

ABSTRACT

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This research aims to know about Indonesian news themes in le figaro online media in 2014. By analyzing the themes, it can be seen the image of Indonesia in French online media. News in French online media can influence the point of view of French about Indonesia. This research is a qualitative descriptive research by using 25 datas in Le Figaro Online Media in 2014. This research uses a research method which is proposed by Maring (2014) by using deductive and context analysis model. Deductive model is a technique which allows us to determine the categories before the coding process and context analysis model is a technique which allows us to search the lexical grammatical and contextual meaning and the connection among sentences.

The result of this research shows that there are only 6 themes which exist in le figaro online media in 2014. They consist of 6 themes: 9 news about crime (36%), 6 news about accident and disaster (24%), 4 news about economic activity (16%), 4 news about politics and government (16%). Based on the data analysis, it can be seen that Indonesia is described as a country which gives a heavy punishment against drug abuse. Indonesia is also described as a country which is not save according to the news about accident and disaster. Besides that, in economic news, indonesia is described as a country which has a good potential especially in collaboration of telecommunication

Key words: theme, news, Indonesian, *online* media, French