

## **CHAPTER III**

### **METHODOLOGY**

This chapter is aimed to develop the research method, source of the data, data collection procedure, and data analysis procedure.

#### **3.1 Research Method**

The method of this study is conducted by descriptive analytical study. John W. Creswell (2009: 177) stated that descriptive analytical study is a study where facts are described and supported with analysis. Thus, the study did an in-depth framing analysis on the text by Pan and Kosciński's model as the conceptual theory that is used in this study as the analytical methodology.

#### **3.2 Source of the Data**

The sources of the data are 8 political news; 4 political news are taken from 2 months (August – September) later about Corruption in SKK Migas from [thajakartapost.com](http://thajakartapost.com) and 4 political news taken from 2 months later about Corruption in SKK Migas from [thejakartaglobe.com](http://thejakartaglobe.com) randomly.

From the Jakarta Post, the first article taken on August 21<sup>st</sup>, 2013 edition that entitled “Rudi’s arrest: Shock therapy for better learning”. The second one is taken on August 27<sup>th</sup>, 2013 edition that entitled “‘It all started with golf lessons’: Disgraced SKKMigas chief”. The next is taken on September 3<sup>rd</sup>, 2013 edition that

entitled “Antigrift Body extends SKKMigas head’s detention”. The fourth is taken on September 12<sup>th</sup>, 2013 edition that entitled “Top ESDM official gets travel ban in bribery case”.

Moreover, from Jakarta Globe, the first article taken on August 16<sup>th</sup>, 2013 edition that entitled “KPK Finds Cash and Gold in Rudi’s Office”. The second article taken on August 30<sup>th</sup>, 2013 edition that entitled “KPK May Find More SKKMigas Suspects”. The third one taken on September 7<sup>th</sup>, 2013 that entitled “KPK: Jero Wacik Is Not a Suspect”. And the last article was taken on September 11<sup>th</sup>, 2013 that entitled “KPK Eyes Jero Statement, Kernel Oil Backtracks in SKK Migas Corruption Case”.

The writer analyzes from the syntax, script, thematic, and rhetoric sides in three texts of SKK Migas Corruption news from [thejakartapost.com](http://thejakartapost.com) and [thejakartaglobe.com](http://thejakartaglobe.com). The data are headline, lead, background of information, quotation, statement, what, where, why, who, when, how, words, titles, themes, idiom, picture, clauses, proposition, sentences, and paragraph based on framing analysis in the texts.

### **3.3 Data Collecting Procedure**

The writer collected the data according to the online media sources it set by visiting official website [thejakartapost.com](http://thejakartapost.com) and [thejakartaglobe.com](http://thejakartaglobe.com). Collecting the articles as the data randomly from July – September 2013. Reading and identifying the sentences in the paragraph as syntax, thematic, script, and rhetoric structure in the text news from [thejakartapost.com](http://thejakartapost.com) and [thejakartaglobe.com](http://thejakartaglobe.com). Selecting eight articles about SKK Migas Corruption articles to be analyzed in this research.

### 3.4 Data Analysis Procedure.

From the data collecting procedure above, these are the steps to analyze the data:

#### 1. Analyzing the data

Analyzing the data based on concern of framing model from Zongdang Pan and Gerald Kosciaki. There are:

- Analyzing the sentences/text to find out the syntax of the articles through lead, background of information, quotation, statement or closing of both thejakartapost.com and thejakartaglobe.com.
- Analyzing the sentences/text to find out the script of the articles through 5W (what, where, when, why, who) + 1H (how) of both thejakartapost.com and thejakartaglobe.com.
- Analyzing the data to find out the thematic of the articles through paragraph, proposition, and sentence of both thejakartapost.com and thejakartaglobe.com.
- Analyzing the data to find out the rhetoric of headline articles through word, idiom, picture, and graph of both thejakartapost.com and thejakartaglobe.com.

#### 2. Interpreting the Data

Interpreting the result based on framing analysis to get the pre-conclusion from reading and analyzing the syntax, script, thematic, and rhetoric structure of each text news.

3. Comparing the result of the analysis (between Thajakartapost.com and Thejakartaglobe.com).
4. Concluding Data

The last step of the data analysis procedure, this study provides the general interpretation according to pre-conclusion in every text to reveal representation of power in thejakartapost.com and thejakartaglobe.com.

### **3.5 Time and Place**

The Study was conducted in October until December 2013 in Jakarta by searching the articles from thejakartapost.com and thejakartaglobe.com. The writer chooses the article randomly from the last 2 months.