

ABSTRACT

The role of media is very important in determining public opinion formed in the audience. What is presented by the media, that is what will be consumed by the public and then to the opinions formed on each of the minds of audiences. Violence prevailing in Monas pada 1 June 2008. It is understood differently if the media are to provide information has the views and interests of its own to release information on the incident

The purpose of this study was to ascertain whether there is a frame made by media Kompas and Republika in the incident. And whether there is a frame structure model of Robert N. Entman. Ie define problem, diagnoses causes, make moral judgetmen, treatments Recommendation. And what about the newspapers pack.

The main theory used in this research is the theory of social construction of reality, introduced by Peter L. Berger and Thomas luckman, then associated with the theory of framing a model Robert N. Entman.

The research methodology in this thesis among other uses constructionist paradigm, a qualitative approach, the nature of an explanatory research and data analysis using a model framing Robert N. Entman.

The results showed that the difference in a packed news related violence committed by the FPI. In view of the Compass event regarded as towards diversity in Indonesia. Kompas in such events provide the legal frame and FPI serve the cause of the incident, with many non be balanced in terms of the quotes included in the writing of news. As with the Republika who looked at this case occurred because slow government in terms disband Ahmadiyah. In Republika lead audiences to not only see the violence, but also viewed from the root of the problem that led to the violence. In the violent events that Republika provide moral frame. And had the government and also AKKBB which there Ahmadiyah congregation as the cause of the problem.