

DAFTAR PUSTAKA

Buku

- Agresti, Alan. *An Introduction to Categorical Data Analysis, Third Edition*. Third Edit. New Jersey: John Wiley & Sons, Inc., 2019.
- Bandura, Albert. *Social Foundations of Thought and Action : A Social Cognitive Theory*. New Jersey: A Division of Simon & Schuster, 1986
- Berger, Peter L., and Thomas Luckmann. *The Social Construction of Reality: A Treatise in the Sociology of Knowledge*. First Edit. London, England: Penguin Group, 1991.
- Cochran, Willian Gemmell. "Some Methods for Strengthening the Common X2 Tests." *Jstor* 10, no. 4 (1954): 417–51. <https://doi.org/https://doi.org/10.2307/3001616>.
- Creswell, John Ward. *Research Design: Qualitative, Quantitative, and Mixed Methods Approaches (Third Edition)*, 2012.
- Dixon, Mark. *Media Theory for A Level. Media Theory for A Level*. Taylor & Francis Group, 2020. <https://doi.org/10.4324/9780429032240>.
- Field, Andy, *Discovering Statistics Using IBM SPSS Statistics*, Sixth Edition (London: Sage Publications, 2024).
- Hosmer, David, Stanley Lemeshow, and Rodney Sturdivant. *Applied Logistic Regression*. Third Edit. New Jersey: John Wiley & Sons, Inc., 2013.
- Menard, Scott. *Applied Logistic Regression Analysis*. Thousand Oaks: Sage Publications, 1995.
- Nasrullah, R. (2015). Media sosial: Perspektif komunikasi, budaya, dan sosioteknologi. *Bandung: Simbiosis Rekatama Media*, 2016, 2017.
- Nettleton, Sarah. *The Sociology of Health and Illness (3rd Edition)*. Third Edit. Cambridge, United Kingdom: Polity Press, 2013.
- Neuman, William Lawrence. *Basics of Social Research: Qualitative & Quantitative Approaches*. Third. Harlow, England: Pearson (specifically Pearson Education or Allyn & Bacon), 2014.
- Tim Penyusun Kamus Pusat Bahasa. *Kamus Besar Bahasa Indonesia*. Jakarta, 2008.

Artikel Jurnal

- Abidin, Kaimala Zuarni, Asep Soegiarto, Hubungan Masyarakat, and Universitas Negeri Jakarta. "Pemanfaatan Instagram Sebagai Media Publikasi Subbagian Protokol Pemerintah Kota Administrasi Jakarta Timur." *Jurnal Riset Komunikasi* 12, no. 2 (2021): 238–52. <https://doi.org/10.31506/jrk.v12i2.11928>.
- Adriyanti, Khairunnisa, and Widyo Nugroho. "Pengaruh Intensitas Menonton Dan Kredibilitas Najwa Shihab Terhadap Literasi Media Sosial Media Pada Subscribers Pada Chanel Youtube Najwa Shihab." *Jurnal Pendidikan Sejarah Dan Riset Sosial Humaniora (KAGANGA)* 6 (2023): 673–90.
- Ainiyah, Nur. "REMAJA MILLENIAL DAN MEDIA SOSIAL : MEDIA SOSIAL SEBAGAI MEDIA INFORMASI PENDIDIKAN BAGI REMAJA MILLENIAL." *JPPI* 2, no. 2 (2018): 221–36.
- Ainiyah, Nur. "REMAJA MILLENIAL DAN MEDIA SOSIAL : MEDIA SOSIAL SEBAGAI MEDIA INFORMASI PENDIDIKAN BAGI REMAJA MILLENIAL." *JPPI* 2, no. 2 (2018): 221–36.
- Ameri, Mina, Elisabeth Honka, and Ying Xie. "Watching Intensity and Media Franchise Engagement." *Quantitative Marketing and Economics* 22, no. 3 (September 25, 2024): 291–356. <https://doi.org/10.1007/s11129-024-09283-2>.
- Ardila, Ivo, Al Hilal Hamdi Rambe, Daulat Saragi, and Yakobus Ndona. "ANALISIS PERAN FILSAFAT PENDIDIKAN DALAM MEMBENTUK KEMAMPUAN BERPIKIR KRITIS SISWA SEKOLAH DASAR." *Didaktik: Jurnal Ilmiah PGSD STKIP Subang* 11, no. September (2025): 233–42. <https://doi.org/https://doi.org/10.36989/didaktik.v11i03.8155>.
- Arifuddin, Muhammad Rizqi, and Irwansyah. "Dari Foto Dan Video Ke Toko: Perkembangan Instagram Dalam Perspektif Konstruksi Sosial." *Jurnal Komunikasi Dan Kajian Media* 3 No.1 (2019): 36–55. <https://doi.org/https://doi.org/10.31002/jkkm.v3i1.1256>.
- Backett, Kathryn C, and Charlie Davison. "THE SOCIAL LIFECOURSE AND LIFESTYLE : AND CULTURAL LOCATION" 40, no. 5 (1995): 629–38. [https://doi.org/https://doi.org/10.1016/0277-9536\(95\)80007-7](https://doi.org/https://doi.org/10.1016/0277-9536(95)80007-7).

