

## DAFTAR PUSTAKA

- Allameh, S. M., Khazaei Pool, J., Jaber, A., Salehzadeh, R., & Asadi, H. (2015). Factors influencing sport tourists' revisit intentions: The role and effect of destination image, perceived quality, perceived value and satisfaction. *Asia Pacific Journal of Marketing and Logistics*, 27(2), 191–207.
- Asdhiaba, I. M. (2019). *Libur Tahun Baru, Pengunjung Kebun Raya Bogor Mencapai 10.613 Orang*. Diambil 5 April 2020, dari <https://travel.kompas.com/read/2019/01/02/075300327/libur-tahun-baru-pengunjung-kebun-raya-bogor-mencapai-10.613-orang?page=all>
- Bakti, R., & Oktafiani, N. (2018). *Pengaruh Lokasi, Kualitas, Pelayanan, dan Suasana Lingkungan Terhadap Kepuasan Pengunjung Kebun Raya Bogor*. 9986(September), 47–55.
- Banerjee, S., Nath, S., Dey, N., & Eto, H. (2017). *Medical Tourism: Breakthroughs in Research and Practice* (M. Association, Ed.). Diambil dari <https://books.google.co.id/books?id=Fjc9DwAAQBAJ&printsec=frontcover&hl=id#v=onepage&q&f=false>
- Bogor, K. (2017). Kota Bogor. Diambil 6 April 2020, dari [jabarprov.go.id](http://jabarprov.go.id) website: <https://jabarprov.go.id/index.php/pages/id/1058>
- Cheng, Y. S., Kuo, N. Te, Chang, K. C., & Chen, C. H. (2019). How a Tour Guide Interpretation Service Creates Intention to Revisit for Tourists from Mainland China: The Mediating Effect of Perceived Value. *Journal of China Tourism Research*, 15(1), 84–104. <https://doi.org/10.1080/19388160.2018.1517067>
- Chi, H. K., Huang, K. C., Dao, B., & Nguyen, T. (2019). *A Perception into Food Image and Revisit Intention for Local Cuisine from Foreign Tourist Perspective – The Case of Ho Chi Minh City – Vietnam*. 4(2), 4–11.
- Dagustani, D., Kartini, D., Oesman, Y. M., & Kaltum, U. (2018). Destination Image of Tourist: Effect of Travel Motivation and Memorable Tourism Experience.

*Etikonomi*, 17(2), 307–318. <https://doi.org/10.15408/etk.v17i2.7211>

Darmawan, D. (2016). *Metode Penelitian Kuantitatif* (P. Latifah, Ed.). Bandung: PT Remaja Rosdakarya Offset.

Ermawati, F., & Prihandono, D. (2018). The Influence of Destination Image, Push and Pull Travel Motivation towards Tourist Loyalty through Tourist Satisfaction. *Management Analysis Journal*, 7(4), 414–425. <https://doi.org/10.15294/maj.v7i4.23554>

Fadiryana, N. A., & Chan, S. (2019). *Pengaruh Destination Image dan Toustri Experience Terhadap Revisit Intention yang Dimediasi Oleh Perceived Value Pada Destinasi Wisata Halal di Kota Banda Aceh*. 10(2), 1–23.

Ferdinand, A. (2019). *Metode Penelitian Manajemen* (Kelima). Badan Penerbit Universitas Diponegoro.

Fernaldi, E. H., & Sukresna, I. M. (2018). *The influence of tourist evaluative factors on tourist behavioral intention : the mediating role of tourist satisfaction*. 1(1), 33–39.

File, S., & Pearce, P. (2014). *Tourist Experience and Fulfilment: Insights from Positive Psychology*. Diambil dari [https://books.google.co.id/books?id=Bbo3AAAAQBAJ&printsec=frontcover&dq=tourist+experience+adalah&hl=id&sa=X&ved=0ahUKEwjo59TY8NfoAhVXfSsKHZCjCHwQ6AEIPDAC#v=onepage&q=tourist experience is&f=false](https://books.google.co.id/books?id=Bbo3AAAAQBAJ&printsec=frontcover&dq=tourist+experience+adalah&hl=id&sa=X&ved=0ahUKEwjo59TY8NfoAhVXfSsKHZCjCHwQ6AEIPDAC#v=onepage&q=tourist%20experience%20is&f=false)

Fitrah, M., & Luthfiah. (2017). *Metodologi Penelitian* (Ruslan & M. M. Effendi, Ed.). Malang: CV Jejak.

