

ABSTRACT

Anggi Septiani, The Role of Jendela Jakarta Community to Increase the Reading Interest for Poor Children (Case Study at Jendela Jakarta Community, Serpong, South Tangerang). Skripsi. Jakarta: Major Pendidikan Ilmu Pengetahuan Sosial , Social Science Faculty, Universitas Negeri Jakarta, June, 2016.

The aim of this study is to get the information and knowledge based on valid and trustworthy datas and facts about The Role of Jendela Jakarta Community to Increase the Reading Interest for Poor Children (Case Study in Jendela Jakarta Community, Serpong, South Tangerang). This study was conducted since December 2015 until April 2016 in Jendela Jakarta Community, Serpong, South Tangerang.

This study is a qualitative research and using qualitative methods with observation, interview, documentation, and literature techniques. I got the datas from the informers. The key informer of this research is the head of Public Relations Division of Jendela Jakarta Community. And the main informers are the volunteers of Jendela Jakarta Community and the poor children whom participated in Jendela Jakarta Community.

Jendela Jakarta Community has many programs that supports its role to increase reading interest. Those programs have been successfully increasing reading interest for poor children. Those programs are one month one book, weekend study, and mobile library. Although there are many obstacles, Jendela Jakarta Community still trying to ruin the programs to increase children's reading interest.

Keywords: Children's reading interest, Community Based-Library, Children Poverty.