- Campbell, Colin, and Justine Rapp Farrell. "More than Meets the Eye : The Functional Components Underlying Influencer Marketing." *Business Horizons*, 2020, 1–11. <https://doi.org/10.1016/j.bushor.2020.03.003>.
- Cockerham, William C. "Health Lifestyle Theory and the Convergence of Agency and Structure." *Journal of Health and Social Behavior* 46, no. 1 (2005): 51–67.
- Fitriani, Yuni. "Analisis Pemanfaatan Berbagai Media Sosial Sebagai Sarana Penyebaran Informasi Bagi Masyarakat." *Paradigma* 19, no. 2 (2017): 148–52.
- Fizi, Resti Molina, Sri Winarni, Guntur, Galih Dewanti, and Amri Hartanto. "The Effect of Intensity of Social Media Use and Physical Activity on Adolescent Mental Health." *Retos* 59 (2024): 1190–97. <https://doi.org/10.47197/retos.v59.109275>.
- Girsang, Lasmary R M, and Ilona S O Vicenovie. "Pengaruh Komunikasi E-WOM , Konten Video , Intensitas Menonton Dan Review Konsumen Terhadap Keputusan Berwisata Kuliner" 7, no. 1 (2022): 172–81.
- Gould, Stephen J. "Health Consciousness and Health Behavior : The Application of a New Health Consciousness Scale." *American Journal of Preventive Medicine* 6, no. 4 (1990): 228–37. [https://doi.org/10.1016/S0749-3797\(18\)31009-2](https://doi.org/10.1016/S0749-3797(18)31009-2).
- Indrawan, Sanrio, and Suzy Azeharie. "Studi Komparasi Konten Tiktok Dokter Tentang Kesehatan (Analisis Konten Tiktok Dokter @ Tirtacipeng Dan @ Farhanzubedi)." *Prologia* Vol. 6 No. (2022): 369–76. <https://doi.org/10.24912/pr.v6i2.15578>.
- Katz, Elihu, Jay G Blumler, and Michael Gurevitch. "USES AND GRATIFICATIONS." *The Public Opinion Quarterly* 37, no. 4 (2026): 509–23. <https://doi.org/10.1086/268109>.
- Liang, Austin Rong-da, and Wai-Mun Lim. "Food ? Results from an S – O – R Model." *Asia Pacific Journal of Marketing and Logistics* 33, no. 2 (2020): 1–22. <https://doi.org/10.1108/APJML-03-2019-0171>.
- McCullagh, Peter. "Regression Data for Ordinal." *Journal of the Royal Statistical Society, Series B (Methodological)* 42, no. 2 (1980): 109–42.
- Nitami, Lambok Indri. "Perkembangan Media Sosial Terhadap Perubahan Sosial Masyarakat Di Indonesia Tahun 2000-Sekarang." *Jurnal Pendidikan Sejarah* 11, no. 03 (2023): 69–74.