Frías-Jamilena, D. M., Castañeda-García, J. A., & Del Barrio-García, S. (2019). Self-Congruity and Motivations as Antecedents of Destination Perceived Value: The Moderating Effect of Previous Experience. *International Journal of Tourism Research*, 21(1), 23–36. <https://doi.org/10.1002/jtr.2238>

- Gazley, A., & Watling, L. (2015). Me, My Tourist-Self, and I: The Symbolic Consumption of Travel. *Journal of Travel and Tourism Marketing*, 32(6), 639–655. <https://doi.org/10.1080/10548408.2014.954690>
- Ghozali, I. (2017). *Model Persamaan Struktural Konsep Dan Aplikasi Dengan Program AMOS 21 Update Bayesian SEM* (7 ed.). Semarang: Badan Penerbit Universitas Diponegoro.
- Ginanjari, I. R., Hurriyati, R., Adiwibowo, L., Gaffar, V., & Saputra, J. (2019). *The Role of Supply Chain Management Consumer Attitude as Intervening between Brand Images, Perceived Value and Revisiting Intention*. 8(4), 901–906.
- Gusti, N., & Susrami, A. (2019). *Pengaruh Brand Image terhadap Motivasi dan Ke Sanur Village Festival*. 7(2), 124–134.
- Hakim, S. K. A. F. D. H. L. (2017). Pengaruh Atraksi Wisata dan Motivasi Wisatawan terhadap Keputusan Berkunjung. *Administrasi Bisnis*, 42(2), 18–25.
- Hasan, M. K., Abdullah, S. K., Lew, T. Y., & Islam, M. F. (2019). The Antecedents of Tourist Attitudes to Revisit and Revisit Intentions for Coastal Tourism. *International Journal of Culture, Tourism, and Hospitality Research*. <https://doi.org/10.1108/IJCTHR-11-2018-0151>
- Kim, H., Woo, E., & Uysal, M. (2015). Tourism Experience and Quality of Life Among Elderly Tourists. *Tourism Management*, 46, 465–476. <https://doi.org/10.1016/j.tourman.2014.08.002>
- Konuk, F. A. (2019). *Journal of Retailing and Consumer Services The influence of perceived food quality, price fairness, perceived value and satisfaction on customers' revisit and word-of-mouth intentions towards organic food restaurants*. 50(February), 103–110. <https://doi.org/10.1016/j.jretconser.2019.05.005>
- Kosasih, D. (2017). Sampah di Kebun Raya Bogor Belum Dikelola dengan Baik.

Diambil 8 Juni 2020, dari Greiners.com website:  
<https://www.greiners.co/berita/sampah-kebun-roya-bogor-belum-dikelola-baik/>

Lipi. (2020). Sejarah Kebun Raya Bogor. Diambil 6 April 2020, dari  
<http://krbogor.lipi.go.id/id/Sejarah-Kebun-Raya-Bogor.html>

Lipi. (2020). Tugas Pokok dan Fungsi PKT Kebun Raya-LIPI. Diambil 6 April 2020, dari <http://krbogor.lipi.go.id/id/Tugas-Pokok-dan-Fungsi-PKT-Kebun-RayaLIPI.html>

Lu, C., Hsu, Y.-L., Lu, Y., & Lin, W.-J. (2015). Measuring Tourist Satisfaction by Motivation, Travel Behavior and Shopping Behavior: the Case of Lake Scenic Area in Taiwan. *The International Journal of Organizational Innovation*, 8(1), 117–132.

M,Sc, Dr. Elvera, S. E. (2020). *Pemasaran Pariwisata: Kepuasan dan Loyalitas Wisatawan*. Diambil dari [https://books.google.co.id/books?id=tMrZDwAAQBAJ&pg=PA32&dq=kepuasan+wisatawan+menurut+para+ahli&hl=id&sa=X&ved=0ahUKEwiWgsmU6NfoAhUWfH0KHXPBz8Q6AEIRjAE#v=onepage&q=kepuasan wisatawan adalah&f=false](https://books.google.co.id/books?id=tMrZDwAAQBAJ&pg=PA32&dq=kepuasan+wisatawan+menurut+para+ahli&hl=id&sa=X&ved=0ahUKEwiWgsmU6NfoAhUWfH0KHXPBz8Q6AEIRjAE#v=onepage&q=kepuasan%20wisatawan%20adalah&f=false)

Mandala, R. Y., & Hudrasyah, H. (2016). Analyze the Role of Tourist Motivation Toward Satisfaction and Identification the Push and Pull. *Journaa of Busniess and Manajement*, 5(4), 518–529.

Noor, M. F., Musthafa, H., Putra, A., Keliwar, S., & Nala, I. W. L. (2019). *Pengembangan Waduk Benanga sebagai Potensi Dsetinasi Kawasan Wisata ( Study of Potential Destinations for New Tourism Areas : Efforts to Develop Benanga Reservoir as A Potential Tourist Destination Area ) Tongkonan Silo Makroman , DTW Villa Anne , Kawasan. 1*, 111–138.

