

DAFTAR PUSTAKA

- Aktepe, Vedat. "An Analysis of Cartoons in Terms of Values Education in Turkey." *International Journal of Modern Education Studies* 5, no. 2 (December 2021). <https://doi.org/10.51383/ijonmes.2021.141>.
- Ali, Indra Haryanto et. al. *Sosiologi Dan Antropologi*. PT MEDIA PUSTAKA INDO, 2025. <https://media.neliti.com/media/publications/618607-sosiologi-dan-antropologi-55255578.pdf>.
- Anandar, Erika Wulandari. "Implementasi Metode Pembiasaan Mengucapkan Kata Ajaib Untuk Pembentukan Karakter Sopan Santun Anak Usia Dini 5-6 Tahun Di Raudhatul Athfal Al-Muttaqin Kota Pekanbaru." Skripsi, Universitas Islam Negeri Sultan Syarif Kasim Riau, 2024. <https://repository.uin-suska.ac.id/77984/2/FILE%20LENGKAP%20KECUALI%20HASIL%20PENELTIIAN%20%28BAB%20IV%29.pdf>.
- Aprily, Nuraly Masum, Anfa Kamilatul Rosidah, and Hani Hashipah. "Maaf, Terima Kasih, Tolong Dan Permissi: Empat Kata Ajaib Dalam Pembentukan Karakter Sosial Anak." *As-Sibyan: Jurnal Pendidikan Anak Usia Dini* 8, no. 1 (June 2023): 123–32. <https://doi.org/10.32678/assibyan.v8i1.8312>.
- Az-Zahra, Aulia, Heny Irliany, Syarifah Zafira Zain, Ime Nur Azzahra, Sevia Andriani, Diya Fatihah Zahra, Febry Maghfirah, and Tri Wahyuningsih. "Membangun Sikap Sopan Santun Pada Anak Usia Dini." *Aulad : Journal on Early Childhood* Volume 8, no. Issue 2 (2025): 669–77. <https://doi.org/10.31004/aulad.v8i2.912>.
- Bakhtiyar, . "INTERNALISASI NILAI-NILAI MORALITAS DAN KESANTUNAN PADA ANAK USIA DINI." *Journal of Urban Sociology* 1, no. 1 (February 2019): 70. <https://doi.org/10.30742/jus.v1i1.565>.
- Bandura, Albert. *Social Learning Theory*. Prentice-Hall Series in Social Learning Theory. Englewood Cliffs, New Jersey: Prentice-Hall, 1977.
- Berger, Jonah. *Magic Words*. Translated by Yusa Tripeni. Bentang (PT Bentang Pustaka), 2023.
- Bryant, Jennings, and Mary Beth Oliver. *Media Effects: Advances in Theory and Research, Third Edition*. n.d.
- Cavanagh, Thomas M., and Christa Kiersch. "Using Commonly-Available Technologies to Create Online Multimedia Lessons through the Application

of the Cognitive Theory of Multimedia Learning.” *Educational Technology Research and Development* 71, no. 3 (June 2023): 1033–53. <https://doi.org/10.1007/s11423-022-10181-1>.

Çeken, Burç, and Nazım Taşkın. “Multimedia Learning Principles in Different Learning Environments: A Systematic Review.” *Smart Learning Environments* 9, no. 1 (December 2022): 19. <https://doi.org/10.1186/s40561-022-00200-2>.

Clara, Elisabeth Dwi, and Bernieke Anggita Ristia Damanik. *Apologizing in Daily Life: A Speech Act Analysis in English*. n.d.

COUNCIL ON COMMUNICATIONS AND MEDIA, David Hill, Nusheen Ameenuddin, Yolanda (Linda) Reid Chassiakos, Corinn Cross, Jeffrey Hutchinson, Alanna Levine, et al. “Media and Young Minds.” *Pediatrics* 138, no. 5 (November 2016): e20162591. <https://doi.org/10.1542/peds.2016-2591>.

Dewi, Retia Kartika, and Bayu Galih. “Nussa”, *Animasi Dalam Negeri Yang Hadirkan Hiburan Mendidik Untuk Anak*. 2018. <https://entertainment.kompas.com/read/2018/11/30/161219810/nussa-animasi-dalam-negeri-yang-hadirkan-hiburan-mendidik-untuk-anak?page=all#page2>.

Diestoni, Eraskha Paskhalia Christalent, and Chontina Siahaan. *PENGARUH KESANTUNAN MASYARAKAT INDONESIA DALAM BERMEDIA SOSIAL TERHADAP NATION BRANDING*. 2, no. 1 (2022).

