi, F., Agapa, R., Kogoya, I., Mabel, R., Karoba, M., & Tabuni, I. (2021). J . A . I : Jurnal Abdimas Indonesia. *Abdimas Indonesia*, 1(2), 26–32. <https://dmi-journals.org/jai/article/view/226>

Utami, D. P., & Mustofa, F. (2020). Hubungan Lama Kerja dengan Pengetahuan Hygiene Sanitasi Makanan pada Food Handler. *Jurnal Gizi Dan Kesehatan*, 2(2), 115–122. <https://ejournal.poltekkes-smg.ac.id/ojs/index.php/gk/article/view/6195>

Vedovato, G. M., Rehman, Z. N., Bunzl, N. B., & Trude, A. C. B. (2025). Food sources and acquisition by consumers of low income in urban neighborhoods: A conceptual framework and food decision tree. *Appetite*, 206(December 2024), 107798. <https://doi.org/10.1016/j.appet.2024.107798>

Waani, N. C., Mangantar, M., & Uhing, Y. (2022). Perbedaan Sikap Konsumen dalam Keputusan Pembelian Niu Green Tea dan Teh Botol Sosro (Studi Kasus pada Mahasiswa Fakultas Ekonomi dan Bisnis UNSRAT). *Emba*, 10(1), 1004–1013.

Wiatrowski, M., Czarniecka-Skubina, E., Trafiałek, J., & Rosiak, E. (2021). An evaluation of the hygiene practices of polish street food vendors in selected food trucks and stands. *Foods*, 10(11). <https://doi.org/10.3390/foods10112640>

Xiao, J., Gong, Y., Li, J., Tang, X., Javeed, S. A., & Deng, Y. (2022). A Study on the Relationship Between Consumer Motivations and Subjective Well-Being: A Latent Profile Analysis. *Frontiers in Psychology*, 13(June). <https://doi.org/10.3389/fpsyg.2022.938060>

Yulianto, A. (2020). Pengujian Psikometri Skala Guttman untuk Mengukur. *Jurnal Psikologi : Media Ilmiah Psikologi*, 18(2009), 38–48.

Zakharia, F. (2020). Persepsi Konsumen Terhadap Higiene Dan Sanitasi Kamar Pada Hotel Aston Kupang. *Jurnal Travel, Hospitality, Culture, Destination, and MICE* , 3(2), 93-103.

Intelligentia - Dignitas