

ABSTRACT

Dewi Wahyuningsih, The Role of Transformasi Hijau Community in Increasing Urban Public Environmental Awareness for Society of Cipinang Besar Utara Flat. A Thesis. Jakarta: Department of Social Studies Education, Faculty of Social Sciences, State University of Jakarta, 2016.

This study aims to look at the role of the Transformasi Hijau community in increasing the environmental awareness for urban society in Cipinang Besar Utara flat through environmental education. This study was conducted from January to May 2016 in Cipinang Besar Utara flat.

This study employed qualitative research method. The data collection was done by observation, interviews, documentation and literature. The data source in this study consisted of founder and board members of Transformasi Hijau community as well as the head of neighbourhood unit in Cipinang Besar Utara flat.

The results of this study show that Transformasi Hijau community has an important role in increasing environmental awareness, especially for urban society. It can be seen through the role of Transformasi Hijau community as facilitators, educators, connectors, and technical support. The efforts in increasing environmental awareness by Transformasi Hijau community with environmental education for urban society, especially in the Cipinang Besar Utara flat were waste management and urban farming. The roles and programs created by the community of Transformasi Hijau also provide benefits to the society. Such benefits can be viewed in economic, social, and environmental aspects.

Keywords: *Transformasi Hijau community, environmental awareness*