Djuli, Labu, Jhon Bhae, Dewi I. N. Bili Bora, and Fransiskus Bustan. “HAKIKAT REFERENSI DAN INFERENSI SEBAGAI PIRANTI LINGUISTIK PEMBENTUK KEUTUHAN WACANA.” *Jurnal Lazuardi* 3, no. 2 (May 2020): 436–44. <https://doi.org/10.53441/jl.Vol3.Iss2.32>.

Ermanto, Havid Ardi, and Novia Juita. *Linguistik Korpus: Aplikasi Digital Untuk Kajian Dan Pembelajaran Humaniora*. Rajawali Pers, 2022.

Fauziah M, Sitti, Ira Trisnawati, and Aminuddin Aminuddin. “Language Politeness of Preschool Children in the Market Environment.” *KnE Social Sciences*, April 8, 2022, 312–27. <https://doi.org/10.18502/kss.v7i8.10751>.

Gjersoe. *Representation in The Early Years*. Psychology of Childhood and Youth. 2015: Routledge in association with the Open University, n.d.

Hahn, Lindsay. “Moral Clarity Decreases as Viewer Age Increases: A Content Analysis of the Moral Values and Reinforcement Cues Depicted in Popular

- U.S. Children's Television." *Journal of Children and Media* 16, no. 2 (April 2022): 168–87. <https://doi.org/10.1080/17482798.2021.1943475>.
- Hall, Stuart. *Representation: Cultural Representations and Signifying Practices*. London: Sage Publications Ltd, 1997.
- Hartiningtyas, Widjati, Eni Priyanti, Caroline Alexandra Najoran, Lia Marlia, Heru Kurniawan, and Ratih Yuniarti Pratiwi. *Buku Panduan Guru Bahasa Indonesia: Keluargaku Unik untuk SD Kelas II*. n.d.
- Hayati, Miratul, Azkia Muharon Albantani, and Istiqamatul Faridah. "Nilai-Nilai Moral dalam Film Animasi Nusa dan Rara." *El-Athfal : Jurnal Kajian Ilmu Pendidikan Anak* 2, no. 01 (July 2022): 37–48. <https://doi.org/10.56872/elathfal.v2i01.693>.
- Hesti Aprilia Nindia Rini, Elizabeth Ika. "PERBANDINGAN KONSEP PERSALAMAN 'TERIMA KASIH' DALAM BAHASA INDONESIA DAN BAHASA JEPANG." *IZUMI* 3, no. 2 (July 2014): 85. <https://doi.org/10.14710/izumi.3.2.85-92>.
- Hunze, Marie Sophie, Franziska Freudenberger, Yvonne Gerigk, Peter Ohler, and Gerhild Nieding. "Preschoolers' Knowledge Acquisition from German Educational Media: The Impact of a Training Program Fostering Media Sign Literacy." *Journal of Children and Media* 19, no. 2 (April 2025): 362–80. <https://doi.org/10.1080/17482798.2024.2418531>.
- Istiqomah, Cholisatul. *Pendidikan Budi Pekerti*. Jakarta: Multi Kreasi Satudelapan, n.d.
- Junaedi, Lukman, Muchamad Arif, Varia Virdania Virdaus, and Fitri Rofiyarti. *DEVELOPMENT: INTEGRATING PIAGET'S PREOPERATIONAL THEORY AND MAYER'S*. 9, no. 2 (2025).
- Krcmar, Marina, Drew P. Cingel, Samantha L. Vigil, and Allyson L. Snyder. "The Effects of Fantastical Characters and Prosocial Message Duration on Children's Narrative, Emotional, and Moral Lesson Comprehension of a Cartoon." *Mass Communication and Society*, September 25, 2024, 1–26. <https://doi.org/10.1080/15205436.2024.2404626>.
- La Ode, Muh. Rusli. "Nilai-nilai Pendidikan Karakter dalam Cerpen Karya Taufiqurrahman Al-Azizy." Skripsi, IAIN Kendari, 2021. <https://digilib.iainkendari.ac.id/1847/7/bab%202.pdf>
- Lickona, Thomas. *Educating for Character*. 1991.

Malik, Lina Revilla, and Wildan Saugi. *Pengembangan Perilaku Agama dan Moral Anak Usia Dini Pada Masa Pandemi Covid 19*. n.d.

Mudianti, Haya, and Edo Dwi Cahyo. "ANALISIS DAMPAK TAYANGAN YOUTUBE TERHADAP PERKEMBANGAN MORAL ANAK USIA DINI." *Al Athfal: Jurnal Kajian Perkembangan Anak dan Manajemen Pendidikan Usia Dini* 6, no. 2 (January 2024): 30–43. https://doi.org/10.52484/al_athfal.v6i2.433.