- Papacharissi, Zizi, and Alan M Rubin. "Predictors of Internet Use," 2000, 175–96. https://doi.org/https://doi.org/10.1207/s15506878jobem4402_2.
- Qadir, Abdul, and Muhammad Ramli. "MEDIA SOSIAL (DEFINISI, SEJARAH, DAN JENIS-JENISNYA)" 3, no. 6 (2024): 2713–24.
- Rahmadiana, and Tyas Kasusilaningrum. "Peran Edukasi Digital Oleh Influencer Kesehatan Dalam Meningkatkan Kesadaran Gizi Anak Pada Ibu Muda" Vol 2 No 3 (2025): 109–19. <https://doi.org/https://doi.org/10.62383/kajian.v2i3.599>.
- Sekar Arum, Lingga, Amira Zahrani, and Nickyta Arcindy Duha. "Karakteristik Generasi Z Dan Kesiapannya Dalam Menghadapi Bonus Demografi 2030." *Accounting Student Research Journal* 2, no. 1 (2023): 59–72. <https://doi.org/10.62108/asrj.v2i1.5812>.
- Sulistrini, and Rahmat Hargono. "HUBUNGAN PERILAKU HIDUP SEHAT DENGAN STATUS KESEHATAN RELATIONSHIP BETWEEN HEALTHY BEHAVIOR AND HEALTH STATUS IN," 2009, 12–22.
- Teerachote, C., P. Kessomboon, A. Rattanasiri, and R. Koju. "Improving Health Consciousness and Life Skills in Young People through Peer-Leadership in Thailand." *Kathmandu University Medical Journal* 11, no. 41 (2013): 41–44. <https://doi.org/10.3126/kumj.v11i1.11025>.
- Ulia, Isma Rizqiatul, Zagar Syafalah, Lia Sefiana, Talita Putri Chansa, Aslinda Gangga, and Joko Tri Nugraha. "Pengaruh Influencer Media Sosial Dalam Pengambilan Keputusan Mahasiswa." *ANTASENA: Governance and Innovation Journal* 3, no. 1 (2025): 15–28. <https://doi.org/https://doi.org/10.61332/antasena.v3i1.29715>.
- Wirapraja, Alexander, Novi Tri Hariyanti, and Handy Aribowo. "Kajian Literatur Pengaruh Digital Influencer Marketing Terhadap Perkembangan Strategi Bisnis" 3, no. 1 (2023): 37–47. <https://doi.org/https://doi.org/10.24002/konstelasi.v3i1.7098>.
- Ye, Jian Hong, Junpeng Zheng, Weiguaju Nong, and Xiantong Yang. "Potential Effect of Short Video Usage Intensity on Short Video Addiction, Perceived Mood Enhancement ('TikTok Brain'), and Attention Control among Chinese Adolescents." *International Journal of Mental Health Promotion* 27, no. 3 (2025): 271–86. <https://doi.org/10.32604/ijmhp.2025.059929>.

Tesis dan Disertasi

Mukhlis, Ade, Supandi. “Pengaruh Intensitas Penggunaan Gadget Terhadap Hasil Belajar Peserta Didik Dengan Peran Kontrol Orang Tua Sebagai Moderator.” Universitas Islam Negeri Maulana Malik Ibrahim Malang, 2020.

Nurdin, Rizkiati. “Pengaruh Penggunaan Education Woman Health (E-WOHEALTH) Berbasis Web Terhadap Persepsi Dan Pengetahuan Tentang Body Image, Self Confidence Dan Indeks Massa Tubuh (IMT) Pada Remaja Putri.” *Thesis*. Universitas Hasanuddin Makassar, 2023.

Wirmalinda, Vivi. “Pengaruh Edukasi Kesehatan Menggunakan Video Animasi Terhadap Pengetahuan Dan Sikap Siswi Sekolah Dasar Dalam Menghadapi Menarche Dika Kecamatan Lembah Melintang, Kabupaten Pasaman Barat.” Universitas Andalas, 2024.

Artikel dan Sumber Daring Lainnya

Christine Lagorio Chafkin, (2012), “Kevin Systrom and Mike Krieger, Founders of Instagram inc” <https://www.inc.com/30under30/2011/profile-kevin-systrom-mike-krieger-founders-instagram.html>.

Hootsuite (We Are Social), (2025), <https://wearesocial.com/id/blog/2025/02/digital-2025/>

Kol, (2025), <https://kol.id/tiktok/dr.tirta>