

CHAPTER I

INTRODUCTION

1.1. Background

Nowadays, people have a tendency to find a good entertainment, which contains of fantastic scenery to refresh their mind. Thus, people currently prefer to go to the cinema or buy DVD player. There are so many topics, which can be delivered through the movie, such as politic, social critics, tragedy and culture. Therefore, movie is the best choice for a person who wants to entertain him/herself and get some information from it either.

Movie is one of the medias, which is not only entertaining people but also giving much significant information. Because movie has a simple plot with gorgeous players and fulfilled by remarkable scenery so that the people can simply absorb the message and not easily get bored. It is a dramatic performance, which was recorded as a moving image, whether on film or videotape (www2.austincec.edu/sbramme2/Glossary.htm).

Movie can also be used to deliver some important issue, like the issue of Orientalism and Mimicry and one of the movies that brought those issues is *Bride and Prejudice*. It is an adaptation movie of Jane Austen's novel *Pride and Prejudice*, which was published in 1839. Like the novel, *Bride and Prejudice* employed the ideas that first impressions were often wrong, and that a person could be fully developed if he or she kept an open mind. The improbable courtship of young American and a beautiful Indian girl started with a reciprocal

hatred, but moved forward as they become wiser and learn that their first instincts, based on pride, prejudice and illusions, were wrong. By directing *Bride and Prejudice* Gurinder Chadha wanted to make a global film for the global society, because she felt that she had a global audience. Therefore, she did not want to make a pure Hindi movie for Indian audience. Thus, she decided to make a movie that introduced the Indian film language to this global audience, and to show that there was an alternative to Hollywood.

In general, all of the characters of the movie are adapted from Jane Austen's novel *Pride and Prejudice*, but with several changes, especially for the female character who is in *Pride and Prejudice* known as Elizabeth Bennet. The story of *Bride and Prejudice* movie is similar to the novel either, but the conflict and the theme is different. In *Pride and Prejudice* which published in 1839, the conflict occurred between west and west, a young poor attractive girl against the proud proprietor male. In *Bride and Prejudice*, the scope of the conflict became wider because it involves two characters who each other came from a different nation. The female was an Indian and the male was a rich American. Therefore, the movie brought not only the theme of social class but also the conflict between east and west.

The researcher chooses the movie of the *Bride and Prejudice* because it is one of the movies, which tells about the conflict between Indian and American. This movie is also emerging the gaps between eastern and western and between the Indian who are born in the western country and the native Indian. The conflict has indirectly brought the theme of post-colonialism. The term, which refers

broadly to the ways in which race, ethnicity, culture, and human identity itself represented in the modern era, after many colonized countries gained their independence (<http://www.enotes.com/twentieth-century-criticism/post-colonialism>). As the researcher has mentioned above, there are two main theories of post-colonialism; Orientalism and Mimicry. Those theories appear in the movie of *Bride and Prejudices* through the conflict between the Indian character and the American character of the movie. By analyzing this movie the writer, hopes that he will find the explicit data about the post-colonialism issue and give further information to the people, particularly about the theories of post-colonialism; Orientalism and Mimicry.

Orientalism is a western style for dominating, restructuring and having authority over the orientals (<http://www.wmich.edu/dialogues/texts/orientalism.htm>). It is a kind of thought, which is made by the western in order to put a negative stereotype to underestimate the eastern civilization and then dominate them intellectually so that the western can have power over them. After that, they claim that the western is higher than the eastern so that they can control and dictate the eastern countries.

The other famous post-colonial theory is the mimicry, which is introduced by Homi Bhabha. It is a desire for a reformed, recognizable other as a subject of a difference that is almost the same but not quite (<http://prelectur.stanford.edu/lecturers/bhabha/location1.html>). In this theory, the colonized people tend to lose their own native culture by imitating the western in order to assimilate to the western people. They prefer to apply the western way of life rather than their own.

Furthermore, they underestimate their own people who still maintained the local culture.

1.2. The Identification of Problem

Based on the background above the researcher formulates several questions as follows:

1. How does the movie of Bride and Prejudice show Orientalism and Mimicry?
2. What is the Indian perspective toward the western in the movie of Bride and Prejudices?
3. Do the Indian characters in the movie agree with the western perception about the eastern?

1.3. Research Question

The research question of this study is “how does the movie of Bride and Prejudice show Orientalism and Mimicry”.

1.4. The Purpose of the Study

The purpose of the study is to find how Orientalism and Mimicry shown in the movie.

1.5. The Limitation of the Study

The study will focus on Orientalism and Mimicry that shown in Bride and Prejudice.

1.6. The Benefit of the Study

The researcher hopes that this study will give more information about the Orientalism and Mimicry to the people who watched the movie and wishes that people will concern more about the gap between east and west, especially about the negative stereotype of the western toward the eastern, which consists in other movies. Therefore, they will know that the Orientalism and Mimicry still exist in the modern social life, though the physical colonization had been over hundreds years ago. In addition, the writer also hopes that this study will present deep information about the post-colonial theory to the English Department student.