

CHAPTER V

Conclusion, Implication, and Recommendation

5.1. Conclusion

From the data analysis, it is shown that cover layout generally illustrated some of novel's elements. Such as the illustration of the character(s), setting of place, or the atmosphere of the story. For the previous analysis of three Paulo Coelho's novels, it is shown that the cover analysis do give the illustrations which lead the reader to infer to the themes of the novels.

By using Peirce's semiotic theory about icon, index, and symbol, the hidden goal of cover layout emerged as well as its tasks as the novel's attribute which could be a hint to the novel's theme. In 'The Alchemist', which theme is about the god power that helps dreamer to obtain his dream conveyed through nine signs in the cover layout. Five signs refer to the characters, three signs refer to the setting of place and one sign refer to the atmosphere of the story. There are also three icons and one index which the combination of those signs emerged the idea about the theme of the story.

In the 'By The River Piedra I Sat and Wept', there are nine signs consist of five symbols, one index, and three icons which collaborated to bring out the theme about the journey which transform and strength one's love. This theme implicitly depicted through the river picture which symbolize the purification and a dynamical changes. Same result also appears in the picture of trees which become the illustration of constant growth.

Same as the previous novel, in ‘The Witch of Portobello’ – which has less signs than the previous two cover layout – has two symbols, one index, and one icon. These signs do suggest an idea about the theme of the novel which is about Athena’s journey in finding her identity. The searching of identity indeed not expressed explicitly but the dilemma about identity depicted through the illustration of a dancer. A dancer could be changing her personality and her identity while she is in the stage and performing a dance to audience, but she could be completely different person after the performance.

The three cover layout of Coelho’s novel without a doubt give an idea about the theme description implicitly. The description of the theme on the cover layout does not depend on the quantity of the signs appear in the cover layout. As found in ‘The Alchemist’ cover layout has the most signs than the other two cover layout and gives a complex interpretation in describing its theme. While in ‘The Witch of Portobello’ which has less signs than the other two still could emerge the suggestion about the theme of the story.

It does not depend on the quantity of the signs, the illustration of cover layout have a great significance in giving the reader about the theme of the story. Even the simplest illustration could emerge an interpretation about the novel’s story. Most of the signs appear in the cover layout are in form of symbol. It could be as is because symbol is a sign which could bring out various interpretations depends on reader’s background and culture. The other two types of signs, icon and index are also have their own task which is completing the sequence of

meaning in the cover layout. As Peirce's ever said that the signs interpretation could emerge one after another.

5.2. Implication

This research is conducted using Peirce's semiotic theory about signs. It uses a theory about icon, index, and symbol to show the cover layout significances to the theme of the story in 3 Paulo Coelho's novel. Hope that the result of this research could lead the reader to see a literature work not only just its content of the story, but also could contemplate the illustration given in the cover layout. No matter how simple or complicated the illustration is, it still has a goal to lead the reader to have a glimpse impression about the story of the novel.

For further expectation, this research result could broaden the semiotic study especially its combination with the study of literature. Furthermore, the student of English Department can utilize semiotic theory to analyze another aspect of literature works.

5.3. Recommendation

Semiotic theory could exploit any signs scattered surround us. It can be used to emerge the hidden meaning, ideology, or even culture of a certain signs. Since human being is a meaning maker, there will be no absolute interpretation of signs.

Thus, a semiotic theory could not only applied to explore the meaning or interpretation of a certain signs, but also could be used to explore the thinking pattern, social background, culture or a psychological condition of certain community. Semiotic study of the cover layout could be used to analyze the culture background of the illustrator or the culture background of the author. It is fascinating analyzing signs with semiotic study since there will always alternative interpretation. Analyzing signs with semiotic study is not an easy thing to do. There is a tendency to judge that the interpretation of certain signs is absolute yet there will appear another possible interpretation.

It is important to open all the sources wide in order to decide the closest interpretation about the signs. So, it is expected that people especially the reader could change their way on thinking about the signs and take those signs for granted. It is always a motif behind the creation of sign.