

ABSTRACT

Desi Anggraeni. 8105120463. *The Influence Of Knowledge Of Cooperation And Attitude Of Members About Cooperation Students On Membership Participation In The Cooperation Of State University Students Jakarta (KOPMA UNJ)*. Essay. Jakarta: Economics Education Program, Department Of Economics And Administration, Faculty Of Economics, Jakarta State University, February 2018.

This study aimed to find out whether there is influence between cooperative knowledge and member attitudes about student co-ops to the participation of members in the Student Cooperative of Universitas Negeri Jakarta (KOPMA UNJ). This research was conducted for four months starting from september until December 2017. The research method used is survey method with causality approach. The population in this study is 428 members of Student Cooperative State University of Jakarta (KOPMA UNJ). The sample used in this study was 81 members of the population using Slovin sampling. X1 variable data (cooperative knowledge), X2 data (member attitude about student cooperative) and Y (Member Participation) is questionnaire by using likert scale model. Prior to its use, a validity test is conducted through validation process that is calculation of correlation coefficient of grain score Technique of data analysis using SPSS version 20.0. Based on the results of this study can be concluded that cooperative knowledge and member attitudes about student cooperatives to the participation of members influence either directly or indirectly.

Keywords: Cooperative Knowledge, Member Attitudes About Student Cooperation, Member Participation