Nisa, Solikhatun, Ika Puspitasari, and Shokhibul Arifin. "Habit of Applying Magic Words (Excuse Me, Please, Sorry and Thank You) in Supporting the Character of Early Childhood in Little Star Kindergarten." *Al Qalam: Jurnal Ilmiah Keagamaan Dan Kemasyarakatan* 19, no. 3 (May 2025): 1748. <https://doi.org/10.35931/aq.v19i3.4471>.

Nurfadila, Miftakhul Falaah Imtikhani, Upik Elok Endang Rasmani, and Bambang Winarji. *PEMBIASAAN TOLONG, TERIMA KASIH DAN MAAF DALAM PENINGKATAN SOPAN SANTUN BERBICARA ANAK*. 5, no. 1 (n.d.).

Nurhasanah, Aulia and Alfurqan. "Penggunaan Media Video Animasi dalam Pembelajaran Manasik Haji di PAUD Mawar." *Tazakka: Jurnal Pendidikan dan Keislaman* 2, no. 02 (May 2024): 92–106. <https://doi.org/10.24036/tazakka.v2i02.37>.

Nurjannah, Nurjannah, Ela Martisa, Sahur Saerudin, and Sarniati Nuru. "Strategi Penolakan dalam Konteks Jual Beli Online di Kendari." *JBSI: Jurnal Bahasa dan Sastra Indonesia* 3, no. 01 (August 2023): 103–11. <https://doi.org/10.47709/jbsi.v3i01.2672>.

NussaOfficial. *Belajar Ikhlas*. Youtube. 2019. https://youtu.be/1d-117cGB2Q?si=f8Fz_F07XoucFWSv.

———. "Berhutang Atau Tidak." Youtube, 2019. https://youtu.be/0uNo8F_6RKU?si=rChIPldxzNBmEqji.

———. "Marahan Nih." Youtube. Youtube, 2020. <https://youtu.be/t9DlvaY9aug?si=Iw0kOigsoYpfK3eb>.

———. *Tetanggaku Hebat*. Youtube. 2019. <https://youtu.be/wTQK-B5pEJo?si=nym4-sMYhIErzyoU>.

———. "Tolong Dan Terima Kasih." Youtube, 2020. <https://youtu.be/PZOUSuVsRNE?si=XA0bH4so3c6bFDg4>.

Octafiani, Devy. *Nussa Di Balik Istilah "Nusantara"*. 2018. <https://hot.detik.com/spotlight/d-4351883/nussa-di-balik-istilah-nusantara>.

- Papadamou, Kostantinos, Antonis Papasavva, Savvas Zannettou, Jeremy Blackburn, Nicolas Kourtellis, Ilias Leontiadis, Gianluca Stringhini, and Michael Sirivianos. "Disturbed YouTube for Kids: Characterizing and Detecting Inappropriate Videos Targeting Young Children." *Proceedings of the International AAAI Conference on Web and Social Media* 14 (May 2020): 522–33. <https://doi.org/10.1609/icwsm.v14i1.7320>.
- Pebriani, Mawar, and Astuti Darmiyanti. "Pengaruh Media Sosial Terhadap Perkembangan Anak Usia Dini." *Jurnal Pendidikan Anak Usia Dini* 1, no. 3 (April 2024): 9. <https://doi.org/10.47134/paud.v1i3.556>.
- Penguatan Transisi PAUD-SD*. Kementrian Pendidikan, Kebudayaan, Riset, dan Teknologi, 2022.
- Pertamawati, Tita, Marhumah Marhumah, Kholida Munasti, Uswatun Hasanah, Indah Sri Anggita, and Lina Imroatus Sa'diyah. "Analisis Pendidikan Moral Anak Usia Dini Dalam Keluarga Jawa." *Jurnal Obsesi : Jurnal Pendidikan Anak Usia Dini* 7, no. 5 (October 2023): 6107–14. <https://doi.org/10.31004/obsesi.v7i5.3682>.
- Purnama, Medina Nur Asyifah. "NILAI-NILAI PENDIDIKAN MORAL (SANTUN DAN HORMAT PADA ORANG LAIN) DALAM FILM ANIMASI NUSSA DAN RARA (DALAM EPISODE KAK NUSSA)." *SCAFFOLDING: Jurnal Pendidikan Islam dan Multikulturalisme* 2, no. 1 (March 2020): 38–48. <https://doi.org/10.37680/scaffolding.v2i1.279>.
- Rahayu, Sri, Nasaruddin Nasaruddin, and Riskal Fitri. "Implementasi Pendidikan Karakter Dalam Perkembangan Sosial Emosional Anak TK." *ALENA : Journal of Elementary Education* 2, no. 2 (July 2024): 212–22. <https://doi.org/10.59638/jee.v2i2.257>.
- Ramadhan, Aliya A., Khamdun, and Sekar D. Ardianti. "Peran Keluarga Dalam Pembentukan Sikap Sopan Santun Pada Anak SD Di Desa Tengguli Jepara." *Jurnal Ilmiah Wahana Pendidikan* 10 (4), 41–49 (2024). <https://doi.org/10.5281/zenodo.10499139>.
- Ramadhini, Fitri. "Analisis Nilai-Nilai Moral dan Agama Anak Usia Dini dalam Tayangan Film Kartun Nusa dan Rara." *Darul Ilmi: Jurnal Ilmu Kependidikan dan Keislaman* 9, no. 1 (June 2021): 53–68. <https://doi.org/10.24952/di.v9i1.3626>.
- Rasyida Syafawani, Ummi, and Teguh Prasetyo. "Urgensi Inovasi Penggunaan Teknologi Dalam Pendidikan: Analisis Berdasarkan Kajian Literatur." *Jurnal Pengajaran Sekolah Dasar* 3, no. 2 (December 2024): 214–30. <https://doi.org/10.56855/jpsd.v3i2.1276>.