Nurhayati, N., Danial, R. D. M., & Ramdan, A. M. (2019). *Peran Citra Destinasi dalam Meningkatkan Niat Wisatawan Berkunjung Kembali*. 10, 1123–1134.

- Peranginangin, J. (2019). Antecedents of revisited intention: Evidence from Indonesia zoo tourism. *Contaduria y Administracion*, 64(1), 1–14. <https://doi.org/10.22201/fca.24488410e.2018.1518>
- Platania, M., Platania, S., & Santisi, G. (2016). Entertainment Marketing, Experiential Consumption and Consumer Behavior: The Determinant of Choice of Wine in The Store. *Wine Economics and Policy*, 87–95.
- Pratiwi, Y. M., Soetjipto, B. E., & Hermawan, A. (2018). *International Journal of Social Science and Economic Research The Effect of Attraction and Facilities on The Revisit Intention by Tourists Satisfaction as An Intervening Variable ( A Study In Banyuwangi Ijen Crater )*. (06), 2313–2326.
- Putra, A. P. (2019). Pengunjung Kebun Raya Bogor Nnjlok Akibat Kelangkaan Parki. Diambil 5 April 2020, dari AntaraNews.com website: <https://www.antaraneews.com/berita/926173/pengunjung-kebun-roya-bogor-anjlok-akibat-kelangkaan-parkir>
- Putri, E. C., Priyambadha, B., & Pradana, F. (2018). Pengembangan Perangkat Lunak Layanan Online Kebun Raya Bogor Berbasis Web. *Jurnal Pengembangan Teknologi Informasi dan Ilmu Komputer (J-PTIIK) Universitas Brawijaya*, 2(11), 5562–5566.
- Radzi, S. M., Sumarjan, N., Chik, C. T., Zahari, M. S. M., Mohi, Z., Bakhtiar, M. F. S., & Anuar, F. I. (2014). *Theory and Practice in Hospitality and Tourism Research* (2 ed.). Diambil dari <https://books.google.co.id/books?id=61fLBQAAQBAJ&pg=PA294&dq=revisit+intention+is&hl=id&sa=X&ved=0ahUKEwjR1YmcidjoAhUGWCsKHc0DDDYQ6AEIRzAD#v=onepage&q=rrevisit+intention+is&f=false>
- Rahmat, A. (2017). Bertamu ke Kota Hujan “Buitenzorg” Bogor. Diambil 5 April 2020, dari CNN Indonesia website: <https://www.cnnindonesia.com/gaya-hidup/20170325165240-269-202746/bertamu-ke-kota-hujan-buitenzorg-bogor>

- Risna, R. A., & Yuriawan, K. (2019). Environmental Education Devices in the Bogor Botanical Gardens for Community-Training on Biodiversity Conservation. *Edusains*, 11(1), 93–98. <https://doi.org/10.15408/es.v11i1.11484>
- Riyanto, S., & Hatmawan, A. A. (2020). *Metode Riset Penelitian Kuantitatif Penelitian di Bidang Manajemen, Teknik, Pendidikan dan Eksperimen* (pertama). Yogyakarta: CV Budi Utama.
- Santoso, S. (2018). *Konsep Dasar dan Aplikasi SEM AOS 24*. Jakarta: PT Gramedia.
- Setiyariski, R., Syarifuddin, D., & Kristiutami, Y. P. (2019). Membangun Nilai Behavioral Intention Melalui Tourist Experience (Studi Tentang Tourist Experience Dampaknya Terhadap Behavioral Intention di Floating Market Lembang). *Media Wisata*, 17(November), 1113–1122. <https://doi.org/10.31227/osf.io/fvhr8>
- Shen, Y. S. (2016). Perceived Value in Tourism Experience. *ScholarWorks@UMass Amherst*, 1.
- Simamora, B. (2008). *Analisis Multivariat Pemasaran* (P. Utama, Ed.). Jakarta: Gramedia.
- Siyoto, S., & Sodik, M. A. (2015). *Dasar Metodologi Penelitian* (1 ed.; Ayup, Ed.). Yogyakarta: Literasi Media.
- Sudiar, N. Y., KoesModuleo, Y., Perdinan, & Arifin, H. S. (2019). *Karakteristik dan Kenyamanan Iklim Lokasi Wisatawan Berbasi Alam Eco-Park Ancol, Kebun Raya Bogor dan Kebun Raya Cibodas*. 15(1), 95–106.
- Sugiyono. (2016). *Metode Penelitian Kuantitatif, Kualitatif, dan R&D*. Bandung: Alfabeta.
- Suhud, U., & Wibowo, A. (2016). Predicting Customers' Intention to Revisit A Vintage-Concept Restaurant. *Journal of Consumer Sciences*, 1(2), 56.

