

## CHAPTER III

### RESEARCH METHODOLOGY

#### 3.1 Research Methodology

This research is a content analysis, which constitutes qualitative research analysing the presence of word, phrase, and clause meanings in a text and making inferences within the text wrote by the author. This is relevant with what Bloor and Wood (2006) have written, “the method of content analysis is performed by counting occurrences of themes, words or phrases within one or more documents”, and they continued “The approach is objective, systematic and concerned with the surface meaning of the document” (p.58). Besides, Mulyana (2005) also states, “Researchers can interpret the data in the form of sentences, paragraphs, or entire discourse by observing and formulating the context (place, time, and the situation of the enactment of an event) that surrounds the data” (p.83).

Simply as a strategy helping the writer to solve the problems of the research, the method enables the writer to find out the forms of idiom based on the theory W.McMordie as well as the meanings so then notice the context involved in each song lyric in order to find the best interpretation of the essential ideas of the story for each song in *Teenage Dream* album.

Moreover, as a useful purpose in research to add important and helpful knowledge and information, this method thus requires the writer to work systematically and yield a conclusion from facts got from the analyzed data.

Additionally the experience of the research especially using the content analysis either directly or indirectly has enhanced the writer's imaginary ideas and also make her enjoyable of feeling like have participated in an abstract reality.

### 3.2 Data Source

The data source is of 12 song lyrics listed in Katy Perry's *Teenage Dream* album taken from the official website *www.katyperryindonesia.com*: *Teenage Dream*, *Last Friday Night (T.G.I.F.)*, *California Girls*, *Firework*, *Peacock*, *Circle The Drain*, *The One That Got Away*, *E.T.*, *Who Am I Living For?*, *Pearl*, *Hummingbird Heartbeat*, and *Not Like The Movies*. Meanwhile, the data are 198 idiomatic expressions.

### 3.3 Data Collection Technique

1. Reading the twelve song lyrics
2. Identifying the idiomatic expressions found in each song lyric
3. Classifying the idiomatic expressions found in each song lyric by forms of idiom proposed by W.McMordie
4. Looking up the meanings of the idiomatic expressions of each song lyric in either *Cambridge Dictionary of American Idioms* or *Oxford Advanced Learner's Dictionary*

### 3.4 Data Analysis Technique

1. Adjusting the dictionary-based meanings to the context of each song lyric
2. Drawing the conclusion of the meanings in each song