- Rosyid, Sa'diyah, and Septiana. *Ragam Media Pembelajaran*. CV. Literasi Nusantara Abadi, n.d.
- Rozali, Yuli Asmi. "Penggunaan Analisis Konten dan Analisis Tematik,." *Forum Ilmiah* Volume 19 Nomor 1 (2022).
- Sari, Nur Indah, and Eka Septiani. *Meningkatkan Nilai Kesopanan dan Kesantunan Anak Dalam Berbahasa Di Era Kenormalan Baru*. n.d.
- Schwartz, Shalom H. *Values and Subjective Well-Being*. n.d.
- Shelton, Lawrence G. *The Bronfenbrenner Primer: A Guide to Develcology*. New York: Routledge, Taylor & Francis Group, 2019.
- Sudaryono. *Metode Penelitian Pendidikan*. Kencana, 2016.
- Vozzola, Elizabeth C., and Amie K. Senland. *Moral Development: Theory and Applications*. Second edition. New York London: Routledge, Taylor & Francis Group, 2022. <https://doi.org/10.4324/9780429295461>.
- Widiyasanti, Margareta, and Yulia Ayriza. "Pengembangan Media Video Animasi Untuk Meningkatkan Motivasi Belajar Dan Karakter Tanggung Jawab Siswa Kelas V." *Jurnal Pendidikan Karakter* 9, no. 1 (April 2018). <https://doi.org/10.21831/jpk.v8i1.21489>.
- Yafie, Evania, Besse Nirmala, Lia Kurniawaty, Tri Sugiarti M. Bakri, Anwar Bani Hani, and Diana Setyaningsih. "Supporting Cognitive Development through Multimedia Learning and Scientific Approach: An Experimental Study in Preschool." *Universal Journal of Educational Research* 8, no. 11C (November 2020): 113–23. <https://doi.org/10.13189/ujer.2020.082313>.
- Yellepeddi, Venkata Kashyap, and Charles Roberson. "The Use of Animated Videos to Illustrate Oral Solid Dosage Form Manufacturing in a Pharmaceutics Course." *American Journal of Pharmaceutical Education* 80, no. 8 (October 2016): 141. <https://doi.org/10.5688/ajpe808141>.
- Yolanda, Natasha Ayalus Yoan Yola, and Barli Bram. "Positive Politeness Strategies Used by Parents in Peppa Pig Official YouTube Channel." *ELS Journal on Interdisciplinary Studies in Humanities* 5, no. 4 (December 2022): 625–32. <https://doi.org/10.34050/elsjish.v5i4.24140>.
- Zatihulwani, Eliza Zihni. "The Relationship Between Parenting Patterns and Moral Development of Preschool-Aged Children." *Fundamental and Management Nursing Journal* 8, no. 1 (April 2025): 18–25. <https://doi.org/10.20473/fmnj.v8i1.62999>.

Zuchdi, Darmiyati, and Wiwiek Afifah. *Analisis Konten Etnografi & Grounded Theory, Dan Hermeneutika Dalam Penelitian*. Jakarta: Bumi Aksara, 2019.