<https://doi.org/10.29244/jcs.1.2.56-69>

- Sukardi. (2015). *Metodologi Penelitian Pendidikan*. Jakarta: PT Bumi Aksara.
- Suwartono. (2014). *Dasar-Dasar Metodologi Penelitian* (Erang Risanto, Ed.). Yogyakarta: CV Andi Offset.
- Suwena, I Ketut ; Widyatmaja, I. G. N. (2017). Pengetahuan Dasar Ilmu Pariwisata. *Analisis Pariwisata*, 58–72.
- Tan, W. (2017). Telematics and Informatics The Relationship Between Smartphone Usage , Tourist Experience and Trip Satisfaction in The Context of a Nature-based Destination. *Telematics and Informatics*, 34(2), 614–627. <https://doi.org/10.1016/j.tele.2016.10.004>
- Trans, B. (2016). Satu Arah Lalu Lintas di Jalan Sekitar Kawasan Kebun Raya Bogor Mulai 1 April 2016. Diambil 6 April 2020, dari BeritaTrans.com website: <http://beritatrans.com/2016/03/03/satu-arah-lalu-lintas-di-jalan-sekitar-kawasan-kebun-raya-bogor-mulai-1-april-2016/>
- Uğuz, S. Ç., Günalan, M., & Ozbek, V. (2016). *Motivation and Involvement As Antecedents of the Perceived Value of the Festival Experience : A Study On Burhaniye Bicycles Festival*. (October), 273.
- Utama, I. G. B. R., & Suyasa, N. L. C. P. S. (2018). *Segmetasi Pengunjung Daya Tarik Wisata Warisan Budaya Dunia Jatiluwih* (Pertama). Diambil dari [https://books.google.co.id/books?id=QlhVDwAAQBAJ&pg=PA69&dq=motivasi+wisatawan+adalah&hl=id&sa=X&ved=0ahUKEwi84523gdjoAhVI7HMBHdtTAf4Q6AEIMTAB#v=onepage&q=motivasi\\_wisatawan\\_adalah&f=false](https://books.google.co.id/books?id=QlhVDwAAQBAJ&pg=PA69&dq=motivasi+wisatawan+adalah&hl=id&sa=X&ved=0ahUKEwi84523gdjoAhVI7HMBHdtTAf4Q6AEIMTAB#v=onepage&q=motivasi_wisatawan_adalah&f=false)
- Wang, X., & Leou, C. H. (2015). A Study of Tourism Motivation, Perceived Value and Destination Loyalty for Macao Cultural and Heritage Tourists. *International Journal of Marketing Studies*, 7(6), 83. <https://doi.org/10.5539/ijms.v7n6p83>

- Wibowo, S., & Purnama, R. (2017). *Pengaruh Experiential Marketing Terhadap Loyalitas Wisatawan Pada Pusat Konservasi Tumbuhan Kebun Raya Bogor (PKTKRB)*. 12, 25–52.
- Widiastuti, R. D. (2017). *Analisis Kepuasan Wisatawan Kota Bandung Berdasarkan Tourism Experience*. 4(3), 2458–2468.
- Widyawati, R. (2020). Harga Tiket Masuk dan Jam Buka Kebun Raya Bogor 2020. Diambil 6 April 2020, dari Tribuntravel.com website: <https://travel.tribunnews.com/2020/03/14/harga-tiket-masuk-dan-jam-buka-kebun-raya-bogor-2020>
- Wulanjani, H., & Derriawan, D. (2017). Dampak Utilitarian Value Dan Experiential Marketing Terhadap Customer Satisfaction Dan Revisit Intention. *Jurnal Riset Manajemen dan Bisnis (JRMB) Fakultas Ekonomi UNIAT*, 2(2), 121–130. <https://doi.org/10.36226/jrmb.v2i2.42>
- Yunita, N. W. (2019). Jalan-Jalan ke Kebun Raya Bogor, Apa Saja yang Menarik? Diambil 5 April 2020, dari detikTravel website: <https://travel.detik.com/domestic-destination/d-4516901/jalan-jalan-ke-kebun-raya-bogor-apa-saja-yang-menarik>
- Zhang, M., Chen, Q., & Li, W. (2019). The Influencing Factors and Mechanism of Tourists' Revisit Intention in Chinese Tourism Characteristic Towns—Take Gankeng Hakka Town in Shenzhen as an Example. *Journal of Service Science and Management*, 12(03), 346–359. <https://doi.org/10.4236/jssm.2019.123023>